ONLINE
GRAPHIC COMMUNICATION
CURRICULUM COURSES
FOR EMPLOYEES

TABLE OF CONTENTS

★ CLEMSON UNIVERSITY TO BE ADDED

INTRODUCTION

AT THE LATEST IN-PERSON CEO PEER GROUP MEETING HELD IN WISCONSIN IN OCTOBER OF 2022, CHADWICK CONSULTING, INC. WAS ASKED TO RESEARCH UNIVERSITIES IN THE UNITED STATES OFFERING COURSES IN GRAPHIC COMMUNICATIONS AVAILABLE TO NON-FULL-TIME STUDENTS (i.e., COMPANY EMPLOYEES).

THE REQUEST WAS MADE SPECIFICALLY TO FIND UNIVERSITIES THAT ALLOW NON-DEGREE SEEKING STUDENTS TO ENROLL IN THEIR GRAPHIC COMMUNICATION COURSES. UNDERSTANDING THE IMPORTANCE OF EDUCATION AND TRAINING FOR GROWING A COMPANY'S CAPABILITIES – SPEAKS TO AN EXPANDED FUTURE. MORE THAN ONE PEER GROUP MEMBER HAS SHOWN INTEREST IN HAVING ONE OR MORE OF THEIR EMPLOYEES ENROLL IN A UNIVERSITY COURSE/PROGRAM TO FURTHER TRAIN AND DEVELOP EMPLOYEES' SKILLS & TALENTS.

WITH FEW EXCEPTIONS WE MAKE NO ENDORSEMENT OF COURSE CONTENT OR INSTRUCTORS.

THE 6 UNIVERSITIES RESEARCHED – WITH EXCELLENT GRAPHIC COMMUNICATION PROGRAMS – ARE:

UNIVERSITY OF HOUSTON
ARIZONA STATE UNIVERSITY
PITTSBURG STATE UNIVERSITY
APPALACHIAN STATE UNIVERSITY
CLEMSON UNIVERSITY (to be added)
CAL-POLY

ONLINE
4 COURSES

PROGRAM COORDINATOR
PHIL SNYDER
PCSNYDER@CENTRAL.UH.EDU

CERTIFICATE
COMPLETE ALL 4 COURSES TO EARN
A TRANSMEDIA MARKETING®
CERTIFICATE

PROGRAM TOTAL COST
$3,000.00

UNIVERSITY OF HOUSTON

UNIVERSITY OF HOUSTON OFFERS A TRANSMEDIA MARKETING®
CERTIFICATION PROGRAM FOR NON-DEGREE SEEKING STUDENTS.

TRANSMEDIA MARKETING® IS THE PRACTICE OF MOTIVATING
PEOPLE TO ACTION BY PRODUCING AND DISTRIBUTING AN
INTEGRATED AND CONSISTENT BRAND EXPERIENCE ACROSS AT
LEAST THREE MEDIA CHANNELS – EACH CARRYING DIFFERENT
CONTENT – TO ACCOMPLISH A UNIFIED GOAL. TECHNIQUES
EMPLOYED INCLUDE STORYTELLING, WORLD-BUILDING, AND
CULTIVATING AUDIENCE PARTICIPATION AND FEEDBACK OVER
MULTIPLE PLATFORMS.[1]

UNIVERSITY OF HOUSTON OFFERS THE **ONLY** TRANSMEDIA
MARKETING® CERTIFICATION PROGRAM IN THE WORLD. IT
OFFERS A TIME SAVING, ONLINE CURRICULUM FOR ADULT
LEARNERS SEEKING AN ENGAGING TRAINING EXPERIENCE FROM
WHICH THEY CREATE PROJECTS OFFERING IMMEDIATE JOB
IMPACT AND CAREER VALUE.[1]

COURSES:

CONTENT STRATEGY
DATA MINING
VIDEO PRODUCTION
TRANSMEDIA MARKETING®

APPLY ONLINE (SEE COURSE DETAILS)

[1] University of Houston website: https://uh.edu//tech/digitalmedia/transmedia

BEGINS
JANUARY 23, 2023

ONLINE
12 WEEKS

INSTRUCTIONAL ASSISTANT PROFESSOR
MONIKA ALTERS
malters@uh.edu
(GUEST MASTER: SKYLER MOSS)

COST
$650.00

REQUIREMENTS
- MINIMUM OPERATING SYSTEM: MAC OS X 10.10 OR WINDOWS 7
- GOOGLE EMAIL ACCOUNT
- A BROWSER

UNIVERSITY OF HOUSTON

CONTENT STRATEGY

THROUGH CASE STUDIES, A CAMPAIGN PROJECT, INTERACTIVE SESSIONS, AND VIDEOS YOU WILL FINE-TUNE YOUR PROFESSIONAL SKILL-SETS WITH TRANSMEDIA MARKETING® TACTICS THAT WILL DRIVE YOUR PROMOTIONAL EFFORTS TO THE NEXT LEVEL.

- DISCUSS THE ELEMENTS OF A CONTENT STRATEGY WITH EMPLOYERS AND/OR POSSIBLE CLIENTS
- RESEARCH AND CURATE VISUAL INSPIRATION BOARDS
- DEVELOP PERSONA'S FOR AUDIENCE DEVELOPMENT
- PRODUCE, MANAGE, AND DISTRIBUTE MESSAGING ACROSS VARIOUS SOCIAL PLATFORMS
- GATHER DATA FROM ANALYTICS REPORTS AND TELL A STORY[2]

AWARD-WINNING CONTENT STRATEGIST, SKYLER MOSS, JOINS THE DIGITAL MEDIA PROGRAM'S ONLINE CONTENT STRATEGY COURSE AS A GUEST MASTER.

TO VIEW THE DETAILS OF THIS COURSE ON UNIVERSITY OF HOUSTON WEBSITE, CLICK THIS LINK: CONTENT STRATEGY - UNIVERSITY OF HOUSTON

HOW TO APPLY:

APPLY ONLINE:
APPLY FOR CONTENT STRATEGY HERE
(https://uh.edu/cot-payments/form/#L|6|Content Strategy Certification)

[2] University of Houston website:
https://uh.edu/tech/digitalmedia/transmedia/content_strategy/

BEGINS
JANUARY 23, 2023

ONLINE
12 WEEKS

ADJUNCT PROFESSOR
MARK HARGROVE, MS
mshargrove@uh.edu

COST
$650.00

REQUIREMENTS
- MINIMUM OPERATING SYSTEM: MAC OS X 10.10 OR WINDOWS 7
- A BROWSER

UNIVERSITY OF HOUSTON

DATA MINING

THROUGH CASE STUDIES, A CAMPAIGN PROJECT, INTERACTIVE SESSIONS, VIDEOS, AND GUEST MASTER APPEARANCES, YOU WILL FINE-TUNE YOUR PROFESSIONAL SKILL-SETS WITH TRANSMEDIA MARKETING® TACTICS THAT WILL DRIVE YOUR PROMOTIONAL EFFORTS TO THE NEXT LEVEL.

- UNDERSTAND THE DIFFERENCE BETWEEN DATA AND INFORMATION
- DESCRIBE TYPICAL TYPES OF INFORMATION AND INFORMATION SYSTEMS WITHIN AN ORGANIZATION
- DESCRIBE DIFFERENT TYPES OF INFORMATION SYSTEMS APPLICATIONS
- DEFINE END-USER INFORMATION SYSTEMS AND EXPLAIN HOW THEY RELATE TO OTHER AREAS OF INFORMATION SYSTEMS
- UNDERSTAND THE ROLE OF SYSTEMS ANALYSTS IN THE DEVELOPMENT OF INFORMATION SYSTEMS
- DESCRIBE THE ESSENTIAL PHASES OF SYSTEMS DEVELOPMENT METHODOLOGY
- DISCUSS THE ROLE OF MARKETING DATABASES AND PROVIDE EXAMPLES
- RECOGNIZE THE POWER AND BENEFITS OF DATA MINING
- EXPLAIN THE OPERATION OF DATA WAREHOUSING AND ITS ROLE IN DECISION SUPPORT[3]

TO VIEW THE DETAILS OF THIS COURSE ON UNIVERSITY OF HOUSTON WEBSITE, CLICK THIS LINK: DATA MINING - UNIVERSITY OF HOUSTON

HOW TO APPLY:

APPLY ONLINE:
APPLY FOR DATA MINING HERE
(https://uh.edu/cot-payments/form/#L|7|Data Mining Certification)

[3] University of Houston website:
https://uh.edu/tech/digitalmedia/transmedia/data_mining/

BEGINS
JANUARY 23, 2023

ONLINE
12 WEEKS

INSTRUCTIONAL ASSOCIATE PROFESSOR
PHIL SNYDER
pcsnyder@central.uh.edu
(GUEST MASTER: MICHELLE FITZGERALD)

COST
$650.00

REQUIREMENTS
- MINIMUM OPERATING SYSTEM: MAC OS X 10.10 OR WINDOWS 7
- ADOBE CREATIVE CLOUD (CC) SOFTWARE – USING: ADOBE PREMIER, AUDITION & AFTER EFFECTS
- VIDEO CAMERA – YES, YOU CAN USE A SMART PHONE IF YOU HAVE NO OTHER PROFESSIONAL RESOURCE.

UNIVERSITY OF HOUSTON

VIDEO PRODUCTION

THROUGH CASE STUDIES, A CAMPAIGN PROJECT, INTERACTIVE SESSIONS, VIDEOS, AND GUEST MASTER APPEARANCES, YOU WILL FINE-TUNE YOUR PROFESSIONAL SKILL-SETS WITH TRANSMEDIA MARKETING® TACTICS THAT WILL DRIVE YOUR PROMOTIONAL EFFORTS TO THE NEXT LEVEL.

- HISTORY AND DEVELOPMENT OF ANALOG & DIGITAL VIDEO
- DIGITAL VIDEO CAMERA OPERATION AND TECHNOLOGY
- MOTION MEDIA COMPOSITION AND AESTHETICS
- STAGING, LIGHTING, AND SOUND TECHNOLOGY
- POST-PRODUCTION VIDEO AND MOTION GRAPHICS
- DIGITAL VIDEO APPLICATIONS IN MULTIMEDIA AND TRANSMEDIA
- LEGAL AND ETHICAL ISSUES IN MOTION MEDIA
- DIGITAL VIDEO BUSINESS
- LIVE-STREAMING TACTICS AND NEW TECHNOLOGY[4]

THREE-TIME EMMY WINNING PRODUCER, MICHELLE FITZGERALD, JOINS THE DIGITAL MEDIA PROGRAM'S ONLINE VIDEO PRODUCTION COURSE AS A GUEST MASTER.

TO VIEW THE DETAILS OF THIS COURSE ON UNIVERSITY OF HOUSTON WEBSITE, CLICK THIS LINK: VIDEO PRODUCTION - UNIVERSITY OF HOUSTON

HOW TO APPLY:

  APPLY ONLINE:
APPLY FOR VIDEO PRODUCTION HERE
(https://uh.edu/cot-payments/form/#L|8|Video%20Production%20Certification)

[4] University of Houston website:
https://uh.edu/tech/digitalmedia/transmedia/video_production/

BEGINS
JANUARY 23, 2023

ONLINE
12 WEEKS

INSTRUCTIONAL ASSOCIATE PROFESSOR
KARI SNYDER
kysnyder@central.uh.edu
(GUEST MASTER: ANDY MERKIN)

COST
$650.00

REQUIREMENTS
- MINIMUM OPERATING SYSTEM: MAC OS X 10.10 OR WINDOWS 7
- ADOBE CREATIVE CLOUD (CC) SOFTWARE – USING ADOBE InDesign & PHOTOSHOP

UNIVERSITY OF HOUSTON

TRANSMEDIA MARKETING®

THROUGH CASE STUDIES, A CAMPAIGN PROJECT, INTERACTIVE SESSIONS, VIDEOS, AND GUEST MASTER APPEARANCES, YOU WILL FINE-TUNE YOUR PROFESSIONAL SKILL-SETS WITH TRANSMEDIA MARKETING® TACTICS THAT WILL DRIVE YOUR PROMOTIONAL EFFORTS TO THE NEXT LEVEL.

- HISTORY AND DEVELOPMENT OF TRANSMEDIA PRODUCTION
- RESEARCH AND PLANNING
- PRODUCTION FLOW TACTICS
- PLANNING AND ACTIVATING AUDIENCE TRIGGERS
- MEDIA PLATFORM COMPARISONS
- NARRATIVE AND STORYWORLD CONSTRUCTION
- CONTENT CREATION
- BEST PRACTICES FOR VARIOUS MEDIA PRODUCTIONS INCLUDING VIDEO, VIDEO GAMES, VR/AR/MIXED REALITY, AND LIVE EVENTS.
- MEASURING SUCCESS AND RESULTS[5]

CLIO AWARD-WINNING TRANSMEDIA MARKETING® GURU, ANDY MERKIN, JOINS THE DIGITAL MEDIA PROGRAM'S ONLINE VIDEO PRODUCTION COURSE AS A GUEST MASTER.

TO VIEW THE DETAILS OF THIS COURSE ON UNIVERSITY OF HOUSTON WEBSITE, CLICK THIS LINK: TRANSMEDIA MARKETING® - UNIVERSITY OF HOUSTON

HOW TO APPLY:

APPLY ONLINE:
APPLY FOR TRANSMEDIA MARKETING® HERE
https://uh.edu/cot-payments/form/#L|5|Transmedia Media)

[5] University of Houston website:
https://uh.edu/tech/digitalmedia/transmedia/transmedia_marketing/

UNIVERSITY ADDRESS

NEXT GIT COURSE START DATE:

JANUARY 9, 2023

ONLINE

GRAPHIC INFORMATION TECHNOLOGY PROGRAM CHAIR:

COST

NON-DEGREE SEEKING STUDENTS ARE STILL CHARGED THE STANDARD TUITION & FEES**

REQUIREMENTS

PREREQUISITES FOR EACH INDIVIDUAL COURSE MUST BE MET

ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY (GIT)

ASU OFFERS 5 DIFFERENT GRAPHIC INFORMATION TECHNOLOGY DEGREE PROGRAMS. NON-DEGREE SEEKING STUDENTS CAN TAKE ANY OF THE COURSES IN ANY OF THESE PROGRAMS AS LONG AS THEY MEET THE PREREQUISITE FOR EACH INDIVIDUAL COURSE.

GRADUATE PROGRAM:
GRAPHIC INFORMATION TECHNOLOGY (MS)

UNDERGRADUATE PROGRAMS:
GRAPHIC INFORMATION TECHNOLOGY (BS)
GRAPHIC INFORMATION TECHNOLOGY (BAS)
GRAPHIC INFORMATION TECHNOLOGY – USER EXPERIENCE (BS)
GRAPHIC INFORMATION TECHNOLOGY – FULL-STACK WEB DEVELOPMENT (BS)

TO VIEW THE DETAILS EACH PROGRAM ON THE ARIZONA STATE UNIVERSITY WEBSITE, CLICK THIS LINK: GRAPHIC INFORMATION TECHNOLOGY - THE POLYTECHNIC SCHOOL (ASU.EDU)

HOW TO APPLY:

APPLY ONLINE:
NONDEGREE STUDENT | ADMISSION | ASU
https://webapp4.asu.edu/uga_admissionsapp/?_ga=2.157387768.39019342.1668090489-1675161153.1667318795

THERE IS A $70.00 APPLICATION FEE WITH ASU.

NON-DEGREE SEEKING STUDENTS **DO** NEED TO APPLY TO ARIZONA STATE UNIVERSITY, BUT **DO NOT** NEED TO SUBMIT OFFICIAL DOCUMENTS OR TRANSCRIPTS.

**Dependent on how many course hours are being taken each semester.

NEXT GIT COURSE START DATE:
JANUARY 9, 2022

APPLY ONLINE:
NONDEGREE STUDENT | ADMISSION | ASU

GRAPHIC INFORMATION TECHNOLOGY PROGRAM CHAIR:
LAURIE RALSTON
lauriez@asu.edu
480-727-1015

COST
NON-DEGREE SEEKING STUDENTS ARE STILL CHARGED THE STANDARD TUITION & FEES**

REQUIREMENTS
PREREQUISITES FOR EACH INDIVIDUAL COURSE MUST BE MET

ARIZONA STATE UNIVERSITY

HOW TO APPLY (CONTINUED)...

STEP ONE:

USE CLASS SEARCH TO FIND YOUR CLASS OF INTEREST.

USE A KEYWORD (LIKE **GRAPHIC INFORMATION TECHNOLOGY**), SUBJECT (LIKE **GIT** FOR GRAPHIC INFORMATION TECHNOLOGY) OR COURSE NUMBER TO FIND YOUR CLASSES. SELECT ASU ONLINE FOR COURSE OFFERINGS. THEN, CLICK ON THE COURSE TITLE TO REVIEW THE COURSE DESCRIPTION PAGE. IF YOU ARE NOT ABLE TO LOCATE THE COURSE SYLLABUS, FEEL FREE TO EMAIL THE INSTRUCTOR (BY CLICKING THEIR LAST NAME IN THE INSTRUCTOR BOX).

CONFIRM YOU MEET THE ENROLLMENT REQUIREMENTS/PREREQUISITE(S). YOU WILL NOTICE SOME LOWER DIVISION GIT CLASSES DO NOT HAVE ENROLLMENT REQUIREMENTS/PREREQUISITE(S). KNOW THAT YOU MAY NEED TO CONTACT THE COLLEGE TO REQUEST A COURSE OVERRIDE AFTER YOU HAVE BEEN ADMITTED.

PLEASE BE MINDFUL THAT **NON-DEGREE SEEKING STUDENTS ARE NOT ELIGIBLE FOR FINANCIAL AID.** NON-DEGREE SEEKING STUDENTS ARE STILL CHARGED THE STANDARD TUITION AND FEES WHICH ARE DEPENDENT ON THE COURSE. FOR MORE INFORMATION ABOUT TUITION AND FEES, PLEASE VISIT OUR TUITION CALCULATOR AND SEE ADDITIONAL INFORMATION ABOUT TUITION AND FEES.

STEP TWO:

FILE A NON-DEGREE SEEKING APPLICATION:

IF YOU DO NOT HAVE A BACHELOR'S DEGREE, OR ARE CURRENTLY WORKING TOWARDS ONE, THEN YOU WILL NEED TO APPLY THROUGH THE UNDERGRADUATE COLLEGE.

**Dependent on how many course hours are being taken each semester.

APPLY ONLINE:
[NONDEGREE STUDENT | ADMISSION | ASU](#)

GRAPHIC INFORMATION TECHNOLOGY PROGRAM CHAIR:
LAURIE RALSTON
lauriez@asu.edu
480-727-1015

COST
NON-DEGREE SEEKING STUDENTS ARE STILL CHARGED THE STANDARD TUITION & FEES**

REQUIREMENTS
PREREQUISITES FOR EACH INDIVIDUAL COURSE MUST BE MET

ARIZONA STATE UNIVERSITY

HOW TO APPLY (CONTINUED)…

IF YOU HAVE ATTENDED COLLEGE PREVIOUSLY, COMPLETE THE APPLICATION AND INCLUDE NO DEGREE AWARDED ON THE "MY SCHOOLS" SECTION. IF YOU DO NOT FILL OUT THIS SECTION CORRECTLY, THEN YOU WILL NOT BE ABLE TO SELECT NON-DEGREE AS YOUR MAJOR. IN THE "CHOOSE MAJOR" SECTION OF THE APPLICATION, SELECT NON-DEGREE, AND YOUR CAMPUS AS ONLINE.

IF YOU ALREADY HAVE AN UNDERGRADUATE DEGREE COMPLETED, YOU WILL NEED [APPLY THROUGH THE GRADUATE COLLEGE.](#) THIS WILL NOT PREVENT YOU REGISTERING IN UNDERGRADUATE COURSES IF NEEDED. AFTER CREATING AN ACCOUNT, BE SURE TO SELECT *NON-DEGREE* BEFORE YOU START YOUR APPLICATION. UNDER THE "INSTITUTION INFO" SECTION, YOU WILL CHOOSE *GRADUATE COLLEGE* AS YOUR COLLEGE/SCHOOL AS THIS WILL BE YOUR DOORWAY TO CHOOSE *ASU ONLINE* AS YOUR LOCATION.

AFTER CREATING AN ACCOUNT, BE SURE TO SELECT NON-DEGREE BEFORE YOU START YOUR APPLICATION. UNDER THE "INSTITUTION INFO" SECTION, YOU WILL CHOOSE GRADUATE COLLEGE AS YOUR COLLEGE/SCHOOL AS THIS WILL BE YOUR DOORWAY TO CHOOSE ASU ONLINE AS YOUR LOCATION.

IT WILL TAKE ABOUT 48-72 HOURS TO BE ACCEPTED TO ASU. THE APPLICATION SYSTEM WILL ASK YOU TO SUBMIT OFFICIAL TRANSCRIPTS; HOWEVER, **YOU WILL NOT BE REQUIRED TO SUBMIT OFFICIAL TRANSCRIPTS AS A NON-DEGREE SEEKING STUDENT.** YOU MAY BE ASKED TO SUBMIT UNOFFICIAL TRANSCRIPTS TO SHOW THAT YOU HAVE COMPLETED ANY PREREQUISITES ASSOCIATED WITH THE COURSES.

STEP THREE:

ONCE ADMITTED YOU CAN **[ENROLL IN CLASSES](#)**. SELECT THE TERM YOU WANT TO ENROLL, ENTER THE 5-DIGIT NUMBER FROM THE COURSE CATALOG IN THE "CLASS NBR" SECTION. FOLLOW THE STEPS TO

**Dependent on how many course hours are being taken each semester.

NEXT GIT COURSE START DATE:
JANUARY 9, 2022

APPLY ONLINE:
NONDEGREE STUDENT | ADMISSION | ASU

GRAPHIC INFORMATION TECHNOLOGY PROGRAM CHAIR:
LAURIE RALSTON
lauriez@asu.edu
480-727-1015

COST
NON-DEGREE SEEKING STUDENTS ARE STILL CHARGED THE STANDARD TUITION & FEES**

REQUIREMENTS
PREREQUISITES FOR EACH INDIVIDUAL COURSE MUST BE MET

ARIZONA STATE UNIVERSITY

HOW TO APPLY (CONTINUED)...

COMPLETE THE ENROLLMENT PROCESS. ONCE YOU HAVE COMPLETED THE PROCESS, YOU WILL SEE GREEN CHECKS IN THE STATUS COLUMN TO CONFIRM THAT YOU ARE ENROLLED.

HELPFUL LINKS:

- **NON-DEGREE WEBSITE**
- **ACADEMIC CALENDAR**
- **INTERNATIONAL STUDENT INFORMATION**

ASU ONLINE TUITION BREAKDOWN BEGINS ON PAGE 13.

**Dependent on how many course hours are being taken each semester.

ARIZONA STATE UNIVERSITY

TUITION BREAKDOWN – ONLINE COURSES

(SPRING 2023 ONLY)	ARIZONA RESIDENT	NON-RESIDENT
# CREDIT HOUR(S)	$	$
1	$552.00	$552.00
2	$1,104.00	$1,104.00
3	$1,656.00	$1,656.00
4	$2.208.00	$2.208.00
5	$2,760.00	$2,760.00
6	$3,312.00	$3,312.00
7	$3,864.00	$3,864.00
8	$4,416.00	$4,416.00
9	$4,968.00	$4,968.00
10	$5,489.00	$5,520.00
11	$5,489.00	$6,072.00
12	$5,489.00	$6,624.00
13	$5,489.00	$7,176.00
14	$5,489.00	$7,728.00
15	$5,489.00	$8,280.00
16	$5,489.00	$8,832.00
17	$5,489.00	$9,384.00
18	$5,489.00	$9,936.00

ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES

UNDERGRADUATE COURSES

GIT 135 GRAPHIC COMMUNICATIONS	
TECHNOLOGIES AND PROCESSES INVOLVED IN THE DESIGN, IMAGE GENERATION, TRANSMISSION, AND INDUSTRIAL PRODUCTION OF GRAPHIC INFORMATION.	
INSTRUCTOR:	LAUREN CRITES lauren.crites@asu.edu
COURSE FEE	$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	NONE
ONLINE	JANUARY 9 – FEBRUARY 28, 2023 MARCH 13 – APRIL 28, 2023
LAST DAY TO ENROLL:	JANUARY 10, 2023 MARCH 14, 2023

GIT 135 GRAPHIC COMMUNICATIONS	
TECHNOLOGIES AND PROCESSES INVOLVED IN THE DESIGN, IMAGE GENERATION, TRANSMISSION, AND INDUSTRIAL PRODUCTION OF GRAPHIC INFORMATION.	
INSTRUCTOR:	ERIKA JOHNSTON ejohnst7@asu.edu
COURSE FEE	$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	NONE
ONLINE	MARCH 13 – APRIL 28, 2023
LAST DAY TO ENROLL:	MARCH 14, 2023

GIT 135 GRAPHIC COMMUNICATIONS	
TECHNOLOGIES AND PROCESSES INVOLVED IN THE DESIGN, IMAGE GENERATION, TRANSMISSION, AND INDUSTRIAL PRODUCTION OF GRAPHIC INFORMATION.	
INSTRUCTOR:	SAVANNAH OLDESCHULTE savannah.barr@asu.edu
COURSE FEE	$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	NONE
ONLINE	JANUARY 9 – FEBRUARY 28, 2023
LAST DAY TO ENROLL:	JANUARY 10, 2023

ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES

UNDERGRADUATE COURSES

GIT 210 CREATIVE THINKING AND DESIGN VISUALIZATION	
FUNDAMENTAL METHODS, CONCEPTS, AND TECHNIQUES OF CREATIVE THINKING, DESIGN VISUALIZATION, AND PROBLEM SOLVING, INCLUDING COMMUNICATION AND SOCIETAL INFLUENCES.	
INSTRUCTOR:	**SARA KREMER** sara.kremer@asu.edu
COURSE FEE	**$10.00**
PREREQUISITE/ENROLLMENT REQUIREMENTS:	**NONE**
ONLINE	**JANUARY 9 – FEBRUARY 28, 2023** **MARCH 13 – APRIL 28, 2023**
LAST DAY TO ENROLL:	**JANUARY 10, 2023** **MARCH 14, 2023**

GIT 210 CREATIVE THINKING AND DESIGN VISUALIZATION	
FUNDAMENTAL METHODS, CONCEPTS, AND TECHNIQUES OF CREATIVE THINKING, DESIGN VISUALIZATION, AND PROBLEM SOLVING, INCLUDING COMMUNICATION AND SOCIETAL INFLUENCES.	
INSTRUCTOR:	**DANIEL KWON** daniel.m.kwon@asu.edu
COURSE FEE	**$10.00**
PREREQUISITE/ENROLLMENT REQUIREMENTS:	**NONE**
ONLINE	**MARCH 13 – APRIL 28, 2023**
LAST DAY TO ENROLL:	**MARCH 14, 2023**

GIT 210 CREATIVE THINKING AND DESIGN VISUALIZATION	
FUNDAMENTAL METHODS, CONCEPTS, AND TECHNIQUES OF CREATIVE THINKING, DESIGN VISUALIZATION, AND PROBLEM SOLVING, INCLUDING COMMUNICATION AND SOCIETAL INFLUENCES.	
INSTRUCTOR:	**SARAH CRAGO** sarah.crago@asu.edu
COURSE FEE	**$10.00**
PREREQUISITE/ENROLLMENT REQUIREMENTS:	**NONE**
ONLINE	**JANUARY 9 – FEBRUARY 28, 2023**
LAST DAY TO ENROLL:	**JANUARY 10, 2023**

ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES

UNDERGRADUATE COURSES

GIT 211 3D MEDIA PRODUCTION	
INTRODUCES BASIC 3D WORKFLOWS AND TECHNIQUES. TOPICS COVERED INCLUDE VISUAL STORYTELLING AND COMPOSITION, PROJECT WORKFLOWS, 3D MODELING, VIRTUAL CAMERAS, TEXTURING, SHADING AND RENDERING.	
INSTRUCTOR:	JOHN HENTGES john.hentges@asu.edu
COURSE FEE	$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	GIT 230 with C or better OR Visiting University Student
ONLINE	JANUARY 9 – FEBRUARY 28, 2023
LAST DAY TO ENROLL:	JANUARY 10, 2023

GIT 215 INTRODUCTION TO WEB AUTHORING	
WEBSITE PLANNING AND EVALUATION USING INDUSTRY-STANDARD LANGUAGES.	
INSTRUCTOR:	JAMES PERU james.peru@asu.edu
COURSE FEE	$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	Credit is allowed for only GIT 215 OR GIT 310 OR Visiting University Student
ONLINE	JANUARY 9 – FEBRUARY 28, 2023 MARCH 13 – APRIL 28, 2023
LAST DAY TO ENROLL:	JANUARY 10, 2023 MARCH 14, 2023

GIT 215 INTRODUCTION TO WEB AUTHORING	
WEBSITE PLANNING AND EVALUATION USING INDUSTRY-STANDARD LANGUAGES.	
INSTRUCTOR:	JESSICA BARNETT j.barnett@asu.edu
COURSE FEE	$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	Credit is allowed for only GIT 215 OR GIT 310 OR Visiting University Student
ONLINE	MARCH 13 – APRIL 28, 2023
LAST DAY TO ENROLL:	MARCH 14, 2023

ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES

UNDERGRADUATE COURSES

GIT 230 DIGITAL ILLUSTRATION IN PUBLISHING

RASTER AND VECTOR ILLUSTRATION IN PUBLISHING.

INSTRUCTOR:	**JUSTIN KAMINSKY** justin.kaminsky@asu.edu
COURSE FEE	**$10.00**
PREREQUISITE/ENROLLMENT REQUIREMENTS:	**Mat 117 OR higher with C OR better if completed Or Visiting University Student**
ONLINE	**JANUARY 9 – FEBRUARY 28, 2023**
LAST DAY TO ENROLL:	**JANUARY 10, 2023**

GIT 230 DIGITAL ILLUSTRATION IN PUBLISHING

RASTER AND VECTOR ILLUSTRATION IN PUBLISHING.

INSTRUCTOR:	**PHILIP CLARK** philip.l.clark@asu.edu
COURSE FEE	**$10.00**
PREREQUISITE/ENROLLMENT REQUIREMENTS:	**MAT 117 or higher with C or better if completed or Visiting University Student**
ONLINE	**JANUARY 9 – FEBRUARY 28, 2023**
LAST DAY TO ENROLL:	**JANUARY 10, 2023**

GIT 230 DIGITAL ILLUSTRATION IN PUBLISHING

RASTER AND VECTOR ILLUSTRATION IN PUBLISHING.

INSTRUCTOR:	**ZUZANNA CZERNY** zczerny@asu.edu
COURSE FEE	**$10.00**
PREREQUISITE/ENROLLMENT REQUIREMENTS:	**MAT 117 OR higher with C or better if completed OR Visiting University Student**
ONLINE	**MARCH 13 – APRIL 28, 2023**
LAST DAY TO ENROLL:	**MARCH 14, 2023**

ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES

GIT 250 INTRODUCTION TO COMMERCIAL PRINT	
PROVIDES AN OVERVIEW OF CURRENT PRINT TECHNOLOGY, A BASIC UNDERSTANDING OF THE PRINT PROCESS AND CURRENT WORKFLOWS.	
INSTRUCTOR:	**ERICA MILES** erica.reichert@asu.edu
COURSE FEE	**$10.00**
PREREQUISITE/ENROLLMENT REQUIREMENTS:	**Applied Science (Graphic Info Tech) BAS, Applied Science (Internet & Web Dev) BAS, Graphic Info Tech BS, Graphic Info Tech (Full-Stack Web Development) BS or Graphic Info Tech (User Experience) BS Major OR Visiting University Student**
ONLINE	**JANUARY 9 – FEBRUARY 28, 2023** **MARCH 13 – APRIL 28, 2023**
LAST DAY TO ENROLL:	**JANUARY 10, 2023** **MARCH 14, 2023**

GIT 250 INTRODUCTION TO COMMERCIAL PRINT	
PROVIDES AN OVERVIEW OF CURRENT PRINT TECHNOLOGY, A BASIC UNDERSTANDING OF THE PRINT PROCESS AND CURRENT WORKFLOWS.	
INSTRUCTOR:	**JASON GUTIERREZ** jason.gutierrez@asu.edu
COURSE FEE	**$10.00**
PREREQUISITE/ENROLLMENT REQUIREMENTS:	**Applied Science (Graphic Info Tech) BAS, Applied Science (Internet & Web Development) BAS, Graphic Info Tech BS, Graphic Info Tech (Full-Stack Web Development) BS OR Graphic Info Tech (User Experience) BS Major OR Visiting University Student**
ONLINE	**JANUARY 9 – FEBRUARY 28, 2023**
LAST DAY TO ENROLL:	**JANUARY 10, 2023**

ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES

GIT 303 DIGITAL PUBLISHING

WEB AND PRINT PUBLICATION DESIGN AND PRODUCTION USING INDUSTRY-STANDARD COMPOSITION SOFTWARE, PROOFING, AND OUTPUT DEVICES.

INSTRUCTOR:	**AMON-RA MACBETH** amon-ra.macbeth@asu.edu
COURSE FEE	**$10.00**
PREREQUISITE/ENROLLMENT REQUIREMENTS:	**GIT 230 with C or better OR Applied Science (Internet And Web Development) BAS OR Applied Science (GIT) BAS Major OR Visiting University Student**
ONLINE	**JANUARY 9 – FEBRUARY 28, 2023** **MARCH 13 – APRIL 28, 2023**
LAST DAY TO ENROLL:	**JANUARY 10, 2023** **MARCH 14, 2023**

GIT 312 COMPUTER ANIMATION AND MOTION GRAPHICS

COVERS BASIC 2D/3D ANIMATION AND MOTION GRAPHIC TECHNIQUES AND PRINCIPLES. TOPICS COVERED INCLUDE PROJECT WORKFLOWS, KEY FRAMES, PATH ANIMATION, MOTION PRINCIPLES, HIERARCHICAL STRUCTURES, ANIMATED TEXTURES, LIGHTS, AND CAMERAS.

INSTRUCTOR:	**JOHN HENTGES** john.hentges@asu.edu
COURSE FEE	**$10.00**
PREREQUISITE/ENROLLMENT REQUIREMENTS:	**GIT 211 OR Visiting University Student**
ONLINE	**JANUARY 9 – FEBRUARY 28, 2023**
LAST DAY TO ENROLL:	**JANUARY 10, 2023**

GIT 314 MULTIMEDIA DESIGN, PLANNING AND STORYBOARDS

THE CREATIVE PROCESS OF GENERATING IDEAS, CONCEPTUALIZING PROJECTS, PLANNING, DESIGNING, STORY BOARDING, AND PRESENTING INTERACTIVE MULTIMEDIA PRODUCTS.

INSTRUCTOR:	**STAFF – TBA**
COURSE FEE	**$10.00**
PREREQUISITE/ENROLLMENT REQUIREMENTS:	**GIT 230 with OR better; minimum junior standing OR Applied Science (GIT) BAS OR Applied Science (Internet & Web Development) BAS Major OR Visiting University Student**
ONLINE	**JANUARY 9 – FEBRUARY 28, 2023**
LAST DAY TO ENROLL:	**JANUARY 10, 2023**

ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES

GIT 314 MULTIMEDIA DESIGN, PLANNING & STORYBOARDS

THE CREATIVE PROCESS OF GENERATING IDEAS, CONCEPTUALIZING PROJECTS, PLANNING, DESIGNING, STORY BOARDING, AND PRESENTING INTERACTIVE MULTIMEDIA PRODUCTS.

INSTRUCTOR:	**QUEST ROGERS** quest.rogers@asu.edu
COURSE FEE	**$10.00**
PREREQUISITE/ENROLLMENT REQUIREMENTS:	**GIT 230 with OR Better; minimum junior standing OR Applied Science (Graphic Information Technology) BAS OR Applied Science (Internet & Web Development) BAS Major OR Visiting University Student**
ONLINE	**JANUARY 9 – FEBRUARY 28, 2023**
LAST DAY TO ENROLL:	**JANUARY 10, 2023**

GIT 315 DIGITAL VIDEO TECHNIQUES

COVERS VIDEO PRODUCTION, INCLUDING PLANNING, PRE-PRODUCTION, PRODUCTION, POST-PRODUCTION, AND ONLINE VIDEO TECHNOLOGIES AND HOW VIDEO IS AN INTEGRAL PART OF THE GRAPHICS INFORMATION INDUSTRY. CONCENTRATES ON COMMERCIAL AND CLIENT-DRIVEN VIDEO PRODUCTION.

INSTRUCTOR:	**ASHLEY ELLIOTT** ashleyelliott@asu.edu
COURSE FEE	**$10.00**
PREREQUISITE/ENROLLMENT REQUIREMENTS:	**Applied Science (GIT) BAS major or Applied Science (Internet & Web Development) BAS major or GIT 230 with C or better OR Visiting University Student**
ONLINE	**JANUARY 9 – FEBRUARY 28** **MARCH 13 – APRIL 28, 2023**
LAST DAY TO ENROLL:	**JANUARY 10, 2023** **MARCH 14, 2023**

GIT 333 PRINTING TECHNOLOGY

THEORY AND APPLICATION OF SHEET AND WEB PRESS TECHNOLOGY FOR OFFSET-LITHOGRAPHY, FLEXOGRAPHY, SCREEN PROCESS, AND DIGITAL PRINTING.

INSTRUCTOR:	**KAYLA BURKHOLDER** kburkhol@asu.edu
COURSE FEE	**$10.00**
PREREQUISITE/ENROLLMENT REQUIREMENTS:	**GIT 250 OR Visiting University Student**
ONLINE	**JANUARY 9 – FEBRUARY 28, 2023**
LAST DAY TO ENROLL:	**JANUARY 10, 2023**

ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES

UNDERGRADUATE COURSES

GIT 334 IMAGE EDITING AND MANIPULATION	
THEORY AND APPLICATION OF ADVANCED IMAGE EDITING AND RASTER TECHNIQUES FOR REPRODUCTION AND DISSEMINATION.	
INSTRUCTOR:	**JONATHAN GARZA** jon.garza@asu.edu
COURSE FEE	**$10.00**
PREREQUISITE/ENROLLMENT REQUIREMENTS:	**GIT 230 with C or better OR applied science (GIT) BAS OR Applied Science (Internet & Web Development) BAS major OR Visiting University Student**
ONLINE	**JANUARY 9 – FEBRUARY 28, 2023** **MARCH 13 – APRIL 28, 2023**
LAST DAY TO ENROLL:	**JANUARY 10, 2023** **MARCH 14, 2023**

GIT 337 WEB CONTENT DESIGN	
USER-CENTERED DESIGN PRINCIPLES FOR VISUAL CONTENT ON THE WORLD WIDE WEB WITH EMPHASIS ON CONTENT STRATEGY, USER EXPERIENCE, CODING, AND INTERACTIVITY.	
INSTRUCTOR:	**LICIA BAILEY** licia.bailey@asu.edu
COURSE FEE	**$10.00**
PREREQUISITE/ENROLLMENT REQUIREMENTS:	**GIT 215 with C or better; GIT 230 OR Applied Science (GIT) BAS OR Applied Science (Internet & Web Development) BAS major; Credit is allowed for only GIT 310 OR GIT 337 OR Visiting University Student**
ONLINE	**JANUARY 9 – FEBRUARY 28, 2023** **MARCH 13 – APRIL 28, 2023**
LAST DAY TO ENROLL:	**JANUARY 10, 2023** **MARCH 14, 2023**

GIT 340 INFORMATION DESIGN AND USABILITY	
DESIGN AND TECHNOLOGY SOLUTIONS FOR INCREASING WEBSITE USABILITY AND METHODS OF ORGANIZING INFORMATION TO IMPROVE THE USER EXPERIENCE.	
INSTRUCTOR:	**MATT DIRKS** medirks@asu.edu
COURSE FEE	**$10.00**
PREREQUISITE/ENROLLMENT REQUIREMENTS:	**Minimum junior standing OR Visiting University Student**
ONLINE	**JANUARY 9 – FEBRUARY 28, 2023** **MARCH 13 – APRIL 28, 2023**
LAST DAY TO ENROLL:	**JANUARY 10, 2023** **MARCH 14, 2023**

ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES

UNDERGRADUATE COURSES

GIT 340 INFORMATION DESIGN AND USABILITY	
DESIGN AND TECHNOLOGY SOLUTIONS FOR INCREASING WEBSITE USABILITY AND METHODS OF ORGANIZING INFORMATION TO IMPROVE THE USER EXPERIENCE.	
INSTRUCTOR:	**SCOTT PENNELLY** scott.pennelly@asu.edu
COURSE FEE	**$10.00**
PREREQUISITE/ENROLLMENT REQUIREMENTS:	**Minimum junior standing OR Visiting University Student**
ONLINE	**MARCH 13 – APRIL 28, 2023**
LAST DAY TO ENROLL:	**MARCH 14, 2023**

GIT 350 CROSS-MEDIA DESIGN	
STRENGTHENS DESIGN ELEMENTS AND PRINCIPLES. EXPLORES, CREATES AND CRITIQUES CROSS-MEDIA DESIGN WORK FOR PRINT AND DIGITAL OUTPUTS.	
INSTRUCTOR:	**KATHERINE LATHOS** klathos@asu.edu
COURSE FEE	**$10.00**
PREREQUISITE/ENROLLMENT REQUIREMENTS:	**GIT 303; Credit is allowed for only GIT 350 OR GIT 494 (Cross-Media Design Solutions) OR Visiting University Student**
ONLINE	**JANUARY 9 – FEBRUARY 28, 2023**
LAST DAY TO ENROLL:	**JANUARY 10, 2023**

GIT 384 COMMERCIAL PHOTOGRAPHY	
DIGITAL IMAGE CAPTURE, AND OUTPUT IN A COMMERCIAL STUDIO EMPHASIZING PUBLISHING WORKFLOW.	
INSTRUCTOR:	**KAHN VAN TOOR** kvantoor@asu.edu
COURSE FEE	**$10.00**
PREREQUISITE/ENROLLMENT REQUIREMENTS:	**GIT 230 with C or better OR Applied Science (GIT) BAS OR Applied Science (Internet and Web Development) BAS major OR Visiting University Student**
ONLINE	**JANUARY 9 – FEBRUARY 28, 2023** **MARCH 13 – APRIL 28, 2023**
LAST DAY TO ENROLL:	**JANUARY 10, 2023** **MARCH 14, 2023**

ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES
UNDERGRADUATE COURSES

GIT 384 LABORATORY	
DIGITAL IMAGE CAPTURE, AND OUTPUT IN A COMMERCIAL STUDIO EMPHASIZING PUBLISHING WORKFLOW.	
INSTRUCTOR:	**KAHN VAN TOOR** kvantoor@asu.edu
COURSE FEE	**$10.00**
PREREQUISITE/ENROLLMENT REQUIREMENTS:	**Applied Science (Graphic Info Tech) BAS, Applied Science (Internet & Web Dev) BAS, Graphic Info Tech BS, Graphic Info Tech (Full-Stack Web Development) BS OR Graphic Info Tech (User Experience) BS Major OR Visiting University Student**
ONLINE	**JANUARY 9 – FEBRUARY 28, 2023** **MARCH 13 – APRIL 28, 2023**
LAST DAY TO ENROLL:	**JANUARY 10, 2023** **MARCH 14, 2023**

GIT 402 NEW MEDIA INTERNET TECHNOLOGIES	
PROJECT-BASED EXPLORATION OF NEW MEDIA INTERNET TECHNOLOGIES FROM A GRAPHIC TECHNOLOGY PERSPECTIVE. EMPHASIZES HOW, WHY, AND WHEN NEW MEDIA CAN BE USED TO ENHANCE A WEB SITE AND THE USER'S EXPERIENCE.	
INSTRUCTOR:	**PHILIP CLARK** phillip.l.clark@asu.edu
COURSE FEE	**$10.00**
PREREQUISITE/ENROLLMENT REQUIREMENTS:	**Minimum junior standing; credit is allowed for only GIT 402 OR GIT 502**
ONLINE	**MARCH 13 – APRIL 28, 2023**
LAST DAY TO ENROLL:	**MARCH 14, 2023**

ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES
UNDERGRADUATE COURSES

GIT 402 NEW MEDIA INTERNET TECHNOLOGIES	
PROJECT-BASED EXPLORATION OF NEW MEDIA INTERNET TECHNOLOGIES FROM A GRAPHIC TECHNOLOGY PERSPECTIVE. EMPHASIZES HOW, WHY, AND WHEN NEW MEDIA CAN BE USED TO ENHANCE A WEB SITE AND THE USER'S EXPERIENCE.	
INSTRUCTOR:	**PRESCOTT PEREZ-FOX** prescott.perez-fox@asu.edu
COURSE FEE	$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	**Minimum junior standing; credit is allowed for only GIT 402 OR GIT 502**
ONLINE	**JANUARY 9 – FEBRUARY 28, 2023**
LAST DAY TO ENROLL:	**JANUARY 10, 2023**

GIT 413 PROFESSIONAL PORTFOLIO DESIGN AND PRESENTATION	
DIGITAL MEDIA PORTFOLIO DESIGN AND PRODUCTION TO INCLUDE PLANNING, AUDIENCE ANALYSIS, CONTENT SELECTION, AUTHORING TOOLS AND FORMATS, PRODUCTION, COPYRIGHT CONSIDERATIONS, MARKETING AND DELIVERY. SHOULD BE TAKEN IN THE LAST SEMESTER OF THE PROGRAM.	
INSTRUCTOR:	**PRESCOTT PEREZ-FOX** prescott.perez-fox@asu.edu
COURSE FEE	$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	**Applied Science (Internet and Web Development) BAS major OR GIT 303; Senior standing; GIT 480 OR Visiting University Student**
ONLINE	**JANUARY 9 – FEBRUARY 28, 2023**
LAST DAY TO ENROLL:	**JANUARY 10, 2023**

ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES

UNDERGRADUATE COURSES

GIT 413 PROFESSIONAL PORTFOLIO DESIGN AND PRESENTATION	
DIGITAL MEDIA PORTFOLIO DESIGN AND PRODUCTION TO INCLUDE PLANNING, AUDIENCE ANALYSIS, CONTENT SELECTION, AUTHORING TOOLS AND FORMATS, PRODUCTION, COPYRIGHT CONSIDERATIONS, MARKETING AND DELIVERY. SHOULD BE TAKEN IN THE LAST SEMESTER OF THE PROGRAM.	
INSTRUCTOR:	ALLAN MANZANO allan.manzano@asu.edu
COURSE FEE	$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	Applied Science (Internet and Web Development) BAS major OR GIT 303; Senior standing GIT 480 OR Visiting University Student
ONLINE	JANUARY 9 – FEBRUARY 28, 2023
LAST DAY TO ENROLL:	JANUARY 10, 2023

GIT 414 WEB SITE DESIGN AND INTERNET/WEB TECHNOLOGIES	
DESIGN, AUTHORING, STANDARDS, PROTOCOLS, TOOLS, AND TECHNIQUES FOR DEVELOPMENT FOR DIFFERENT WEB-BASED TECHNOLOGIES.	
INSTRUCTOR:	BAKER WYNAKER baker.wynaker@asu.edu
COURSE FEE	$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	GIT 310 OR 337 OR Visiting University Student
ONLINE	JANUARY 9 – FEBRUARY 28, 2023 MARCH 13 – APRIL 28, 2023
LAST DAY TO ENROLL:	JANUARY 10, 2023 MARCH 14, 2023

GIT 415 ADVANCED DIGITAL VIDEO TECHNIQUES	
ADVANCED VIDEO CREATION AND EDITING TECHNIQUES INCLUDING MOTION GRAPHICS, GREEN SCREEN TECHNOLOGY, AUDIO SWEETENING, CREW AND COMMERCIAL PRODUCTION. COURSE CULMINATES WITH A COMPLETED VIDEO PRODUCTION THAT IS COMMERCIAL AND PROFESSIONAL IN NATURE.	
INSTRUCTOR:	LAURIE RALSTON lauriez@asu.com
COURSE FEE	$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	GIT 315
ONLINE	JANUARY 9 – FEBRUARY 28, 2023
LAST DAY TO ENROLL:	JANUARY 10, 2023

ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES

UNDERGRADUATE COURSES

GIT 417 ADVANCED WEB MARKUP AND SCRIPTING	
INDUSTRY-STANDARD PROGRAMMING LANGUAGES AND TECHNIQUES TO ADD USER INTERACTIVITY TO GRAPHIC INFORMATION WEB SITES AND WEB APPLICATIONS.	
INSTRUCTOR:	**JEFFREY ANDERSON** jeffrey.anderson@asu.edu
COURSE FEE	**$10.00**
PREREQUISITE/ENROLLMENT REQUIREMENTS:	**GIT 310 OR 337 OR Visiting University Student**
ONLINE	**JANUARY 9 – FEBRUARY 28, 2023**
LAST DAY TO ENROLL:	**JANUARY 10, 2023**

GIT 417 ADVANCED WEB MARKUP AND SCRIPTING	
INDUSTRY-STANDARD PROGRAMMING LANGUAGES AND TECHNIQUES TO ADD USER INTERACTIVITY TO GRAPHIC INFORMATION WEB SITES AND WEB APPLICATIONS.	
INSTRUCTOR:	**ALFREDO MORENO** alfredo.moreno@asu.edu
COURSE FEE	**$10.00**
PREREQUISITE/ENROLLMENT REQUIREMENTS:	**GIT 310 OR 337 OR Visiting University Student**
ONLINE	**MARCH 13 – APRIL 28, 2023**
LAST DAY TO ENROLL:	**MARCH 14, 2023**

GIT 418 MULTIMEDIA AUTHORING, SCRIPTING, AND PRODUCTION	
EXTENDED APPLICATION OF INDUSTRY-STANDARD SCRIPTING LANGUAGES AND TECHNIQUES TO ADD USER INTERACTIVITY TO GRAPHIC INFORMATION WEBSITES AND WEB APPLICATIONS.	
INSTRUCTOR:	**JEFFREY ANDERSON** jeffrey.anderson@asu.edu
COURSE FEE	**$10.00**
PREREQUISITE/ENROLLMENT REQUIREMENTS:	**GIT 417 with C or better OR Visiting University Student**
ONLINE	**MARCH 13 – APRIL 28, 2023**
LAST DAY TO ENROLL:	**MARCH 14, 2023**

ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES

UNDERGRADUATE COURSES

GIT 432 GRAPHIC INDUSTRY BUSINESS PRACTICES	
BUSINESS PRACTICES RELATED TO THE GRAPHICS INDUSTRY; BUSINESS MODELS, COST AND RATE ANALYSIS, MARKETING, AND MANAGEMENT APPROACHES.	
INSTRUCTOR:	**BLYTHE MCCLURE** blythemcclure@asu.edu
COURSE FEE	**$10.00**
PREREQUISITE/ENROLLMENT REQUIREMENTS:	**Minimum senior standing; credit is allowed for only GIT 432 OR GIT 532 OR GIT 598 (Graphic Industry Business practices) OR Visiting University Student**
ONLINE	**JANUARY 9 – FEBRUARY 28, 2023** **MARCH 13 – APRIL 28, 2023**
LAST DAY TO ENROLL:	**JANUARY 10, 2023** **MARCH 14, 2023**

GIT 435 WEBSITE AND ECOMMERCE STRATEGIES	
ECOMMERCE SITE MANAGEMENT, MARKETING ANALYTICS AND ECOMMERCE BUSINESS MODELS.	
INSTRUCTOR:	**ZUZANNA CZERNY** zczerny@asu.edu
COURSE FEE	**$10.00**
PREREQUISITE/ENROLLMENT REQUIREMENTS:	**GIT 414; credit is allowed for only GIT 435 OR GIT 535 OR GIT 598 (Website & Ecommerce Strategy) OR Visiting University Student**
ONLINE	**MARCH 13 – APRIL 28, 2023**
LAST DAY TO ENROLL:	**MARCH 14, 2023**

GIT 437 COLOR REPRODUCTION SYSTEMS	
SCIENTIFIC ANALYSIS FOR THE ENGINEERING OF COLOR REPRODUCTION SYSTEMS AND COLOR MODELS USED IN THE GRAPHICS INDUSTRY.	
INSTRUCTOR:	**JEFFREY ANDERSON** jeffrey.anderson@asu.edu
COURSE FEE	**$10.00**
PREREQUISITE/ENROLLMENT REQUIREMENTS:	**GIT 334; credit is allowed for only GIT 437 OR GIT 573**
ONLINE	**MARCH 13 – APRIL 28, 2023**
LAST DAY TO ENROLL:	**MARCH 14, 2023**

ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES

UNDERGRADUATE COURSES

GIT 445 360 PRODUCTION	
OVERVIEW OF 360 PHOTO AND VIDEO CAPTURE AND EDITING, IMMERSIVE STORYTELLING, AND 360/VR STUDENTS EXPLORE IMMERSIVE STORYTELLING (SPHERICAL/360/180) BY PRODUCING VARIOUS FORMS OF VR VIDEO AND PHOTOS AND EXAMINING THEIR USE IN COMMUNICATION, ENTERTAINMENT, AND INDUSTRIAL APPLICATIONS.	
INSTRUCTOR:	**CHAD WESTOVER** chad.westover@asu.edu
COURSE FEE	**$10.00**
PREREQUISITE/ENROLLMENT REQUIREMENTS:	**GIT 315; credit is allowed for only GIT 445 OR GIT 494 (360 production) OR GIT 545 or GIT 598 (360 production) OR Visiting University Student**
ONLINE	**JANUARY 9 – FEBRUARY 28, 2023**
LAST DAY TO ENROLL:	**JANUARY 10, 2023**

GIT 450 DIGITAL WORKFLOW IN GRAPHIC INDUSTRIES	
DIGITAL PRODUCTION SYSTEM ANALYSIS FOR CONTENT CREATION, AUTOMATION OUTPUT OF GRAPHIC INFORMATION TO PRINT AND WEB, INCLUDING NETWORKING AND JOB TRACKING.	
INSTRUCTOR:	**AARON ALMENDAREZ** aalmend2@asu.edu
COURSE FEE	**$10.00**
PREREQUISITE/ENROLLMENT REQUIREMENTS:	**Applied Science (GIT) BAS major; GIT 303 OR Applied Science (Internet & Web Development) BAS major OR GIT 215 with C or better; GIT 303; Credit is allowed for only GIT 450 OR GIT 550 OR GIT 598 OR Visiting University Student**
ONLINE	**JANUARY 9 – FEBRUARY 28, 2023**
LAST DAY TO ENROLL:	**JANUARY 10, 2023**

ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES

UNDERGRADUATE COURSES

GIT 450 DIGITAL WORKFLOW IN GRAPHIC INDUSTRIES	
EXTENDED APPLICATION OF INDUSTRY-STANDARD SCRIPTING LANGUAGES AND TECHNIQUES TO ADD USER INTERACTIVITY TO GRAPHIC INFORMATION WEBSITES AND WEB APPLICATIONS.	
INSTRUCTOR:	**BRYAN BARKER** bryan.barker@asu.edu
COURSE FEE	**$10.00**
PREREQUISITE/ENROLLMENT REQUIREMENTS:	**Applied Science (GIT) BAS major; GIT 303 OR Applied Science (Internet & Web Development) BAS major OR GIT 215 with C or better; GIT 303; Credit is allowed for only GIT 450 OR GIT 550 or GIT 598 OR Visiting University Student**
ONLINE	**MARCH 13 – APRIL 28, 2023**
LAST DAY TO ENROLL:	**MARCH 14, 2023**

UNIVERSITY ADDRESS
1701 S. BROADWAY STREET
PITTSBURG, KS 66762

COURSE DURATION
DEPENDS ON MEETING TYPE

ONLINE (ASYNCHRONOUS):
4 COURSES
IN-PERSON:
30 COURSES
BY APPOINTMENT:
15 COURSES

PROGRAM COORDINATOR
DR. DOUG YOUNGER

PROGRAM TOTAL COST
VARIES DEPENDING ON HOW MANY COURSE CREDITS ARE TAKEN EACH SEMESTER AS WELL AS IF YOU ARE TAKING ONLINE CLASSES ONLY.

PITTSBURG STATE UNIVERSITY

PITTSBURG STATE UNIVERSITY ALLOWS ENROLLMENT OF NON-DEGREE SEEKING STUDENTS FOR BOTH ONLINE AND CAMPUS PROGRAMS.

THE ASYNCHRONOUS ONLINE CLASSES ARE ONLY 8 WEEKS LONG, WHICH MEAN THEY MOVE MORE QUICKLY AND REQUIRE DAILY PARTICIPATION OF AN HOUR OR MORE, 5 DAYS A WEEK AND SOME WEEKENDS.[6]

PITTSBURG STATE ALSO OFFERS WRITING TO LEARN COURSES – THESE COURSES CAN BE 100% ONLINE AS WELL AS IN PERSON.

BACHELOR'S DEGREE:
BACHELOR OF SCIENCE IN TECHNOLOGY

MASTER'S DEGREE:
MASTER OF SCIENCE WITH A MAJOR IN TECHNOLOGY

HOW TO APPLY:

APPLY ONLINE:
APPLYING TO PITTSBURG STATE UNIVERSITY (PITTSTATE.EDU)
(https://www.pittstate.edu/admission/enroll.html)

$65.00 NON-REFUNDABLE APPLICATION FEE IS REQUIRED.

COMPUTER RECOMMENDATIONS
THE CONTENTS WITHIN THIS DOCUMENT ARE ONLY RECOMMENDATIONS BASED UPON PAST EXPERIENCES AND ARE IN NO WAY INTENDED TO DIRECT YOU TO A SPECIFIC BRAND OR MODEL OF COMPUTER.

[6] DAVID OLDHAM, PROFESSOR @ PITTSBURG STATE UNIVERSITY VIA – EMAIL

PITTSBURG STATE UNIVERSITY

COURSE DURATION
DEPENDS ON MEETING TYPE

ONLINE (ASYNCHRONOUS):
4 COURSES
IN-PERSON:
30 COURSES
BY APPOINTMENT:
15 COURSES

PROGRAM COORDINATOR
DR. DOUG YOUNGER

PROGRAM TOTAL COST
VARIES DEPENDING ON HOW MANY
COURSE CREDITS ARE TAKEN EACH
SEMESTER AS WELL AS IF YOU ARE
TAKING ONLINE CLASSES ONLY.

CHROMEBOOKS, APPLE IPAD PRO, OR MACBOOK AIR (PRE M1 CHIP) ARE NOT RECOMMENDED AS YOUR PRIMARY DEVICE

HARDWARE SPECIFICATIONS:
MacOS VERSIONS 10.15 OR MacOS BIG SUR (11.*), MacOS MONTEREY (12.*).
INTEL AND APPLE SILICON (ROSETTA2 SUPPORTED) QUAD-CORE PROCESSOR
16 GB RAM
HDD 256GB
    OR
MICROSOFT WINDOWS 10 (64-BIT) VERSION 1909 OR LATER
INTEL OR AMD QUAD-CORE PROCESSOR
16 GB OF RAM
HDD 256GB

· COMPUTER SHOULD INCLUDE SPEAKERS, WEBCAM, AND MICROPHONE

SOFTWARE RECOMMENDATIONS:
· **MICROSOFT OFFICE 365** – FREE TO PSU STUDENTS
· **ANTI-VIRUS SOFTWARE** – FREE TO PSU STUDENTS
ADOBE CREATIVE SUITE

COMPUTER ACCESSORIES (AS NEEDED):
· CABLES: POWER, USB, HDMI
· USB FLASHDRIVE, CLOUD STORAGE
· HEADPHONES, KEYBOARD, MOUSE
· PRINTER: PRINTERS ARE NOT REQUIRED. THERE ARE SEVERAL PRINTING SERVICES AROUND CAMPUS.
*PLEASE NOTE: WIRELESS PRINTERS ARE NOT ALLOWED IN THE DORMS.
BROWSERS:
· CHROME (PREFERRED)
· OTHERS AS BACKUP: FIREFOX, MICROSOFT EDGE[7]

[7] Pittsburg State University website: student computer recommendations (pittstate.edu)

COURSE DURATION
DEPENDS ON MEETING TYPE

ONLINE (ASYNCHRONOUS):
4 COURSES
IN-PERSON:
30 COURSES
BY APPOINTMENT:
15 COURSES

PROGRAM COORDINATOR
DR. DOUG YOUNGER

PROGRAM TOTAL COST
VARIES DEPENDING ON HOW MANY
COURSE CREDITS ARE TAKEN EACH
SEMESTER AS WELL AS IF YOU ARE
TAKING ONLINE CLASSES ONLY.

PITTSBURG STATE UNIVERSITY

NOTE: IF A COURSE REQUIRES A PREREQUISITE OR CO-REQUISITE, A NON-DEGREE SEEKING STUDENT MUST HAVE SPECIAL PERMISSION FROM THE INSTRUCTOR TO ENROLL.

IMPORTANT DEFINITIONS:

ONLINE SYNCHRONOUS – PROFESSOR AND STUDENTS MEET SIMULTANEOUSLY (USING ZOOM, TEAMS, ETC.).

ONLINE ASYNCHRONOUS – ALL MATERIALS ARE PRESENTED ONLINE (NO SCHEDULED MEETING TIME).

WRITING TO LEARN COURSES – USE WRITING AS A TOOL TO PROMOTE CONTENT LEARNING; WHEN STUDENTS WRITE, THEY THINK ON PAPER. CONTENT TEACHERS ASSIGN WRITING ACTIVITIES TO HELP STUDENTS LEARN SUBJECT MATTER, CLARIFY & ORGANIZE THEIR THOUGHTS, AND IMPROVE THEIR RETENTION OF CONTENT. WRITING TO LEARN TASKS CAN BE BASED ON READING, CLASS DISCUSSION, TEACHER PRESENTATION, MEDIA (SUCH AS VIDEO), OR HANDS-ON ACTIVITIES.[8]

BY APPOINTMENT – COURSE REQUIRES A STUDENT TO PLAN WITH THE INSTRUCTOR AND/OR DEPARTMENT REGARDING COURSE ATTENDANCE REQUIREMENTS. (EXAMPLES INCLUDE PRACTICUMS, STUDENT TEACHING, ART OR MUSIC STUDIOS/SESSIONS, INTERNSHIPS, INDEPENDENT STUDY, STUDY ABROAD, & TRAVEL.)[9]

[8] https://keystoliteracy.com/wp-content/uploads/2012/08/Learning to Write and Writing to Learn.pdf#:~:text=Writing to learn means using writing as a,important to learning as being able to read.
[9] Academic regulations (pittstate.edu) – (https://registrar.pittstate.edu/catalog/current/academic-regulations.html)

PITTSBURG STATE UNIVERSITY

GRAPHIC COMMUNICATIONS

ICON LEGEND:

IN-PERSON   **ONLINE – ASYNCHRONOUS**   ✏ **WRITING TO LEARN**   📅 **APPOINTMENT**

ASYNCHRONOUS: ALL MATERIALS ARE PRESENTED ONLINE (NO SPECIFIED MEETING TIME)

WRITING TO LEARN: USING WRITING AS A TOOL TO PROMOTE CONTENT LEARNING

APPOINTMENT: AVAILABLE BY APPOINTMENT

GIT*100*01   INTRO INTO GRAPHICS TECHNOLOGIES

OVERVIEW OF THE GRAPHICS INDUSTRY, INCLUDING: DIGITAL MEDIA, PRINT MEDIA, WEB/INTERACTIVE MEDIA, GRAPHICS MANAGEMENT, PACKAGING GRAPHICS, GRAPHIC DESIGN, CURRENT ISSUES, DEVELOPMENTS, TRENDS, AND PROJECTIONS.

INSTRUCTOR:	**ANDREA KENT-MCCAUGHEY**		
	620-235-4555		
	ZERO TEXTBOOK FEES		
MEETING TYPE:	IN- PERSON	**MONDAY & WEDNESDAY**	**12:00 PM – 1:40 PM**
SEATS AVAILABLE:	**10**		
COURSE DATES:	**JANUARY 17 – MAY 12, 2023**		

GIT*141*99   VECTOR BASED GRAPHICS

IMAGE COMPOSITION TECHNIQUES AND PROCEDURES UTILIZING VECTOR GRAPHICS SOFTWARE (ADOBE ILLUSTRATOR)

INSTRUCTOR:	**DAVID OLDHAM**
	620-235-6140
	ZERO TEXTBOOK FEES
MEETING TYPE:	ONLINE
SEATS AVAILABLE:	**16**
COURSE DATES:	**JANUARY 17 – MARCH 10, 2023**

GIT*142*01   RASTER GRAPHICS SOFTWARE

IMAGE COMPOSITION TECHNIQUES AND PROCEDURES UTILIZING VECTOR GRAPHICS SOFTWARE (ADOBE ILLUSTRATOR)

INSTRUCTOR:	**CHRISTEL BENSON**		
	620-235-4426		
	ZERO TEXTBOOK FEES		
MEETING TYPE:	IN- PERSON	**MONDAY & WEDNESDAY**	**10:00 AM – 11:40 AM**
SEATS AVAILABLE:	**7**		
COURSE DATES:	**JANUARY 17 – MAY 12, 2023**		

PITTSBURG STATE UNIVERSITY

GRAPHIC COMMUNICATIONS

GIT*142*02   RASTER GRAPHICS SOFTWARE

OVERVIEW OF THE GRAPHICS INDUSTRY, INCLUDING: DIGITAL MEDIA, PRINT MEDIA, WEB/INTERACTIVE MEDIA, GRAPHICS MANAGEMENT, PACKAGING GRAPHICS, GRAPHIC DESIGN, CURRENT ISSUES, DEVELOPMENTS, TRENDS, AND PROJECTIONS.

INSTRUCTOR:	**CHRISTEL BENSON** 620-235-4426		
	ZERO TEXTBOOK FEES		
MEETING TYPE:	**IN- PERSON**	**TUESDAY & THURSDAY**	**10:00 AM – 11:40 AM**
SEATS AVAILABLE:	**17**		
COURSE DATES:	**JANUARY 17 – MAY 12, 2023**		

GIT*221*01   WEB USER EXPERIENCE *WL*

DESIGN PRINCIPLES, TYPOGRAPHY STUDIES AND PROCEDURES USED IN THE PLANNING OF GRAPHIC ELEMENTS AND PAGE LAYOUT FOR PRINT AND WEB APPLICATIONS.

INSTRUCTOR:	**JASON REID** 620-235-4417		
	ZERO TEXTBOOK FEES		
MEETING TYPE:	**IN PERSON** **WRITING TO LEARN**	**MONDAY & WEDNESDAY**	**12:00 PM – 1:40 PM**
SEATS AVAILABLE:	**14**		
COURSE DATES:	**JANUARY 17 – MAY 12, 2023**		

GIT*230*01   GRAPHIC DESIGN

AUDIO AND VISUAL COMPOSITION TECHNIQUES AND PROCEDURES UTILIZING AUDIO AND VIDEO SOFTWARE.

INSTRUCTOR:	**JASON WARD** 620-235-4423		
	ZERO TEXTBOOK FEES		
MEETING TYPE:	**IN- PERSON**	**TUESDAY & THURSDAY**	**8:00 AM – 9:40 AM**
SEATS AVAILABLE:	**15**		
COURSE DATES:	**JANUARY 17 – MAY 12, 2023**		

PITTSBURG STATE UNIVERSITY

GRAPHIC COMMUNICATIONS

ICON LEGEND:

IN-PERSON   **ONLINE – ASYNCHRONOUS**   **WRITING TO LEARN**   **APPOINTMENT**

ASYNCHRONOUS: ALL MATERIALS ARE PRESENTED ONLINE (NO SPECIFIED MEETING TIME)
WRITING TO LEARN: USING WRITING AS A TOOL TO PROMOTE CONTENT LEARNING
APPOINTMENT: AVAILABLE BY APPOINTMENT

GIT*231*01   AUDIO/VIDEO SOFTWARE

AUDIO AND VISUAL COMPOSITION TECHNIQUES AND PROCEDURES UTILIZING AUDIO AND VIDEO SOFTWARE.

INSTRUCTOR:	JASON WARD		
	620-235-4423		
	ZERO TEXTBOOK FEES		
MEETING TYPE:	IN- PERSON	**MONDAY & WEDNESDAY**	10:00 AM – 11:40 AM
SEATS AVAILABLE:	15		
COURSE DATES:	JANUARY 17 – MAY 12, 2023		

GIT*231*02   AUDIO/VIDEO SOFTWARE

AUDIO AND VISUAL COMPOSITION TECHNIQUES AND PROCEDURES UTILIZING AUDIO AND VIDEO SOFTWARE.

INSTRUCTOR:	ROCKY RESTIVO		
	620-235-4422		
	ZERO TEXTBOOK FEES		
MEETING TYPE:	IN- PERSON	**TUESDAY & THURSDAY**	12:00 PM – 1:40 PM
SEATS AVAILABLE:	17		
COURSE DATES:	JANUARY 17 – MAY 12, 2023		

GIT*240*01   PAGE LAYOUT SOFTWARE

COMPOSITION TECHNIQUES AND PROCEDURES UTILIZING PAGE LAYOUT SOFTWARE (ADOBE InDesign).

INSTRUCTOR:	TRACI HUGHES		
	620-235-4419		
	ZERO TEXTBOOK FEES		
MEETING TYPE:	IN- PERSON	**MONDAY & WEDNESDAY**	8:00 AM – 9:40 AM
SEATS AVAILABLE:	11		
COURSE DATES:	JANUARY 17 – MAY 12, 2023		

PITTSBURG STATE UNIVERSITY

GRAPHIC COMMUNICATIONS

ICON LEGEND:

IN-PERSON   **ONLINE – ASYNCHRONOUS**   **WRITING TO LEARN**   **APPOINTMENT**

ASYNCHRONOUS: ALL MATERIALS ARE PRESENTED ONLINE (NO SPECIFIED MEETING TIME)

WRITING TO LEARN: USING WRITING AS A TOOL TO PROMOTE CONTENT LEARNING

APPOINTMENT: AVAILABLE BY APPOINTMENT

GIT*240*02   PAGE LAYOUT SOFTWARE

COMPOSITION TECHNIQUES AND PROCEDURES UTILIZING PAGE LAYOUT SOFTWARE (ADOBE InDesign).

INSTRUCTOR:	**NICHOLAS WELLS**
	620-235-4419
	ZERO TEXTBOOK FEES
MEETING TYPE:	IN- PERSON	**MONDAY & WEDNESDAY**	2:00 PM – 3:40 PM
SEATS AVAILABLE:	3
COURSE DATES:	JANUARY 17 – MAY 12, 2023

GIT*270*01   INTRO TO PACKAGING TECH

INTRODUCTION TO THE PACKAGING INDUSTRY INCLUDING CURRENT TRENDS IN PACKAGING DESIGN AND APPLICATIONS, BRAND IDENTITY, COLOR THEORY, LEGAL ISSUES, AND ENVIRONMENTAL & SUSTAINABILITY ISSUES.

INSTRUCTOR:	**DOUG YOUNGER**
	620-235-4420
	ZERO TEXTBOOK FEES
MEETING TYPE:	IN- PERSON	**TUESDAY & THURSDAY**	12:00 PM – 1:40 PM
SEATS AVAILABLE:	17
COURSE DATES:	JANUARY 17 – MAY 12, 2023

GIT*301*01   GRAPHICS CAREER DEVELOPMENT

PREPARATION OF STUDENTS FOR EMPLOYMENT IN GRAPHICS INTERNSHIPS AND FULL-TIME POSITIONS. EMPHASIS IS PLACED ON ACADEMIC PLANNING, CERTIFICATION OPPORTUNITIES AND PROCEDURES, RESUME CONTENT, JOB SEARCH SKILLS, JOB INTERVIEW, BUSINESS ETIQUETTE, TIME MANAGEMENT, AND GOAL SETTING.

INSTRUCTOR:	**ANDREA KENT-MCCONNAUGHEY**
	620-235-4555
	ZERO TEXTBOOK FEES
PREREQUISITES:	GIT 100 Introduction to Graphics Technologies.
MEETING TYPE:	IN- PERSON	**MONDAY & WEDNESDAY**	9:00 AM – 9:50 AM
SEATS AVAILABLE:	5
COURSE DATES:	JANUARY 17 – MAY 12, 2023

PITTSBURG STATE UNIVERSITY
GRAPHIC COMMUNICATIONS

GIT*310*01   PHOTOGRAPHY

TECHNIQUES FOR CREATING, EDITING, AND DISPLAYING PHOTOGRAPHY. CORE TECHNIQUES SUCH AS PROPER COMPOSITION, LIGHTING, AND DISPLAYING OF PRINTS WILL BE COVERED AS WELL AS VARIOUS CREATIVE TECHNIQUES USED IN PHOTOGRAPHY.

INSTRUCTOR:	**ROCKY RESTIVO**		
	620-235-4422		
	ZERO TEXTBOOK FEES		
MEETING TYPE:	👤🖼 **IN- PERSON**	**MONDAY & WEDNESDAY**	**8:00 AM – 9:40 AM**
SEATS AVAILABLE:	15		
COURSE DATES:	**JANUARY 17 – MAY 12, 2023**		

GIT*310*02   PHOTOGRAPHY

TECHNIQUES FOR CREATING, EDITING, AND DISPLAYING PHOTOGRAPHY. CORE TECHNIQUES SUCH AS PROPER COMPOSITION, LIGHTING, AND DISPLAYING OF PRINTS WILL BE COVERED AS WELL AS VARIOUS CREATIVE TECHNIQUES USED IN PHOTOGRAPHY.

INSTRUCTOR:	**ROCKY RESTIVO**		
	620-235-4422		
	ZERO TEXTBOOK FEES		
MEETING TYPE:	👤🖼 **IN- PERSON**	**MONDAY & WEDNESDAY**	**10:00 AM – 11:40 AM**
SEATS AVAILABLE:	4		
COURSE DATES:	**JANUARY 17 – MAY 12, 2023**		

GIT*311*01   PRODUCT PHOTOGRAPHY

TECHNICAL AND CONCEPTUAL ASPECTS OF CAPTURING STILL IMAGES OF PRODUCTS IN A STUDIO SETTING. EXAMPLES WILL BE PLACED ON THE APPLICATION OF APPROPRIATE CAPTURING TECHNIQUES, EQUIPMENT USE, AND LIGHTING FOR STUDIO SETTINGS.

INSTRUCTOR:	**CHAUNCEY HUFFMAN**		
	620-235-4848		
	ZERO TEXTBOOK FEES		
PREREQUISITES:	GIT 142 Raster Graphics Software & GIT 310 Photography		
MEETING TYPE:	👤🖼 **IN- PERSON**	**TUESDAY & THURSDAY**	**2:00 PM – 3:40 PM**
SEATS AVAILABLE:	1		
COURSE DATES:	**JANUARY 17 – MAY 12, 2023**		

PITTSBURG STATE UNIVERSITY

GRAPHIC COMMUNICATIONS

ICON LEGEND:

👨‍🏫 **IN-PERSON**   💻 **ONLINE – ASYNCHRONOUS**   ✏️ **WRITING TO LEARN**   📅 **APPOINTMENT**

ASYNCHRONOUS: ALL MATERIALS ARE PRESENTED ONLINE (NO SPECIFIED MEETING TIME)

WRITING TO LEARN: USING WRITING AS A TOOL TO PROMOTE CONTENT LEARNING

APPOINTMENT: AVAILABLE BY APPOINTMENT

GIT*322*01   WEB SITE DESIGN

WEB SITE DEVELOPMENT TECHNIQUES, DESIGN AND STANDARDS FOR CREATING RESPONSIVE, USER-FRIENDLY WEBSITES WITH HTML & CSS.

INSTRUCTOR:	**JASON REID**		
	620-235-4417		
	ZERO TEXTBOOK FEES		
PREREQUISITES:	GIT 221 Web User Experience		
MEETING TYPE:	👨‍🏫 IN- PERSON	**TUESDAY & THURSDAY**	**2:00 PM – 3:40 PM**
SEATS AVAILABLE:	7		
COURSE DATES:	JANUARY 17 – MAY 12, 2023		

GIT*323*01   WEB AND MOTION GRAPHICS

TECHNIQUES AND PROCEDURES FOR APPLYING THE PRINCIPLES OF ANIMATION TO PRODUCE 2D ANIMATED PROJECTS USING MOTION GRAPHICS SOFTWARE FOR WEB AND DIGITAL MEDIA OUTPUTS.

INSTRUCTOR:	**JASON REID**		
	620-235-4417		
	ZERO TEXTBOOK FEES		
MEETING TYPE:	👨‍🏫 IN- PERSON	**MONDAY & WEDNESDAY**	**2:00 PM – 3:40 PM**
SEATS AVAILABLE:	8		
COURSE DATES:	JANUARY 17 – MAY 12, 2023		

GIT*334*01   3D GRAPHICS

INTRODUCTION TO 3D MODELING AND SCANNING.

INSTRUCTOR:	**JASON WARD**		
	620-235-4423		
	ZERO TEXTBOOK FEES		
MEETING TYPE:	👨‍🏫 IN- PERSON	**MONDAY & WEDNESDAY**	**12:00 PM – 1:40 PM**
SEATS AVAILABLE:	2		
COURSE DATES:	JANUARY 17 – MAY 12, 2023		

PITTSBURG STATE UNIVERSITY

GRAPHIC COMMUNICATIONS

ICON LEGEND:

IN-PERSON   **ONLINE – ASYNCHRONOUS**   **WRITING TO LEARN**   **APPOINTMENT**

ASYNCHRONOUS: ALL MATERIALS ARE PRESENTED ONLINE (NO SPECIFIED MEETING TIME)

WRITING TO LEARN: USING WRITING AS A TOOL TO PROMOTE CONTENT LEARNING

APPOINTMENT: AVAILABLE BY APPOINTMENT

GIT*342*01 PRINT FILE PREP & PREFLIGHTING			
DETERMINING PROPER WORKFLOW TECHNIQUES FROM THE GENERATION TO PRINT PRODUCTION. EMPHASIS IS PLACED ON TROUBLESHOOTING AND MANAGING FILES AS WELL AS DETERMINING PROPER FILE STRUCTURE BASED ON THE REQUIRED OUTPUT.			
INSTRUCTOR:	**TRACI HUGHES** 620-235-4419		
	ZERO TEXTBOOK FEES		
PREREQUISITES:	GIT 100 Introduction To Graphics Technologies, GIT 141 Vector Based Graphics, GIT 142 Raster Graphics Software, & GIT 240 Page Layout Software		
MEETING TYPE:	**IN- PERSON**	**MONDAY & WEDNESDAY**	**12:00 PM – 1:40 PM**
SEATS AVAILABLE:	9		
COURSE DATES:	JANUARY 17 – MAY 12, 2023		

GIT*342*02 PRINT FILE PREP & PREFLIGHTING			
DETERMINING PROPER WORKFLOW TECHNIQUES FROM THE GENERATION TO PRINT PRODUCTION. EMPHASIS IS PLACED ON TROUBLESHOOTING AND MANAGING FILES AS WELL AS DETERMINING PROPER FILE STRUCTURE BASED ON THE REQUIRED OUTPUT.			
INSTRUCTOR:	**PAULINA SCHOLES** 620-235-4035		
	ZERO TEXTBOOK FEES		
PREREQUISITES:	GIT 100 Introduction To Graphics Technologies, GIT 141 Vector Based Graphics, GIT 142 Raster Graphics Software, & GIT 240 Page Layout Software		
MEETING TYPE:	**IN- PERSON**	**MONDAY & WEDNESDAY**	**10:00 AM – 11:40 AM**
SEATS AVAILABLE:	2		
COURSE DATES:	JANUARY 17 – MAY 12, 2023		

PITTSBURG STATE UNIVERSITY

GRAPHIC COMMUNICATIONS

ICON LEGEND:

IN-PERSON　　**ONLINE – ASYNCHRONOUS**　　WRITING TO LEARN　　APPOINTMENT

ASYNCHRONOUS: ALL MATERIALS ARE PRESENTED ONLINE (NO SPECIFIED MEETING TIME)
WRITING TO LEARN: USING WRITING AS A TOOL TO PROMOTE CONTENT LEARNING
APPOINTMENT: AVAILABLE BY APPOINTMENT

GIT*400*01　INVESTIGATIONS

INDIVIDUAL STUDIES IN PRINTING AND GRAPHIC DESIGN TO MEET SPECIAL INTERESTS.

INSTRUCTOR:	**CHRISTEL BENSON**
	620-235-4426
	ZERO TEXTBOOK FEES
PREREQUISITES:	GIT 100 Introduction To Graphics Technologies & GIT 141 Vector Based Graphics
MEETING TYPE:	📅 **APPOINTMENT**
SEATS AVAILABLE:	1
COURSE DATES:	**JANUARY 17 – MAY 12, 2023**

GIT*400*04　INVESTIGATIONS

INDIVIDUAL STUDIES IN PRINTING AND GRAPHIC DESIGN TO MEET SPECIAL INTERESTS.

INSTRUCTOR:	**CHRIS HUITT**
	620-235-4416
	ZERO TEXTBOOK FEES
MEETING TYPE:	📅 **APPOINTMENT**
SEATS AVAILABLE:	1
COURSE DATES:	**JANUARY 17 – MAY 12, 2023**

GIT*400*07　INVESTIGATIONS

INDIVIDUAL STUDIES IN PRINTING AND GRAPHIC DESIGN TO MEET SPECIAL INTERESTS.

INSTRUCTOR:	**JASON REID**
	620-235-4417
	ZERO TEXTBOOK FEES
MEETING TYPE:	📅 **APPOINTMENT**
SEATS AVAILABLE:	3
COURSE DATES:	**JANUARY 17 – MAY 12, 2023**

PITTSBURG STATE UNIVERSITY

GRAPHIC COMMUNICATIONS

ICON LEGEND:

IN-PERSON   ONLINE – ASYNCHRONOUS   WRITING TO LEARN   APPOINTMENT

ASYNCHRONOUS: ALL MATERIALS ARE PRESENTED ONLINE (NO SPECIFIED MEETING TIME)
WRITING TO LEARN: USING WRITING AS A TOOL TO PROMOTE CONTENT LEARNING
APPOINTMENT: AVAILABLE BY APPOINTMENT

GIT*400*08 INVESTIGATIONS	
INDIVIDUAL STUDIES IN PRINTING AND GRAPHIC DESIGN TO MEET SPECIAL INTERESTS.	
INSTRUCTOR:	**ROCKY RESITVO**
	620-235-4422
	ZERO TEXTBOOK FEES
MEETING TYPE:	APPOINTMENT
SEATS AVAILABLE:	1
COURSE DATES:	JANUARY 17 – MAY 12, 2023

GIT*400*09 INVESTIGATIONS	
INDIVIDUAL STUDIES IN PRINTING AND GRAPHIC DESIGN TO MEET SPECIAL INTERESTS.	
INSTRUCTOR:	**JASON WARD**
	620-235-4423
	ZERO TEXTBOOK FEES
MEETING TYPE:	APPOINTMENT
SEATS AVAILABLE:	1
COURSE DATES:	JANUARY 17 – MARCH 10, 2023

GIT*400*10 INVESTIGATIONS	
INDIVIDUAL STUDIES IN PRINTING AND GRAPHIC DESIGN TO MEET SPECIAL INTERESTS.	
INSTRUCTOR:	**DOUG YOUNGER**
	620-235-4420
	ZERO TEXTBOOK FEES
MEETING TYPE:	APPOINTMENT
SEATS AVAILABLE:	1
COURSE DATES:	JANUARY 17 – MAY 12, 2023

PITTSBURG STATE UNIVERSITY

GRAPHIC COMMUNICATIONS

ICON LEGEND:

IN-PERSON   ONLINE – ASYNCHRONOUS   WRITING TO LEARN   APPOINTMENT

ASYNCHRONOUS: ALL MATERIALS ARE PRESENTED ONLINE (NO SPECIFIED MEETING TIME)
WRITING TO LEARN: USING WRITING AS A TOOL TO PROMOTE CONTENT LEARNING
APPOINTMENT: AVAILABLE BY APPOINTMENT

GIT*401*01   GRAPHICS WORK EXPERIENCE

CURRENT ON-THE-JOB WORK EXPERIENCE/CAREER EXPLORATION IN A GRAPHICS SETTING. MAY INCLUDE JOB SHADOWING. CREDIT HOURS VARIABLE DEPENDING ON NUMBER OF HOURS WORKED.

INSTRUCTOR:	**CHRIS HUITT**
	620-235-4416
	ZERO TEXTBOOK FEES
PREREQUISITES:	18 hours in GIT & approval from the department chairperson
MEETING TYPE:	📅 **APPOINTMENT**
SEATS AVAILABLE:	**8**
COURSE DATES:	**JANUARY 17 – MAY 12, 2023**

GIT*411*01   PORTRAIT PHOTOGRAPHY

THEORY & TECHNIQUES USED TO CAPTURE IMAGES OF PEOPLE IN THE STUDIO AND ON LOCATION. CONCENTRATION IS PLACED UPON LIGHTING TECHNIQUES, EQUIPMENT USAGE, DIGITAL IMAGE MANIPULATION, AND THE STUDY OF PSYCHOLOGY RELATED TO PORTRAITURE.

INSTRUCTOR:	**CHAUNCEY HUFFMAN**		
	620-235-4848		
	ZERO TEXTBOOK FEES		
PREREQUISITES:	GIT 142 Raster Graphics Software & GIT 310 Photography		
MEETING TYPE:	**IN- PERSON**	**MONDAY & WEDNESDAY**	**12:00 PM – 1:40 PM**
SEATS AVAILABLE:	**4**		
COURSE DATES:	**JANUARY 17 – MAY 12, 2023**		

GIT*432*01   DIGITAL MEDIA DESIGN

PLANNING, STORYBOARDING, WORKFLOW, AND TECHNIQUES OF CAPTURING AUDIO & VIDEO.

INSTRUCTOR:	**ROCKY RESTIVO**		
	620-235-4422		
	ZERO TEXTBOOK FEES		
PREREQUISITES:	GIT 231 AUDIO/VIDEO SOFTWARE		
MEETING TYPE:	**IN- PERSON**	**MONDAY & WEDNESDAY**	**12:00 PM – 1:40 PM**
SEATS AVAILABLE:	**4**		
COURSE DATES:	**JANUARY 17 – MAY 12, 2023**		

PITTSBURG STATE UNIVERSITY

GRAPHIC COMMUNICATIONS

ICON LEGEND:

👤 **IN-PERSON**   💻 **ONLINE – ASYNCHRONOUS**   ✏️ **WRITING TO LEARN**   📅 **APPOINTMENT**

ASYNCHRONOUS: ALL MATERIALS ARE PRESENTED ONLINE (NO SPECIFIED MEETING TIME)
WRITING TO LEARN: USING WRITING AS A TOOL TO PROMOTE CONTENT LEARNING
APPOINTMENT: AVAILABLE BY APPOINTMENT

GIT*511*01   COMMERCIAL PHOTOGRAPHY

TECHNICAL & THEORETICAL ASPECTS OF PORTRAIT AND PRODUCT PHOTOGRAPHY IN STUDIO AND ON LOCATION AS THEY PERTAIN TO ADVERTISING, MARKETING, EDITORIAL CONTENT, CORPORATE CONTENT, ARCHITECTURE, AND IMAGE COMPOSITION.

INSTRUCTOR:	**CHAUNCEY HUFFMAN**		
	620-235-4848		
	ZERO TEXTBOOK FEES		
PREREQUISITES:	GIT 311 Product Photography & GIT 411 Portrait Photography		
MEETING TYPE:	👤 **IN- PERSON**	**TUESDAY & THURSDAY**	**12:00 PM – 1:40 PM**
SEATS AVAILABLE:	7		
COURSE DATES:	**JANUARY 17 – MAY 12, 2023**		

GIT*521*01   MOBILE MEDIA DEVELOPMENT

CONTENT CREATION FOR MOBILE DEVICES (TABLETS, SMARTPHONES) CREATION, TESTING, AND DELIVERY OF DIGITAL CONTENT.

INSTRUCTOR:	**CHRIS HUITT**		
	620-235-4416		
	ZERO TEXTBOOK FEES		
PREREQUISITES:	GIT 100 Introduction To Graphics Technologies & GIT 240 Page Layout Software		
MEETING TYPE:	👤 **IN- PERSON**	**TUESDAY & THURSDAY**	**10:00 AM – 11:40 AM**
SEATS AVAILABLE:	9		
COURSE DATES:	**JANUARY 17 – MAY 12, 2023**		

GIT*523*01   WEB CONTENT MANAGEMENT SYSTEMS

EXPLORATION OF OPEN-SOURCE WEB-BASED CONTENT MANAGEMENT SYSTEMS (CMS) FOR THE DEVELOPMENT OF DYNAMIC AND FLEXIBLE WEB SITES.

INSTRUCTOR:	**JASON REID**		
	620-235-4417		
	ZERO TEXTBOOK FEES		
MEETING TYPE:	👤 **IN- PERSON**	**TUESDAY & THURSDAY**	**10:00 AM – 11:40 AM**
SEATS AVAILABLE:	18		
COURSE DATES:	**JANUARY 17 – MAY 12, 2023**		

PITTSBURG STATE UNIVERSITY

GRAPHIC COMMUNICATIONS

ICON LEGEND:

👤 IN-PERSON   💻 ONLINE – ASYNCHRONOUS   ✏️ WRITING TO LEARN   📅 APPOINTMENT

ASYNCHRONOUS: ALL MATERIALS ARE PRESENTED ONLINE (NO SPECIFIED MEETING TIME)
WRITING TO LEARN: USING WRITING AS A TOOL TO PROMOTE CONTENT LEARNING
APPOINTMENT: AVAILABLE BY APPOINTMENT

GIT*530*01   3D ANIMATION AND RENDERING

ANIMATING AND RENDERING 3D GRAPHICS.

INSTRUCTOR:	**JASON WARD**
	620-235-4423
	ZERO TEXTBOOK FEES
PREREQUISITES:	GIT 334 3D Graphics
MEETING TYPE:	👤 IN- PERSON | **TUESDAY & THURSDAY** | 10:00 AM – 11:40 AM
SEATS AVAILABLE:	**5**
COURSE DATES:	**JANUARY 17 – MAY 12, 2023**

GIT*531*01   PUBLICATION GRAPHICS

CREATIVE DESIGN, FILE PREPARATION, PRINT PRODUCTION AND FINISHING OF MULTIPLE PUBLICATION PROJECTS.

INSTRUCTOR:	**CHRIS HUITT**
	620-235-4416
	ZERO TEXTBOOK FEES
PREREQUISITES:	GIT 240 Page Layout Software
MEETING TYPE:	👤 IN- PERSON | **MONDAY & WEDNESDAY** | 10:00 AM – 11:40 AM
SEATS AVAILABLE:	**5**
COURSE DATES:	**JANUARY 17 – MAY 12, 2023**

GIT*570*01   FLEXIBLE PACKAGING

CHARACTERISTICS, APPLICATIONS, DESIGN, AND PRODUCTION OF FLEXIBLE PACKAGING.

INSTRUCTOR:	**TRACI HUGHES**
	620-235-4419
	ZERO TEXTBOOK FEES
PREREQUISITES:	GIT 141 Vector Based Graphics
MEETING TYPE:	👤 IN- PERSON | **TUESDAY & THURSDAY** | 10:00 AM – 11:40 AM
SEATS AVAILABLE:	**7**
COURSE DATES:	**JANUARY 17 – MAY 12, 2023**

PITTSBURG STATE UNIVERSITY

GRAPHIC COMMUNICATIONS

ICON LEGEND:

👨‍🏫 **IN-PERSON**   💻 **ONLINE – ASYNCHRONOUS**   ✏️ **WRITING TO LEARN**   📅 **APPOINTMENT**

ASYNCHRONOUS: ALL MATERIALS ARE PRESENTED ONLINE (NO SPECIFIED MEETING TIME)
WRITING TO LEARN: USING WRITING AS A TOOL TO PROMOTE CONTENT LEARNING
APPOINTMENT: AVAILABLE BY APPOINTMENT

GIT*580*99   SALES AND CUSTOMER SERVICE

INTRODUCTION TO SKILLS AND PRACTICES OF SALES AND CUSTOMER SERVICE REPRESENTATIVES.

INSTRUCTOR:	**DEAN MILLS** 620-235-4419
MEETING TYPE:	💻 **ONLINE – ASYNCHRONOUS**
SEATS AVAILABLE:	**9**
COURSE DATES:	**JANUARY 17 – MAY 12, 2023**

GIT*600*01   GRAPHICS INTERNSHIP

GRAPHIC EXPERIENCES AT A WORK SITE IN A COMMERCIAL SETTING.

INSTRUCTOR:	**CHRIS HUITT** 620-235-4416
	ZERO TEXTBOOK FEES
PREREQUISITES:	85 total hours, 20 hours of GIT Courses, and approval of the Department Chairperson. Offered on a Pass-Fail basis only
MEETING TYPE:	📅 **APPOINTMENT**
SEATS AVAILABLE:	**11**
COURSE DATES:	**JANUARY 17 – MAY 12, 2023**

GIT*601*01   LABORATORY PRACTICUM

PRACTICAL EXPERIENCE IN A DEPARTMENTAL LABORATORY SETTING.

INSTRUCTOR:	**CHRISTEL BENSON** 620-235-4426
	ZERO TEXTBOOK FEES
PREREQUISITES:	Senior Standing and Approval from the department chairperson
MEETING TYPE:	📅 **APPOINTMENT**
SEATS AVAILABLE:	**1**
COURSE DATES:	**JANUARY 17 – MAY 12, 2023**

PITTSBURG STATE UNIVERSITY

GRAPHIC COMMUNICATIONS

ICON LEGEND:

IN-PERSON   **ONLINE – ASYNCHRONOUS**   **WRITING TO LEARN**   **APPOINTMENT**

ASYNCHRONOUS: ALL MATERIALS ARE PRESENTED ONLINE (NO SPECIFIED MEETING TIME)
WRITING TO LEARN: USING WRITING AS A TOOL TO PROMOTE CONTENT LEARNING
APPOINMENT: AVAILABLE BY APPOINTMENT

GIT*601*03 LABORATORY PRACTICUM	
PRACTICAL EXPERIENCE IN A DEPARTMENTAL LABORATORY SETTING.	
INSTRUCTOR:	**TRACI HUGHES**
	620-235-4419
	ZERO TEXTBOOK FEES
PREREQUISITES:	Senior standing and approval from the department chairperson
MEETING TYPE:	**APPOINTMENT**
SEATS AVAILABLE:	1
COURSE DATES:	**JANUARY 17 – MAY 12, 2023**

GIT*601*05 LABORATORY PRACTICUM	
PRACTICAL EXPERIENCE IN A DEPARTMENTAL LABORATORY SETTING.	
INSTRUCTOR:	**ANDREA KENT-MCCONNAUGHEY**
	620-235-4555
	ZERO TEXTBOOK FEES
PREREQUISITES:	SENIOR STANDING AND APPROVAL FROM THE DEPARTMENT CHAIRPERSON
MEETING TYPE:	**APPOINTMENT**
SEATS AVAILABLE:	1
COURSE DATES:	**JANUARY 17 – MAY 12, 2023**

GIT*601*07 LABORATORY PRACTICUM	
PRACTICAL EXPERIENCE IN A DEPARTMENTAL LABORATORY SETTING.	
INSTRUCTOR:	**JASON REID**
	620-235-4417
	ZERO TEXTBOOK FEES
PREREQUISITES:	SENIOR STANDING AND APPROVAL FROM THE DEPARTMENT CHAIRPERSON
MEETING TYPE:	**APPOINTMENT**
SEATS AVAILABLE:	1
COURSE DATES:	**JANUARY 17 – MAY 12, 2023**

PITTSBURG STATE UNIVERSITY

GRAPHIC COMMUNICATIONS

ICON LEGEND:

👤 **IN-PERSON**   💻 **ONLINE – ASYNCHRONOUS**   ✏️ **WRITING TO LEARN**   📅 **APPOINTMENT**

ASYNCHRONOUS: ALL MATERIALS ARE PRESENTED ONLINE (NO SPECIFIED MEETING TIME)
WRITING TO LEARN: USING WRITING AS A TOOL TO PROMOTE CONTENT LEARNING
APPOINTMENT: AVAILABLE BY APPOINTMENT

GIT*601*08   LABORATORY PRACTICUM

PRACTICAL EXPERIENCE IN A DEPARTMENTAL LABORATORY SETTING.

INSTRUCTOR:	**ROCKY RESTIVO**
	620-235-4422
	ZERO TEXTBOOK FEES
PREREQUISITES:	Senior standing and approval from the department chairperson
MEETING TYPE:	📅 **APPOINTMENT**
SEATS AVAILABLE:	**1**
COURSE DATES:	**JANUARY 17 – MAY 12, 2023**

GIT*601*09   LABORATORY PRACTICUM

PRACTICAL EXPERIENCE IN A DEPARTMENTAL LABORATORY SETTING.

INSTRUCTOR:	**JASON WARD**
	620-235-4423
	ZERO TEXTBOOK FEES
PREREQUISITES:	Senior standing and approval from the department chairperson
MEETING TYPE:	📅 **APPOINTMENT**
SEATS AVAILABLE:	**1**
COURSE DATES:	**JANUARY 17 – MAY 12, 2023**

GIT*601*10   LABORATORY PRACTICUM

PRACTICAL EXPERIENCE IN A DEPARTMENTAL LABORATORY SETTING.

INSTRUCTOR:	**DOUG YOUNGER**
	620-235-4420
	ZERO TEXTBOOK FEES
PREREQUISITES:	Senior standing and approval from the department chairperson
MEETING TYPE:	📅 **APPOINTMENT**
SEATS AVAILABLE:	**11**
COURSE DATES:	**JANUARY 17 – MAY 12, 2023**

PITTSBURG STATE UNIVERSITY

GRAPHIC COMMUNICATIONS

ICON LEGEND:

👨‍🏫 **IN-PERSON**   💻 **ONLINE – ASYNCHRONOUS**   ✏️ **WRITING TO LEARN**   📅 **APPOINTMENT**

ASYNCHRONOUS: ALL MATERIALS ARE PRESENTED ONLINE (NO SPECIFIED MEETING TIME)
WRITING TO LEARN: USING WRITING AS A TOOL TO PROMOTE CONTENT LEARNING
APPOINTMENT: AVAILABLE BY APPOINTMENT

GIT*630*01   PORTFOLIO MANAGEMENT

DEVELOPING, CRITIQUING, AND REFINING OF STUDENT WORK FOR PRESENTATION IN A PROFESSIONAL DESIGN PORTFOLIO. PROFESSIONAL ISSUES RELATED TO THE GRAPHIC COMMUNICATIONS INDUSTRY.

INSTRUCTOR:	**CHRISTEL BENSON**		
	620-235-4426		
	ZERO TEXTBOOK FEES		
PREREQUISITES:	GIT 301 Graphics Career Development **AND EITHER** GIT 323 Web & Motion Graphics **OR** GIT 342 Print File Preparation & Pre-flighting **OR** GIT 432 Digital Media Design		
MEETING TYPE:	👨‍🏫 IN- PERSON	**MONDAY & WEDNESDAY**	**2:00 PM – 3:40 PM**
SEATS AVAILABLE:	5		
COURSE DATES:	**JANUARY 17 – MAY 12, 2023**		

GIT*650*01   PRODUCTION GRAPHICS

THIS CAPSTONE COURSE WILL SIMULATE A LIVE, PRODUCTION ENVIRONMENT. STUDENTS WILL TAKE ORDERS, WRITE JOB SPECIFICATIONS, CREATE ESTIMATES, PREPARE ARTWORK & DIGITAL FILES, PRODUCE THE FINISHED PRODUCT AND PERFORM JOB BILLING.

INSTRUCTOR:	**ANDREA KENT-MCCONNAUGHEY**		
	620-235-4555		
	ZERO TEXTBOOK FEES		
PREREQUISITES:	Senior standing and 30 hours of GIT coursework completed		
MEETING TYPE:	👨‍🏫 IN- PERSON	**TUESDAY & THURSDAY**	**12:00 PM – 1:40 PM**
SEATS AVAILABLE:	10		
COURSE DATES:	**JANUARY 17 – MAY 12, 2023**		

GIT*680*99   GRAPHICS ADMINISTRATION

GRAPHICS MANAGEMENT AND PRODUCTION PROBLEMS, INTERPERSONAL RELATIONSHIPS, COMMUNICATION SKILLS, AND CHANGE THEORY. ADDRESSES THE FUNCTION OF UPPER-LEVEL MANAGEMENT.

INSTRUCTOR:	**DOUG YOUNGER**
	620-235-4420
	ZERO TEXTBOOK FEES
PREREQUISITES:	15 Hours Of Management & marketing and 20 hours of Graphics and Imaging. SPRING ONLY CLASS
MEETING TYPE:	💻 **ONLINE – ASYNCHRONOUS**
SEATS AVAILABLE:	10
COURSE DATES:	**JANUARY 17 – MAY 12, 2023**

PITTSBURG STATE UNIVERSITY

GRAPHIC COMMUNICATIONS

ICON LEGEND:

IN-PERSON ONLINE – ASYNCHRONOUS WRITING TO LEARN APPOINTMENT

ASYNCHRONOUS: ALL MATERIALS ARE PRESENTED ONLINE (NO SPECIFIED MEETING TIME)
WRITING TO LEARN: USING WRITING AS A TOOL TO PROMOTE CONTENT LEARNING
APPOINTMENT: AVAILABLE BY APPOINTMENT

GIT*680*99 GRAPHICS ADMINISTRATION	
GRAPHICS MANAGEMENT AND PRODUCTION PROBLEMS, INTERPERSONAL RELATIONSHIPS, COMMUNICATION SKILLS, AND CHANGE THEORY. ADDRESSES THE FUNCTION OF UPPER-LEVEL MANAGEMENT.	
INSTRUCTOR:	**DOUG YOUNGER** 620-235-4420
	ZERO TEXTBOOK FEES
PREREQUISITES:	15 hours of management & marketing and 20 hours of Graphics AND Imaging. SPRING ONLY CLASS
MEETING TYPE:	**ONLINE – ASYNCHRONOUS**
SEATS AVAILABLE:	10
COURSE DATES:	JANUARY 17 – MAY 12, 2023

GIT*690*01 SENIOR PROJECT			
PLANNING AND EXECUTING A PROJECT TO ENHANCE THE STUDENT'S OVERALL UNDERSTANDING OF THE GRAPHIC ARTS, GRAPHIC DESIGN, AND DIGITAL INDUSTRIES. PROJECTS WILL FOLLOW AN INDIVIDUAL APPROACH AND WILL INCLUDE ALL ASPECTS OF THE PROJECT FROM CONCEPTION, DESIGN, PRODUCTION, AS WELL AS PRESENTATION SKILLS.			
INSTRUCTOR:	**CHRISTEL BENSON** 620-235-4426		
	ZERO TEXTBOOK FEES		
PREREQUISITES:	Senior standing, permission of instructor, and 20 hours of Graphics AND Imaging.		
MEETING TYPE:	**IN- PERSON**	**TUESDAY & THURSDAY**	2:00 PM – 3:40 PM
SEATS AVAILABLE:	6		
COURSE DATES:	JANUARY 17 – MAY 12, 2023		

A P P A L A C H I A N   S T A T E   U N I V E R S I T Y

GRAPHIC COMMUNICATIONS MANAGEMENT

UNIVERSITY ADDRESS
287 RIVERS STREET
BOONE, NC 28608

NEXT GCM COURSE START DATE:
JANUARY 17, 2023

IN-PERSON

GRAPHIC COMMUNICATIONS MANAGEMENT PROGRAM CHAIR:
DR. GEORGE GLISAN
glisangb@appstate.edu
828-262-8155

COST
NON-DEGREE SEEKING STUDENTS ARE STILL CHARGED THE STANDARD TUITION & FEES**

REQUIREMENTS
PREREQUISITES NOTED FOR EACH COURSE IN THE COURSE LISTING SECTION

APPALACHIAN STATE UNIVERSITY'S **THOMAS W. REESE GRAPHIC COMMUNICATIONS MANAGEMENT PROGRAM** PREPARES YOU FOR ENTRY-LEVEL SUPERVISORY AND STAFF POSITIONS IN GRAPHIC COMMUNICATIONS. THE GRAPHIC COMMUNICATIONS MANAGEMENT (BS) – CROSS MEDIA PRODUCTION DEGREE, IN PARTICULAR, FOCUSES ON APPLYING GRAPHIC MESSAGING ACROSS DIFFERENT CHANNELS/PLATFORMS SUCH AS WEB, EMAIL, PRINT, COVER WRAPS, ETC. TO COMMUNICATE TO VARIOUS MARKETS. YOU CAN ALSO CHOOSE THE PRINT / PACKAGING PRODUCTION CONCENTRATION WITHIN THE PROGRAM.[10]

APPALACHIAN STATE UNIVERSITY ALLOWS NON-DEGREE SEEKING STUDENTS TO ENROLL IN ONLINE PROGRAMS AS WELL AS CAMPUS PROGRAMS AS LONG AS THEY ARE OPEN AND APPROVED BY THE PROFESSOR/DEAN.[11]

APPALACHIAN STATE UNIVERSITY OFFERS TWO UNDERGRADUATE PROGRAMS IN GRAPHIC COMMUNICATIONS MANAGEMENT. TO VIEW DETAILS ON APPALACHIAN'S WEBSITE, CLICK THE LINK BELOW EACH PROGRAM.

UNDERGRADUATE PROGRAMS:
- GRAPHIC COMMUNICATIONS MANAGEMENT – CROSS MEDIA PRODUCTION CONCENTRATION (BS)
https://www.appstate.edu/academics/majors/id/graphic-arts-imaging-technology-cross-media
- GRAPHIC COMMUNICATIONS MANAGEMENT – PRINT/PACKAGING PRODUCTION CONCENTRATION (BS)
https://www.appstate.edu/academics/majors/id/graphic-arts-imaging-technology-print-packaging-production

HOW TO APPLY:

APPLY ONLINE:
APPLYING TO APPALACHIAN (APPSTATE.EDU)
https://ugrad.appstate.edu/apply/?sr=d47fa996-ecca-4548-a6f4-9d8d955281cd
THERE IS A $65.00 APPLICATION FEE WITH APPALACHIAN STATE.

[10] Appalachian State University / Graphic Communications Management (BS) – Cross Media Production (appstate.edu)
[11] LIZ ALLISS (VIA EMAIL) – ADMISSIONS AT APPALACHIAN STATE UNIVERSITY

NEXT GCM COURSE START DATE:

JANUARY 17, 2023

IN-PERSON

GRAPHIC COMMUNICATIONS MANAGEMENT PROGRAM CHAIR:

DR. GEORGE GLISAN
glisangb@appstate.edu
828-262-8155

COST

NON-DEGREE SEEKING STUDENTS ARE STILL CHARGED THE STANDARD TUITION & FEES**

REQUIREMENTS

SEE RECOMMENDATIONS →
PREREQUISITES NOTED FOR EACH COURSE IN THE COURSE LISTING SECTION

APPALACHIAN STATE UNIVERSITY

ONCE STUDENTS APPLY, GET THEIR MATERIALS IN, AND RECEIVE THEIR DECISION (IF THEY ARE ACCEPTED INTO APPALACHIAN STATE UNIVERSITY), THEY WORK WITH PROFESSORS TO BE ADDED TO COURSES THEY ARE INTERESTED IN TAKING. (PER EMAIL SHOWN BELOW↓)

EMAIL FROM LIZ ALLISS @ APPALACHIAN STATE UNIVERSITY:

RE: [External] Enrollment/Course Questions

Inbox ×

admissions@appstate.edu
to me
Fri, Dec 9, 9:43 AM (3 days ago)

Hey Sarah,

I am happy to help!

We do enroll non degree students for both online and on campus programs, more information and the application can be found here. Once students apply, get their materials in, and receive their decision; they work with Professors to be added to courses they are interested in taking. The tuition cost would be the same as degree seeking students. Any classes can be taken as long as they are open and it is approved by the professor/Dean.

Please reach out if you have any questions, I am happy to help!

Liz Alliss
allissea@appstate.edu

COMPUTER RECOMMENDATIONS

STUDENTS ARE STRONGLY ENCOURAGED TO PURCHASE A DELL OR APPLE LAPTOP FROM THE UNIVERSITY BOOKSTORE COMPUTER SHOP.

- THESE COMPUTERS ARE DISCOUNTED WITH ACADEMIC PRICING.
- ALL DELL COMPUTERS COME WITH UP TO A FOUR-YEAR WARRANTY AND INCLUDE ACCIDENTAL DAMAGE.
- ALL APPLE MACINTOSH COMPUTERS COME WITH A ONE WARRANTY THAT CAN BE EXTENDED WITH THREE YEARS OF APPLECARE PLUS.

APPALACHIAN STATE UNIVERSITY

UNIVERSITY ADDRESS
287 RIVERS STREET
BOONE, NC 28608

NEXT GCM COURSE START DATE:
JANUARY 17, 2023

IN-PERSON

GRAPHIC COMMUNICATIONS MANAGEMENT PROGRAM CHAIR:
DR. GEORGE GLISAN
glisangb@appstate.edu
828-262-8155

COST
NON-DEGREE SEEKING STUDENTS ARE STILL CHARGED THE STANDARD TUITION & FEES**

REQUIREMENTS
SEE RECOMMENDATIONS→
PREREQUISITES NOTED FOR EACH COURSE IN THE COURSE LISTING SECTION

OUR IT TECHNOLOGY SUPPORT CENTER, LOCATED IN ANNE BELK HALL, HAS CERTIFIED DELL AND APPLE HARDWARE TECHNICIANS AND CAN HANDLE ANY REPAIR THAT YOUR COMPUTER MIGHT NEED DURING YOUR TIME AT APP STATE. THEY CAN ALSO PROVIDE A LOANER WHILE YOUR LAPTOP IS BEING REPAIRED.

***NOTE:** SOME DEPARTMENTS HAVE A COMPUTER REQUIREMENT THAT IS HIGHER THAN WHAT IS LISTED BELOW, SO CHECK YOUR DEPARTMENTAL WEBSITE TO SEE WHAT THEY RECOMMEND.

CHROMEBOOKS ARE **NOT RECOMMENDED** AND WILL NOT MEET THE NEEDS OF MOST COURSES THAT HAVE A COMPUTER OR SOFTWARE COMPONENT.

MINIMUM LAPTOP SPECIFICATIONS

IF PURCHASING A COMPUTER ELSEWHERE, WE RECOMMEND THE FOLLOWING SPECIFICATIONS:

- **PROCESSOR:** INTEL CORE I5 OR BETTER OR AMD RYZEN OR BETTER, APPLE M1
- **MEMORY:** 8 GB MINIMUM
- **OPERATING SYSTEM:** MICROSOFT WINDOWS 10 OR MAC OS 10.15.7 OR HIGHER
- **HARD DISK DRIVE:** 256 GB SSD OR LARGER
- **DISPLAY:** 12 INCHES OR LARGER
  - 1080P RESOLUTION OR BETTER
  - INTEGRATED GRAPHICS OR DISCRETE GRAPHICS FOR SOME DEPTS
- **AUDIO:** BUILT-IN AUDIO CAPABILITIES
  - SPEAKER
  - MICROPHONE
  - WEBCAM
- **COMMUNICATION DEVICES:**
  - 802.11AC DUAL-BAND WIRELESS-AC OR BETTER

COURSE LISTING BEGINS ON PAGE 54

[12]LIZ ALLISS (VIA EMAIL) – ADMISSIONS AT APPALACHIAN STATE UNIVERSITY

UNIVERSITY ADDRESS
287 RIVERS STREET
BOONE, NC 28608

NEXT GCM COURSE START DATE:
JANUARY 17, 2023

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DR. GEORGE GLISAN
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COST
NON-DEGREE SEEKING STUDENTS ARE STILL CHARGED THE STANDARD TUITION & FEES**

REQUIREMENTS
SEE RECOMMENDATIONS→
PREREQUISITES NOTED FOR EACH COURSE IN THE COURSE LISTING SECTION

APPALACHIAN STATE UNIVERSITY

IMPORTANT INFORMATION REGARDING NON-DEGREE SEEKING STUDENTS:

- o STUDENTS ARE ELIGIBLE TO REGISTER IF THERE IS A SPACE AVAILABLE IN THE COURSE.
- o IF THE COURSE HAS A PREREQUISITE, IT IS THE STUDENT'S RESPONSIBILITY TO SUBMIT A TRANSCRIPT TO THE DEAN'S OFFICE TO GAIN APPROVAL TO REGISTER FOR THE COURSE. KEEP IN MIND THAT STUDENTS WHO APPLY CLOSE TO THE START OF THE TERM MAY NOT HAVE TIME TO SUBMIT THE PREREQUISITE DOCUMENTATION.
- o STUDENTS CAN REGISTER FOR A MAXIMUM OF 18 CREDIT HOURS EACH TERM.[13]

[13] https://admissions.appstate.edu/apply/non-degree-seeking-student

APPALACHIAN STATE UNIVERSITY

GRAPHIC COMMUNICATIONS MANAGEMENT COURSES

ICON LEGEND:

 IN-PERSON   **ONLINE – ASYNCHRONOUS**

[ASYNCHRONOUS: ALL MATERIALS ARE PRESENTED ONLINE (NO SPECIFIED MEETING TIME)]

GRAPHIC COMMUNICATIONS MANAGEMENT CORE COURSES:

GCM 1012 – INTRODUCTION TO GRAPHIC COMMUNICATIONS

THIS COURSE IS A STUDY OF CONTEMPORARY PRODUCTION PRACTICES OF THE GRAPHIC COMMUNICATIONS INDUSTRY, EXAMINING THE BASICS OF DIGITAL IMAGING, PAGE LAYOUT ASSEMBLY, AND WORKFLOW TECHNOLOGIES SUCH AS COMPUTER-TO-PLATE, PRINT MEDIA, AND FINISHING. THE APPLICATION OF PROJECT-BASED ASSIGNMENTS AND THE STUDY OF MATERIALS, EQUIPMENT, HEALTH AND SAFETY, CONCEPTS OF TEXT/IMAGE INPUT, CONVERSION, AND OUTPUT THAT ARE PRACTICED IN THE GRAPHIC COMMUNICATIONS INDUSTRY ARE INCLUDED AS TOPICS.

INSTRUCTOR:	KAY BISHOP		
MEETING TYPE:	IN- PERSON	MONDAY & WEDNESDAY	8:00 AM – 9:50 AM
SEATS AVAILABLE:	-1 ★		
INSTRUCTOR:	MANDY WU		
MEETING TYPE:	IN- PERSON	TUESDAY & THURSDAY	8:00 AM – 9:50 AM
SEATS AVAILABLE:	-1 ★		
INSTRUCTOR:	KAY BISHOP		
MEETING TYPE:	IN- PERSON	TUESDAY & THURSDAY	12:00 PM – 1:50 PM
	LECTURE TWO HOURS, LABORATORY TWO HOURS		
SEATS AVAILABLE:	-1 ★		
★ THIS COURSE HAS WAITLISTING FUNCTIONALITY – GIVES STUDENTS THE ABILITY TO MONITOR COURSES MORE EASILY THEY NEED THAT ARE CLOSED AS OPPOSED TO FREQUENTLY CHECKING BACK ON APPALNET.			
COURSE DATES:	JANUARY 17 – MAY 11, 2023		

GCM 1022 – DIGITAL MEDIA COMPOSITION 1

THIS COURSE IS AN INTRODUCTION TO DIGITAL MEDIA LAYOUT AND PRODUCTION WORKFLOW. RELEVANT TO THE GRAPHIC COMMUNICATIONS INDUSTRY USING SOFTWARE APPLICATIONS. TOPICS MAY INCLUDE PAGE LAYOUT PRINCIPLES, APPROPRIATE GRAPHIC TECHNOLOGIES SUCH AS PRODUCTION HARDWARE PAGE LAYOUT AND IMPOSITION, ILLUSTRATION AND IMAGE PROCESSING SOFTWARE, DIGITAL FILE STORAGE, PROOFING TECHNOLOGIES, AND PROJECT MANAGEMENT.

INSTRUCTOR:	KAY BISHOP		
MEETING TYPE:	IN- PERSON	MONDAY & WEDNESDAY	10:00 AM – 11:50 AM
	LECTURE TWO HOURS, LABORATORY TWO HOURS		
SEATS AVAILABLE:	0 ★		
INSTRUCTOR:	KAY BISHOP		
MEETING TYPE:	IN- PERSON	TUESDAY & THURSDAY	8:00 AM – 9:50 AM
SEATS AVAILABLE:	0 ★		
★ THIS COURSE HAS WAITLISTING FUNCTIONALITY – GIVES STUDENTS THE ABILITY TO MONITOR COURSES MORE EASILY THEY NEED THAT ARE CLOSED AS OPPOSED TO FREQUENTLY CHECKING BACK ON APPALNET.			
COURSE DATES:	JANUARY 17 – MAY 11, 2023		

APPALACHIAN STATE UNIVERSITY

GRAPHIC COMMUNICATIONS MANAGEMENT COURSES

ICON LEGEND:

 IN-PERSON   **ONLINE – ASYNCHRONOUS**

[ASYNCHRONOUS: ALL MATERIALS ARE PRESENTED ONLINE (NO SPECIFIED MEETING TIME)]

GRAPHIC COMMUNICATIONS MANAGEMENT CORE COURSES:

GCM 2012 – INTRO TO PRINTING AND FINISHING			
THIS COURSE IS A CONTINUATION OF GCM 1012 (INTRO TO GRAPHIC COMMUNICATIONS). EMPHASIS WILL BE PLACED ON THEORY AND PROBLEM SOLVING AS WELL AS BROADENING SKILLS IN THE AREA OF PRINT MEDIA, FINISHING TECHNOLOGIES AND PRODUCTION MANAGEMENT. FURTHER EXPERIENTIAL LEARNING OF MATERIALS, EQUIPMENT, PRODUCTION WORKFLOW TECHNIQUES, CONCEPTS OF TEXT/IMAGE INPUT AND OUTPUT DEVICES, FINISHING PROCESSES, AND QUALITY CONTROL AS PRACTICED IN THE GRAPHIC COMMUNICATIONS INDUSTRY ARE INCLUDED IN DESIGN OF THIS STUDY.			
INSTRUCTOR:	**THOMAS REEVES**		
PREREQUISITES:	GCM 1012 & GCM 1022		
MEETING TYPE:	**IN- PERSON**	**MONDAY & WEDNESDAY**	**10:00 AM – 11:50 AM**
	LECTURE TWO HOURS, LABORATORY TWO HOURS		
SEATS AVAILABLE:	**0 ★**		
★ **THIS COURSE HAS WAITLISTING FUNCTIONALITY** – GIVES STUDENTS THE ABILITY TO MONITOR COURSES MORE EASILY THEY NEED THAT ARE CLOSED AS OPPOSED TO FREQUENTLY CHECKING BACK ON APPALNET.			
COURSE DATES:	**JANUARY 17 – MAY 11, 2023**		

COM 2222 – INTRO TO PACKAGING PRODUCTION			
THIS COURSE IS AN INTRODUCTION TO THE PRINCIPLES AND PRACTICES OF THE FLEXOGRAPHIC PRINTING AND PACKAGING INDUSTRIES. EMPHASIS IS PLACED ON THE PACKAGING WORKFLOW PROCESS, INCLUDING PREPRESS (DESIGN CONCEPTS AND LAYOUTS, DEVELOPMENT OF DESIGN FILES, PRE-FLIGHTING, AND MAKING AND MOUNTING PLATES), PRESS SETUP, PRINT PRODUCTION, AND PACKAGE CONVERSION.			
INSTRUCTOR:	**THOMAS REEVES**		
PREREQUISITES:	GCM 2012		
MEETING TYPE:	**IN- PERSON**	**TUESDAY & THURSDAY**	**8:00 AM – 9:50 AM**
	LECTURE TWO HOURS, LABORATORY TWO HOURS		
SEATS AVAILABLE:	**0 ★**		
★ **THIS COURSE HAS WAITLISTING FUNCTIONALITY – GIVES STUDENTS THE ABILITY** TO MONITOR COURSES MORE EASILY THEY NEED THAT ARE CLOSED AS OPPOSED TO FREQUENTLY CHECKING BACK ON APPALNET.			
COURSE DATES:	**JANUARY 17 – MAY 11, 2023**		

APPALACHIAN STATE UNIVERSITY

GRAPHIC COMMUNICATIONS MANAGEMENT COURSES

ICON LEGEND:

 IN-PERSON   **ONLINE – ASYNCHRONOUS**

[ASYNCHRONOUS: ALL MATERIALS ARE PRESENTED ONLINE (NO SPECIFIED MEETING TIME)]

GRAPHIC COMMUNICATIONS MANAGEMENT CORE COURSES:

GCM 2522 – DIGITAL MEDIA COMPOSITION II			
THIS COURSE IS A CONTINUATION OF GCM 1022 AS A STUDY OF DIGITAL PRODUCTION WORKFLOW APPLICATIONS RELEVANT TO THE GRAPHIC COMMUNICATIONS INDUSTRY. ASSIGNMENTS ADDRESS WORKFLOW ACROSS CLOUD SOFTWARE THROUGH THE PRODUCTION OF DIGITAL MEDIA AND THE IMPLEMENTATION OF TEXT, GRAPHICS, DIGITAL IMPOSITION, LAYOUT, COLOR MODELS AND MANAGEMENT, FILE PREPARATION, AND CONVERSIONS FOR FINAL OUTPUT.			
INSTRUCTOR:	**JOHN CRAFT**		
PREREQUISITES:	GCM 1022		
MEETING TYPE:	IN- PERSON	**MONDAY & WEDNESDAY**	**12:00 PM – 1:50 PM**
	LECTURE TWO HOURS, LABORATORY TWO HOURS		
SEATS AVAILABLE:	-4 ★		
INSTRUCTOR:	**JOHN CRAFT**		
PREREQUISITES:	GCM 1022		
MEETING TYPE:	IN- PERSON	**TUESDAY & THURSDAY**	**2:00 PM – 3:50 PM**
	LECTURE TWO HOURS, LABORATORY TWO HOURS		
SEATS AVAILABLE:	12		
★ **THIS COURSE HAS WAITLISTING FUNCTIONALITY –** GIVES STUDENTS THE ABILITY TO MONITOR COURSES MORE EASILY THEY NEED THAT ARE CLOSED AS OPPOSED TO FREQUENTLY CHECKING BACK ON APPALNET.			
COURSE DATES:	**JANUARY 17 – MAY 11, 2023**		

COM 3525 – PACKAGING DESIGN & PRODUCTION			
THIS COURSE IS AN INTRODUCTION TO PACKAGING PRODUCTION COVERING MATERIALS, PROCESSES, AND TECHNOLOGY USED IN PACKAGE DEVELOPMENT. SPECIFIC TOPICS MAY INCLUDE PACKAGE STRUCTURE LAYOUT AND DESIGN, MATERIALS AND MANUFACTURING, PRINTING PROCESSES, AND CONVERTING/FINISHING PROCESSES FOR PACKAGING. EMPHASIS WILL BE PLACED ON UNDERSTANDING THE COMPLETE PRODUCTION PROCESS FROM DESIGN TO FINISHED PACKAGE.			
INSTRUCTOR:	**MANDY WU**		
PREREQUISITES:	GCM 2522		
MEETING TYPE:	IN- PERSON	**MONDAY & WEDNESDAY**	**12:00 PM – 1:50 PM**
	LECTURE TWO HOURS, LABORATORY TWO HOURS		
SEATS AVAILABLE:	-1 ★		
★ **THIS COURSE HAS WAITLISTING FUNCTIONALITY – GIVES STUDENTS THE ABILITY** TO MONITOR COURSES MORE EASILY THEY NEED THAT ARE CLOSED AS OPPOSED TO FREQUENTLY CHECKING BACK ON APPALNET.			
COURSE DATES:	**JANUARY 17 – MAY 11, 2023**		

APPALACHIAN STATE UNIVERSITY

GRAPHIC COMMUNICATIONS MANAGEMENT COURSES

ICON LEGEND:

 IN-PERSON   **ONLINE – ASYNCHRONOUS**

[ASYNCHRONOUS: ALL MATERIALS ARE PRESENTED ONLINE (NO SPECIFIED MEETING TIME)]

GRAPHIC COMMUNICATIONS MANAGEMENT CORE COURSES:

GCM 3622 – GRAPHIC COMMUNICATIONS SEMINAR [WID]			
THIS COURSE INVOLVES THE DEVELOPMENT OF THE MECHANICS OF BEING A PROFESSIONAL IN THE GRAPHIC ARTS INDUSTRY. SPECIFIC TOPICS INCLUDE RESUMES, COVER LETTERS, INTERVIEWING, PRESENTATION TECHNIQUES AND REPORT WRITING. *GEN ED: JUNIOR WRITING IN THE DISCIPLINE (WID)*			
INSTRUCTOR:	**JOHN CRAFT**		
PREREQUISITES:	RC 2001 OR ITS EQUIVALENT AND JUNIOR STANDING		
MEETING TYPE:	**IN- PERSON**	**TUESDAY**	**4:00 PM – 5:15 PM**
SEATS AVAILABLE:	**2**		
★ **THIS COURSE HAS WAITLISTING FUNCTIONALITY –** GIVES STUDENTS THE ABILITY TO MONITOR COURSES MORE EASILY THEY NEED THAT ARE CLOSED AS OPPOSED TO FREQUENTLY CHECKING BACK ON APPALNET.			
COURSE DATES:	**JANUARY 17 – MAY 11, 2023**		

COM 3772 – JOB ESTIMATING AND PLANNING			
THE STUDY OF SYSTEMS AND TECHNIQUES USED FOR IDENTIFICATION OF PRINTING PRODUCTION STANDARDS, COST ESTIMATING, PRODUCTION PLANNING, MATERIAL FLOW, TEAMWORK, PROBLEM-SOLVING TECHNIQUES, AND MANAGEMENT'S ROLE IN CREATING QUALITY ENVIRONMENTS.			
INSTRUCTOR:	**DR. GEORGE GLISAN**		
PREREQUISITES:	GCM 2012		
MEETING TYPE:	**IN- PERSON**	**TUESDAY & THURSDAY**	**2:00 PM – 3:50 PM**
	LECTURE TWO HOURS, LABORATORY TWO HOURS		
SEATS AVAILABLE:	**-3 ★**		
★ **THIS COURSE HAS WAITLISTING FUNCTIONALITY – GIVES STUDENTS THE ABILITY** TO MONITOR COURSES MORE EASILY THEY NEED THAT ARE CLOSED AS OPPOSED TO FREQUENTLY CHECKING BACK ON APPALNET.			
COURSE DATES:	**JANUARY 17 – MAY 11, 2023**		

APPALACHIAN STATE UNIVERSITY

GRAPHIC COMMUNICATIONS MANAGEMENT COURSES

ICON LEGEND:

IN-PERSON   **ONLINE – ASYNCHRONOUS**

[ASYNCHRONOUS: ALL MATERIALS ARE PRESENTED ONLINE (NO SPECIFIED MEETING TIME)]

GRAPHIC COMMUNICATIONS MANAGEMENT CORE COURSES:

GCM 4112 – TECHNICAL ASSISTANT

A SUPERVISED, MEANINGFUL, PLANNED AND EVALUATED LABORATORY ASSISTANT EXPERIENCE. STUDENTS ENROLLED IN THIS COURSE WILL ACT AS INSTRUCTIONAL AIDES WITHIN VARIOUS GRAPHIC ARTS AND IMAGING TECHNOLOGY COURSES.

INSTRUCTOR:	**THOMAS REEVES**		
PREREQUISITES:	JUNIOR OR SENIOR STANDING		
MEETING TYPE:	**IN- PERSON**	**TUESDAY**	**TBA**
SEATS AVAILABLE:	8		

★ **THIS COURSE HAS WAITLISTING FUNCTIONALITY –** GIVES STUDENTS THE ABILITY TO MONITOR COURSES MORE EASILY THEY NEED THAT ARE CLOSED AS OPPOSED TO FREQUENTLY CHECKING BACK ON APPALNET.

COURSE DATES:	**JANUARY 17 – MAY 11, 2023**

COM 4512 – ADVANCED CROSS MEDIA PRODUCTION

THIS COURSE IS AN ADVANCED TREATMENT OF STUDIES BEGUN IN THE GCM 3102 COURSE AND INCORPORATES NEW TECHNOLOGIES APPLICABLE IN THE PRODUCTION OF DIGITAL CONTENT FOR PRINT PRODUCTION, THE WORLD WIDE WEB, MOBILE DEVICE PLATFORMS AND OTHER APPLICABLE NEW FORMS OF GRAPHIC COMMUNICATION. STUDENTS WILL LEARN AND BE REQUIRED TO DEMONSTRATE ABILITY TO APPLY ELECTRONIC DOCUMENT DESIGNS ACROSS A VARIETY OF GRAPHIC COMMUNICATION PLATFORMS.

INSTRUCTOR:	**JOHN CRAFT**		
PREREQUISITES:	GCM 3102 DEMONSTRATED READINESS FOR COLLEGE-LEVEL MATH		
MEETING TYPE:	**IN- PERSON**	**MONDAY & WEDNESDAY**	**4:00 PM – 5:50 PM**
	LECTURE TWO HOURS, LABORATORY TWO HOURS		
SEATS AVAILABLE:	11 ★		

★ **THIS COURSE HAS WAITLISTING FUNCTIONALITY – GIVES STUDENTS THE ABILITY** TO MONITOR COURSES MORE EASILY THEY NEED THAT ARE CLOSED AS OPPOSED TO FREQUENTLY CHECKING BACK ON APPALNET.

COURSE DATES:	**JANUARY 17 – MAY 11, 2023**

APPALACHIAN STATE UNIVERSITY

GRAPHIC COMMUNICATIONS MANAGEMENT COURSES

ICON LEGEND:

IN-PERSON   **ONLINE – ASYNCHRONOUS**

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GRAPHIC COMMUNICATIONS MANAGEMENT CORE COURSES:

GCM 4522 – ADVANCED 3D IMAGING AND ANIMATION

THIS COURSE FOCUSES ON USING ADVANCED TEXTURING TECHNIQUES, COMPLEX SHADING NETWORKS, INVERSE KINEMATICS AND FORWARD KINEMATICS TO DEVELOP REALISTIC 3D IMAGES AND ANIMATION.

INSTRUCTOR:	KEVIN HOWELL		
PREREQUISITES:	GCM 3312		
MEETING TYPE:	IN- PERSON	**TBA**	**TBA**
SEATS AVAILABLE:	5		
★ **THIS COURSE HAS WAITLISTING FUNCTIONALITY –** GIVES STUDENTS THE ABILITY TO MONITOR COURSES MORE EASILY THEY NEED THAT ARE CLOSED AS OPPOSED TO FREQUENTLY CHECKING BACK ON APPALNET.			
COURSE DATES:	JANUARY 17 – MAY 11, 2023		

COM 4558 – DIGITAL PRINTING SYSTEMS

THIS COURSE ALLOWS STUDENTS THE OPPORTUNITY TO EXPLORE DIGITAL PRINTING APPLICATIONS SUCH AS SHORT-RUN COLOR AND VARIABLE DATA PRINTING. STUDENTS WILL STUDY DIGITAL WORKFLOWS, FILE PREPARATION, DATA MANAGEMENT, PREFLIGHTING, DIGITAL FRONT-END SYSTEMS, PRESS OPERATION AND ROUTINE MAINTENANCE.

INSTRUCTOR:	KEVIN HOWELL		
PREREQUISITES:	GCM 1022 & GCM 2522		
MEETING TYPE:	IN- PERSON	**TUESDAY & THURSDAY**	**10:00 AM – 11:50 AM**
	LECTURE TWO HOURS, LABORATORY TWO HOURS		
SEATS AVAILABLE:	0 ★		
★ **THIS COURSE HAS WAITLISTING FUNCTIONALITY – GIVES STUDENTS THE ABILITY** TO MONITOR COURSES MORE EASILY THEY NEED THAT ARE CLOSED AS OPPOSED TO FREQUENTLY CHECKING BACK ON APPALNET.			
COURSE DATES:	JANUARY 17 – MAY 11, 2023		

APPALACHIAN STATE UNIVERSITY

GRAPHIC COMMUNICATIONS MANAGEMENT COURSES

ICON LEGEND:

 IN-PERSON   **ONLINE – ASYNCHRONOUS**

[ASYNCHRONOUS: ALL MATERIALS ARE PRESENTED ONLINE (NO SPECIFIED MEETING TIME)]

GRAPHIC COMMUNICATIONS MANAGEMENT CORE COURSES:

GCM 4566 – ADVANCED PACKAGING PRODUCTION	
THIS COURSE ADDRESSES ADVANCED CONCEPTS AND PRACTICES PERTAINING TO THE FLEXOGRAPHIC PRINTING PROCESS. TO INCLUDE: ADVANCED TECHNIQUES SUCH AS MULTI-COLOR SPOT AND PROCESS COLOR PRINTING, QUALITY CONTROL, CORRUGATED BOARD, IMAGE DISTORTION, DIE SPECULATIONS, AND COATINGS.	

INSTRUCTOR:	THOMAS REEVES		
PREREQUISITES:	GCM 3112 & GCM 3882		
MEETING TYPE:	IN- PERSON	**TUESDAY & THURSDAY**	**12:00 PM – 1:50 PM**
SEATS AVAILABLE:	**10**		
★ **THIS COURSE HAS WAITLISTING FUNCTIONALITY** – GIVES STUDENTS THE ABILITY TO MONITOR COURSES MORE EASILY THEY NEED THAT ARE CLOSED AS OPPOSED TO FREQUENTLY CHECKING BACK ON APPALNET.			
COURSE DATES:	**JANUARY 17 – MAY 11, 2023**		

COM 4591 – ADVANCED PRINTING & FINISHING	
THIS COURSE ID DESIGNED TO BUILD ON THE BASICS COVERED IN: INTRODUCTION TO GRAPHIC COMMUNICATIONS, INTRODUCTION TO PRINTING AND FINISHING, INTRODUCTION TO FLEXOGRAPHIC PRINTING AND PACKAGING, AND ELECTRONIC IMAGING. STUDENTS WILL GAIN EXPERIENCE IN ADVANCED TECHNIQUES IN ELECTRONIC PREPRESS, HALFTONES, DUOTONES, PROCESS COLOR, PROCESS STRIPPING, PROCESS PRESS WORK, AND PROCESS CONTROL. (MAY BE REPEATED FOR A TOTAL CREDIT OF SIX SEMESTER HOURS.)	

INSTRUCTOR:	DR. GEORGE GLISAN		
PREREQUISITES:	GCM 2012, GCM 3102, GCM 3112 & GCM 3772 **OR** PERMISSION OF THE INSTRUCTOR		
MEETING TYPE:	IN- PERSON	**MONDAY & WEDNESDAY**	**2:00 PM – 3:50 PM**
	LECTURE TWO HOURS, LABORATORY TWO HOURS		
SEATS AVAILABLE:	**0 ★**		
★ **THIS COURSE HAS WAITLISTING FUNCTIONALITY – GIVES STUDENTS THE ABILITY** TO MONITOR COURSES MORE EASILY THEY NEED THAT ARE CLOSED AS OPPOSED TO FREQUENTLY CHECKING BACK ON APPALNET.			
COURSE DATES:	**JANUARY 17 – MAY 11, 2023**		

APPALACHIAN STATE UNIVERSITY

GRAPHIC COMMUNICATIONS MANAGEMENT COURSES

ICON LEGEND:

 IN-PERSON   **ONLINE – ASYNCHRONOUS**

[ASYNCHRONOUS: ALL MATERIALS ARE PRESENTED ONLINE (NO SPECIFIED MEETING TIME)]

GRAPHIC COMMUNICATIONS MANAGEMENT CORE COURSES:

GCM 4595 – DIRECT MAIL & EMERGING TECHNOLOGY			
THIS COURSE FOCUSES ON DIRECT MAIL'S UNIQUE POTENTIAL AND ROLE WITHIN AN INTEGRATED MARKETING PLAN AND APPLICATIONS. THIS COURSE WILL HELP STUDENTS GAIN A BETTER UNDERSTANDING OF TRADITIONAL AND DIGITAL TACTICS USED TO DEVELOP EFFECTIVE DIRECT MAIL CAMPAIGNS AND MAIL MANAGEMENT. IT WILL COVER: THE ROLE OF MAIL IN TODAY'S SOCIETY, THE IMPORTANCE OF MAILING LISTS TO A DIRECT MAIL CAMPAIGN, THE APPLICATION OF POSTAL PRESORT MAIL MANAGER SOFTWARE, THE BENEFITS AND DISADVANTAGES OF DIFFERENT DIRECT MAIL FORMATS, DIFFERENT TYPES OF TECHNOLOGY USED IN DIRECT MAIL, THE IMPACT OF RECYCLING ON DIRECT MAIL BUSINESS, DEVELOPMENT AND EXECUTION OF A HANDS-ON DIRECT MARKETING PROJECT.			
INSTRUCTOR:	**THOMAS REEVES**		
PREREQUISITES:	GCM 4558		
MEETING TYPE:	**IN- PERSON**	**TUESDAY & THURSDAY**	**12:00 PM – 1:50 PM**
	LECTURE TWO HOURS, LABORATORY TWO HOURS		
SEATS AVAILABLE:	**6**		
★ **THIS COURSE HAS WAITLISTING FUNCTIONALITY** – GIVES STUDENTS THE ABILITY TO MONITOR COURSES MORE EASILY THEY NEED THAT ARE CLOSED AS OPPOSED TO FREQUENTLY CHECKING BACK ON APPALNET.			
COURSE DATES:	**JANUARY 17 – MAY 11, 2023**		

SUMMER 2023 COURSES:

GCM 4595 – DIRECT MAIL & EMERGING TECHNOLOGY			
THIS COURSE IS A CONTINUATION OF GCM 1022 AS A STUDY OF DIGITAL PRODUCTION WORKFLOW APPLICATIONS RELEVANT TO THE GRAPHIC COMMUNICATIONS INDUSTRY. ASSIGNMENTS ADDRESS WORKFLOW ACROSS CLOUD SOFTWARE THROUGH THE PRODUCTION OF DIGITAL MEDIA AND THE IMPLEMENTATION OF TEXT, GRAPHICS, DIGITAL IMPOSITION, LAYOUT, COLOR MODELS AND MANAGEMENT, FILE PREPARATION, AND CONVERSIONS FOR FINAL OUTPUT.			
INSTRUCTOR:	**JOHN CRAFT**		
PREREQUISITES:	GCM 1022		
MEETING TYPE:	**IN- PERSON**	**TBA**	**9:00 AM – 11:40 AM**
	LECTURE TWO HOURS, LABORATORY TWO HOURS		
SEATS AVAILABLE:	**15**		
★ **THIS COURSE HAS WAITLISTING FUNCTIONALITY** – GIVES STUDENTS THE ABILITY TO MONITOR COURSES MORE EASILY THEY NEED THAT ARE CLOSED AS OPPOSED TO FREQUENTLY CHECKING BACK ON APPALNET.			
COURSE DATES:	**MAY 30 – JUNE 30, 2023**		

CAL-POLY

UNIVERSITY ADDRESS
1 GRAND AVENUE
SAN LUIS OBISPO, CA 93407

CAL-POLY **DOES NOT** CURRENTLY OFFER GRAPHIC COMMUNICATION COURSES TO NON-DEGREE SEEKING STUDENTS.

NO COURSES AT THIS TIME

THERE IS A POSSIBILITY THAT CAL-POLY WILL OPEN THEIR GRAPHIC COMMUNICATION COURSES TO NON-DEGREE SEEKING STUDENTS IN THE FUTURE – BUT THERE IS NO TIMELINE/ESTIMATED DATE FOR WHEN THIS MAY OCCUR.

DEPARTMENT CHAIR
COLLEEN TWOMEY
CTWOMEY@CALPOLY.EDU

CERTIFICATE
NO CERTIFICATE AVAILABLE

PROGRAM TOTAL COST

UNIVERSITY COMPARISON

	GRAPHIC COMMUNICATION PROGRAM	NON-DEGREE SEEKING STUDENTS ACCEPTED	# OF GRAPHIC COMM. COURSES (& COURSES RELATED TO GRAPHIC COMM.)	TOTAL COST
U OF HOUSTON	✓	✓	4	$3,000.00
ARIZONA	✓	✓	30+	★
PITTSBURG STATE	✓	✓	30+	★
APPALACHIAN	✓	✓	20	★
CLEMSON	✓	✓	20+	★
CAL-POLY	✓	-	-	-

★ STANDARD TUITION & FEES APPLY TO NON-DEGREE SEEKING STUDENTS. TOTAL COST IS DEPENDENT ON THE NUMBER OF CREDIT HOURS PER SEMESTER.

RESOURCES

UNIVERSITY CONTACTS & LINKS

UNIVERSITY OF HOUSTON

MAIN CAMPUS ADDRESS
4800 CALHOUN ROAD
HOUSTON, TX 77004
MAIN LINE: (713)743-2255
https://uh.edu

ADMISSIONS:
(713) 743-1010, OPTION 4
admissions@uh.edu

TO APPLY (MAIN PAGE):
Admissions - University of Houston (uh.edu)

COLLEGE OF TECHNOLOGY → INFORMATION & LOGISTICS TECHNOLOGY → TRANSMEDIA MARKETING®
4730 CALHOUN ROAD #312
HOUSTON, TX 77204
(713) 743-2994

DEPARTMENT CHAIR:
DR. JERRY WAITE
jjwaite@central.uh.edu

ARIZONA STATE UNIVERSITY

MAIN CAMPUS ADDRESS:
1151 SOUTH FOREST AVENUE
TEMPE, AZ 85281
(855) 278-5080
https://asuonline.asu.edu/

ADMISSIONS:
(480) 965-7788
customerservice@asu.edu

TO APPLY (MAIN PAGE):
ASU Admission | Arizona State University

IRA A. FULTON SCHOOLS OF ENGINEERING → GRAPHIC INFORMATION TECHNOLOGY
P.O. BOX 879309
TEMPE, AZ 85287-9309
(480) 965-2272

Ira A. Fulton Schools of Engineering | Arizona State University (asu.edu)

DEPARTMENT CHAIR:
LAURIE RALSTON
lauriez@asu.edu

RESOURCES – PAGE 2

PITTSBURG STATE UNIVERSITY

MAIN CAMPUS ADDRESS
1701 S. BROADWAY STREET
PITTSBURG, KS 66762
MAIN LINE: (620) 231-7000
https://pittstate.edu/

ADMISSIONS:
(620) 235-4251
psuadmit@pittstate.edu

TO APPLY (MAIN PAGE):
https://www.pittstate.edu/admission/

**GRAPHICS & IMAGING TECHNOLOGIES →
GRAPHIC INFORMATION TECHNOLOGIES**
E116 KANSAS TECHNOLOGY CENTER
909 EAST FORD STREET
PITTSBURG, KS 66762

DEPARTMENT CHAIR:
DR. DOUG YOUNGER

CONTACT PERSON:
DONNA MARTIN
(620) 235-4419

APPALACHIAN STATE UNIVERSITY

MAIN CAMPUS ADDRESS
287 RIVERS ST.
BOONE, NC 28608
MAIN LINE: (828) 262-2000
https://www.appstate.edu/

ADMISSIONS:
(828) 262-2120
admissions@appstate.edu

TO APPLY (MAIN PAGE):
https://www.appstate.edu/admissions/

**DEPARTMENT OF ART → THOMAS W. REESE
GRAPHIC COMMUNICATIONS MANAGEMENT
PROGRAM**
232 HERBERT WEY HALL
ASU BOX 32020
BOONE, NC 28608
(828) 262-2220

DEPARTMENT CHAIR:
DR. GEORGE GLISAN
glisangb@appstate.edu

CLEMSON UNIVERSITY

LOCATION FOR GPS DEVICES:
CLEMSON UNIVERSITY
CLEMSON, SC 29634
UNIVERSITY SWITCHBOARD: (864) 656-3311
www.clemson.edu

ADMISSIONS:
(864) 656-2287
apply@admission.clemson.edu

TO APPLY (MAIN PAGE):
https://www.clemson.edu/admissions/applying-to-clemson/index.html

ADMISSIONS COUNSELOR FOR KENTUCKY, NORTH CAROLINA, TENNESSEE, & WEST VIRGINIA:
AMANDA POORE
amanda.poore@admission.clemson.edu

WILBUR O. & ANN POWERS COLLEGE OF BUSINESS → GRAPHIC COMMUNICATIONS
DEPARTMENT OF GRAPHIC COMMUNICATIONS
200 GODFREY HALL
CLEMSON, SC 29634
(864) 656-3654

DEPARTMENT CHAIR:
DR. CHIP TONKIN
tonkin@clemson.edu

STUDENTS SERVICES COORDINATOR & ADVISOR:
NAOMI MCREDMOND
nmcredm@clemson.edu

CAL-POLY

MAIN CAMPUS ADDRESS
1 GRAND AVENUE
SAN LUIS OBISPO, CA 93407
MAIN LINE: (805) 756-1111
https://www.calpoly.edu

ADMISSIONS:
(805) 756-2311

TO APPLY (MAIN PAGE):
https://www.calpoly.edu/admissions

COLLEGE OF LIBERAL ARTS → GRAPHIC COMMUNICATIONS
CALPOLY STATE UNIVERSITY
GRAPHIC COMM. DEPT. BLDG. 26
1 GRAND AVENUE
SAN LUIS OBISPO, CA 93407

DEPARTMENT CHAIR:
COLLEEN TWOMEY
ctwomey@calpoly.edu
(805) 756-7385

CONTACT PERSON:
MICHELLE GODFREY
mrgodfre@calpoly.edu
(805) 756-1109

CHADWICK CONSULTING, INC.
NOTES & CONTACT INFORMATION

MAILING ADDRESS
PO BOX 859
LEWISVILLE, NC 27023

PHYSICAL ADDRESS
4141 CHATHAM HILL DRIVE
WINSTON SALEM, NC 27104

EMAIL
sarahogburncc@gmail.com

PHONE
(336) 558-4939

IF YOUR UNIVERSITY WOULD LIKE TO BE ADDED TO THIS REPORT, PLEASE EMAIL **SARAH OGBURN** WITH THE FOLLOWING INFORMATION:

- UNIVERSITY NAME
- NAME OF YOUR GRAPHIC COMMUNICATIONS DEPARTMENT
- CONTACT INFORMATION

<u>**NOTE:**</u> IN ORDER TO BE ADDED TO THIS REPORT, YOUR UNIVERSITY MUST:

- OFFER COURSES TO NON-DEGREE SEEKING STUDENTS (ONLINE OR IN-PERSON)
- OFFER GRAPHIC COMMUNICATION COURSES TO NON-DEGREE SEEKING STUDENTS (ONLINE OR IN-PERSON)

SARAH OGBURN
ADMINISTRATIVE ASSISTANT
sarahogburncc@gmail.com

SID CHADWICK
PRESIDENT
(336) 558-4939
sidchadwickcc@gmail.com

WEBSITE
www.chadwickconsulting.com