

ONLINE GRAPHIC COMMUNICATION CURRICULUM COURSES FOR EMPLOYEES





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★ APPALACHIAN STATE UNIVERSITY TO BE ADDED

★ CLEMSON UNIVERSITY TO BE ADDED



INTRODUCTION

AT THE LATEST IN-PERSON CEO PEER GROUP MEETING HELD IN WISCONSIN IN OCTOBER OF 2022, CHADWICK CONSULTING, INC. WAS ASKED TO RESEARCH UNIVERSITIES IN THE UNITED STATES OFFERING COURSES IN GRAPHIC COMMUNICATIONS AVAILABLE TO NON-FULL-TIME STUDENTS (i.e. COMPANY EMPLOYEES).

THE REQUEST WAS MADE SPECIFICALLY TO FIND UNIVERSITIES THAT ALLOW NON-DEGREE SEEKING STUDENTS TO ENROLL IN THEIR GRAPHIC COMMUNICATION COURSES. UNDERSTANDING THE IMPORTANCE OF EDUCATION AND TRAINING FOR GROWING A COMPANY'S CAPABILITIES – SPEAKS TO AN EXPANDED FUTURE. MORE THAN ONE PEER GROUP MEMBER HAS SHOWN INTEREST IN HAVING ONE OR MORE OF THEIR EMPLOYEES ENROLL IN A UNIVERSITY COURSE/PROGRAM TO FURTHER TRAIN AND DEVELOP EMPLOYEES' SKILLS & TALENTS.

WITH FEW EXCEPTIONS WE MAKE NO ENDORSEMENT OF COURSE CONTENT OR INSTRUCTORS.

THE 6 UNIVERSITIES RESEARCHED – WITH EXCELLENT GRAPHIC COMMUNICATION PROGRAMS – ARE:

UNIVERSITY OF HOUSTON
ARIZONA STATE UNIVERSITY
PITTSBURG STATE UNIVERSITY
APPALACHIAN STATE UNIVERSITY (to be added)
CLEMSON UNIVERSITY (to be added)
CAL-POLY



UNIVERSITY ADDRESS

4800 CALHOUN RD.
HOUSTON, TX 77004



ONLINE
4 COURSES



PROGRAM COORDINATOR

PHIL SNYDER
PCSNYDER@CENTRAL.UH.EDU



CERTIFICATE

COMPLETE ALL 4 COURSES TO EARN
A TRANSMEDIA MARKETING®
CERTIFICATE



PROGRAM TOTAL COST
\$2,600.00

UNIVERSITY OF HOUSTON

UNIVERSITY OF HOUSTON OFFERS A TRANSMEDIA MARKETING®
CERTIFICATION PROGRAM FOR NON-DEGREE SEEKING STUDENTS.

TRANSMEDIA MARKETING® IS THE PRACTICE OF MOTIVATING PEOPLE TO ACTION BY PRODUCING AND DISTRIBUTING AN INTEGRATED AND CONSISTENT BRAND EXPERIENCE ACROSS AT LEAST THREE MEDIA CHANNELS – EACH CARRYING DIFFERENT CONTENT – TO ACCOMPLISH A UNIFIED GOAL. THE TECHNIQUES EMPLOYED INCLUDE STORYTELLING, WORLD-BUILDING, AND CULTIVATING AUDIENCE PARTICIPATION AND FEEDBACK OVER MULTIPLE PLATFORMS.¹

UNIVERSITY OF HOUSTON OFFERS THE **ONLY** TRANSMEDIA MARKETING® CERTIFICATION PROGRAM IN THE WORLD. IT OFFERS A TIME SAVING, ONLINE CURRICULUM FOR ADULT LEARNERS SEEKING AN ENGAGING TRAINING EXPERIENCE FROM WHICH THEY CREATE PROJECTS OFFERING IMMEDIATE JOB IMPACT AND CAREER VALUE.¹

COURSES:

CONTENT STRATEGY
DATA MINING
VIDEO PRODUCTION
TRANSMEDIA MARKETING®

COURSE DETAILS BEGIN ON NEXT PAGE

¹ University of Houston website: <https://uh.edu//tech/digitalmedia/transmedia>



BEGINS
JANUARY 23, 2023

UNIVERSITY OF HOUSTON

CONTENT STRATEGY



ONLINE
12 WEEKS

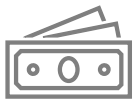


INSTRUCTIONAL ASSISTANT PROFESSOR

MONIKA ALTERS

malters@uh.edu

(GUEST MASTER: SKYLER MOSS)



COST
\$650.00

THROUGH CASE STUDIES, A CAMPAIGN PROJECT, INTERACTIVE SESSIONS, AND VIDEOS YOU WILL FINE-TUNE YOUR PROFESSIONAL SKILL-SETS WITH TRANSMEDIA MARKETING® TACTICS THAT WILL DRIVE YOUR PROMOTIONAL EFFORTS TO THE NEXT LEVEL.

- DISCUSS THE ELEMENTS OF A CONTENT STRATEGY WITH EMPLOYERS AND/OR POSSIBLE CLIENTS
- RESEARCH AND CURATE VISUAL INSPIRATION BOARDS
- DEVELOP PERSONA'S FOR AUDIENCE DEVELOPMENT
- PRODUCE, MANAGE, AND DISTRIBUTE MESSAGING ACROSS VARIOUS SOCIAL PLATFORMS
- GATHER DATA FROM ANALYTICS REPORTS AND TELL A STORY²

AWARD-WINNING CONTENT STRATEGIST, SKYLER MOSS, JOINS THE DIGITAL MEDIA PROGRAM'S ONLINE CONTENT STRATEGY COURSE AS A GUEST MASTER.

TO VIEW THE DETAILS OF THIS COURSE ON UNIVERSITY OF HOUSTON WEBSITE, CLICK THIS LINK: [CONTENT STRATEGY - UNIVERSITY OF HOUSTON](#)



REQUIREMENTS

- MINIMUM OPERATING SYSTEM: MAC OS X 10.10 OR WINDOWS 7
- GOOGLE EMAIL ACCOUNT
- A BROWSER



APPLY ONLINE:

[APPLY FOR CONTENT STRATEGY HERE](#)

(<https://uh.edu/cot-payments/form/#L|6|Content Strategy Certification>)

² University of Houston website:

https://uh.edu/tech/digitalmedia/transmedia/content_strategy/



BEGINS
JANUARY 23, 2023



ONLINE
12 WEEKS



ADJUNCT PROFESSOR
MARK HARGROVE, MS
mshargrove@uh.edu



COST
\$650.00



REQUIREMENTS

- MINIMUM OPERATING SYSTEM: MAC OS X 10.10 OR WINDOWS 7
- A BROWSER



UNIVERSITY OF HOUSTON

DATA MINING

THROUGH CASE STUDIES, A CAMPAIGN PROJECT, INTERACTIVE SESSIONS, VIDEOS, AND GUEST MASTER APPEARANCES, YOU WILL FINE-TUNE YOUR PROFESSIONAL SKILL-SETS WITH TRANSMEDIA MARKETING® TACTICS THAT WILL DRIVE YOUR PROMOTIONAL EFFORTS TO THE NEXT LEVEL.

- UNDERSTAND THE DIFFERENCE BETWEEN DATA AND INFORMATION
- DESCRIBE TYPICAL TYPES OF INFORMATION AND INFORMATION SYSTEMS WITHIN AN ORGANIZATION
- DESCRIBE DIFFERENT TYPES OF INFORMATION SYSTEMS APPLICATIONS
- DEFINE END-USER INFORMATION SYSTEMS AND EXPLAIN HOW THEY RELATE TO OTHER AREAS OF INFORMATION SYSTEMS
- UNDERSTAND THE ROLE OF SYSTEMS ANALYSTS IN THE DEVELOPMENT OF INFORMATION SYSTEMS
- DESCRIBE THE ESSENTIAL PHASES OF SYSTEMS DEVELOPMENT METHODOLOGY
- DISCUSS THE ROLE OF MARKETING DATABASES AND PROVIDE EXAMPLES
- RECOGNIZE THE POWER AND BENEFITS OF DATA MINING
- EXPLAIN THE OPERATION OF DATA WAREHOUSING AND ITS ROLE IN DECISION SUPPORT³

TO VIEW THE DETAILS OF THIS COURSE ON UNIVERSITY OF HOUSTON WEBSITE, CLICK THIS LINK: [DATA MINING - UNIVERSITY OF HOUSTON](#)

HOW TO APPLY:



APPLY ONLINE:

[APPLY FOR DATA MINING HERE](#)

([https://uh.edu/cot-payments/form/#L|7|Data Mining Certification](https://uh.edu/cot-payments/form/#L|7|Data%20Mining%20Certification))

³ University of Houston website:

https://uh.edu/tech/digitalmedia/transmedia/data_mining/



BEGINS
JANUARY 23, 2023



ONLINE
12 WEEKS

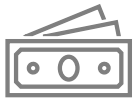


INSTRUCTIONAL ASSOCIATE PROFESSOR

PHIL SNYDER

pcsnyder@central.uh.edu

(GUEST MASTER: MICHELLE
FITZGERALD)



COST
\$650.00



REQUIREMENTS

- MINIMUM OPERATING SYSTEM: MAC OS X 10.10 OR WINDOWS 7
- ADOBE CREATIVE CLOUD (CC) SOFTWARE – USING: ADOBE PREMIER, AUDITION & AFTER EFFECTS
- VIDEO CAMERA – YES, YOU CAN USE A SMART PHONE IF YOU HAVE NO OTHER PROFESSIONAL RESOURCE.



UNIVERSITY OF HOUSTON

VIDEO PRODUCTION

THROUGH CASE STUDIES, A CAMPAIGN PROJECT, INTERACTIVE SESSIONS, VIDEOS, AND GUEST MASTER APPEARANCES, YOU WILL FINE-TUNE YOUR PROFESSIONAL SKILL-SETS WITH TRANSMEDIA MARKETING® TACTICS THAT WILL DRIVE YOUR PROMOTIONAL EFFORTS TO THE NEXT LEVEL.

- HISTORY AND DEVELOPMENT OF ANALOG & DIGITAL VIDEO
- DIGITAL VIDEO CAMERA OPERATION AND TECHNOLOGY
- MOTION MEDIA COMPOSITION AND AESTHETICS
- STAGING, LIGHTING, AND SOUND TECHNOLOGY
- POST-PRODUCTION VIDEO AND MOTION GRAPHICS
- DIGITAL VIDEO APPLICATIONS IN MULTIMEDIA AND TRANSMEDIA
- LEGAL AND ETHICAL ISSUES IN MOTION MEDIA
- DIGITAL VIDEO BUSINESS
- LIVE-STREAMING TACTICS AND NEW TECHNOLOGY⁴

THREE-TIME EMMY WINNING PRODUCER, MICHELLE FITZGERALD, JOINS THE DIGITAL MEDIA PROGRAM'S ONLINE VIDEO PRODUCTION COURSE AS A GUEST MASTER.

TO VIEW THE DETAILS OF THIS COURSE ON UNIVERSITY OF HOUSTON WEBSITE, CLICK THIS LINK: [VIDEO PRODUCTION - UNIVERSITY OF HOUSTON](#)

HOW TO APPLY:



APPLY ONLINE:

[APPLY FOR VIDEO PRODUCTION HERE](#)

(<https://uh.edu/cot-payments/form/#L|8|Video%20Production%20Certification>)

⁴ University of Houston website:

https://uh.edu/tech/digitalmedia/transmedia/video_production/



BEGINS
JANUARY 23, 2023



ONLINE
12 WEEKS



**INSTRUCTIONAL ASSOCIATE
PROFESSOR**
KARI SNYDER
kysnyder@central.uh.edu
(GUEST MASTER: ANDY MERKIN)



COST
\$650.00



REQUIREMENTS

- MINIMUM OPERATING SYSTEM: MAC OS X 10.10 OR WINDOWS 7
- ADOBE CREATIVE CLOUD (CC) SOFTWARE – USING ADOBE InDesign & PHOTOSHOP



UNIVERSITY OF HOUSTON

TRANSMEDIA MARKETING®

THROUGH CASE STUDIES, A CAMPAIGN PROJECT, INTERACTIVE SESSIONS, VIDEOS, AND GUEST MASTER APPEARANCES, YOU WILL FINE-TUNE YOUR PROFESSIONAL SKILL-SETS WITH TRANSMEDIA MARKETING® TACTICS THAT WILL DRIVE YOUR PROMOTIONAL EFFORTS TO THE NEXT LEVEL.

- HISTORY AND DEVELOPMENT OF TRANSMEDIA PRODUCTION
- RESEARCH AND PLANNING
- PRODUCTION FLOW TACTICS
- PLANNING AND ACTIVATING AUDIENCE TRIGGERS
- MEDIA PLATFORM COMPARISONS
- NARRATIVE AND STORYWORLD CONSTRUCTION
- CONTENT CREATION
- BEST PRACTICES FOR VARIOUS MEDIA PRODUCTIONS INCLUDING VIDEO, VIDEO GAMES, VR/AR/MIXED REALITY, AND LIVE EVENTS.
- MEASURING SUCCESS AND RESULTS⁵

CLIO AWARD-WINNING TRANSMEDIA MARKETING® GURU, ANDY MERKIN, JOINS THE DIGITAL MEDIA PROGRAM'S ONLINE VIDEO PRODUCTION COURSE AS A GUEST MASTER.

TO VIEW THE DETAILS OF THIS COURSE ON UNIVERSITY OF HOUSTON WEBSITE, CLICK THIS LINK: [TRANSMEDIA MARKETING® - UNIVERSITY OF HOUSTON](#)

HOW TO APPLY:



APPLY ONLINE:

[APPLY FOR TRANSMEDIA MARKETING® HERE](#)
<https://uh.edu/cot-payments/form/#L|5|Transmedia Media>

⁵ University of Houston website:
https://uh.edu/tech/digitalmedia/transmedia/transmedia_marketing/



UNIVERSITY ADDRESS

1151 S. FOREST AVENUE
TEMPE, AZ 85281



NEXT GIT COURSE START DATE:

JANUARY 9, 2023



ONLINE



GRAPHIC INFORMATION TECHNOLOGY PROGRAM

CHAIR:

LAURIE RALSTON
lauriez@asu.edu
480-727-1015



COST

NON-DEGREE SEEKING STUDENTS
ARE STILL CHARGED THE STANDARD
TUITION & FEES**



REQUIREMENTS

PREREQUISITES FOR EACH
INDIVIDUAL COURSE MUST BE MET

ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY (GIT)

ASU OFFERS 5 DIFFERENT GRAPHIC INFORMATION TECHNOLOGY DEGREE PROGRAMS. NON-DEGREE SEEKING STUDENTS CAN TAKE ANY OF THE COURSES IN ANY OF THESE PROGRAMS AS LONG AS THEY MEET THE PREREQUISITE FOR EACH INDIVIDUAL COURSE.

GRADUATE PROGRAM:

GRAPHIC INFORMATION TECHNOLOGY (MS)

UNDERGRADUATE PROGRAMS:

GRAPHIC INFORMATION TECHNOLOGY (BS)

GRAPHIC INFORMATION TECHNOLOGY (BAS)

GRAPHIC INFORMATION TECHNOLOGY – USER EXPERIENCE (BS)

GRAPHIC INFORMATION TECHNOLOGY – FULL-STACK WEB DEVELOPMENT (BS)

TO VIEW THE DETAILS EACH PROGRAM ON THE ARIZONA STATE UNIVERSITY WEBSITE, CLICK THIS LINK: [GRAPHIC INFORMATION TECHNOLOGY - THE POLYTECHNIC SCHOOL \(ASU.EDU\)](https://webapp4.asu.edu/uga_admissionsapp/?_ga=2.157387768.39019342.1668090489-1675161153.1667318795)

HOW TO APPLY:



APPLY ONLINE:

[NONDEGREE STUDENT | ADMISSION | ASU](https://webapp4.asu.edu/uga_admissionsapp/?_ga=2.157387768.39019342.1668090489-1675161153.1667318795)

https://webapp4.asu.edu/uga_admissionsapp/?_ga=2.157387768.39019342.1668090489-1675161153.1667318795

THERE IS A \$70.00 APPLICATION FEE WITH ASU.

NON-DEGREE SEEKING STUDENTS **DO** NEED TO APPLY TO ARIZONA STATE UNIVERSITY, BUT **DO NOT** NEED TO SUBMIT OFFICIAL DOCUMENTS OR TRANSCRIPTS.

IN-DEPTH DIRECTIONS BEGIN ON PAGE 10

**Dependent on how many course hours are being taken each semester.



NEXT GIT COURSE START

DATE:

JANUARY 9, 2022



APPLY ONLINE:

[NONDEGREE STUDENT | ADMISSION](#)
[| ASU](#)



GRAPHIC INFORMATION
TECHNOLOGY PROGRAM

CHAIR:

LAURIE RALSTON

lauriez@asu.edu

480-727-1015



COST

NON-DEGREE SEEKING STUDENTS
ARE STILL CHARGED THE STANDARD
TUITION & FEES**



REQUIREMENTS

PREREQUISITES FOR EACH
INDIVIDUAL COURSE MUST BE MET

ARIZONA STATE UNIVERSITY

HOW TO APPLY (CONTINUED)...

STEP ONE:

USE [CLASS SEARCH](#) TO FIND YOUR CLASS OF INTEREST.

USE A KEYWORD (LIKE **GRAPHIC INFORMATION TECHNOLOGY**), SUBJECT (LIKE **GIT** FOR GRAPHIC INFORMATION TECHNOLOGY) OR COURSE NUMBER TO FIND YOUR CLASSES. SELECT ASU ONLINE FOR COURSE OFFERINGS. THEN, CLICK ON THE COURSE TITLE TO REVIEW THE COURSE DESCRIPTION PAGE. IF YOU ARE NOT ABLE TO LOCATE THE COURSE SYLLABUS, FEEL FREE TO EMAIL THE INSTRUCTOR (BY CLICKING THEIR LAST NAME IN THE INSTRUCTOR BOX).

CONFIRM YOU MEET THE ENROLLMENT REQUIREMENTS/PREREQUISITE(S). YOU WILL NOTICE SOME LOWER DIVISION GIT CLASSES DO NOT HAVE ENROLLMENT REQUIREMENTS/PREREQUISITE(S). KNOW THAT YOU MAY NEED TO CONTACT THE COLLEGE TO REQUEST A COURSE OVERRIDE AFTER YOU HAVE BEEN ADMITTED.

PLEASE BE MINDFUL THAT **NON-DEGREE SEEKING STUDENTS ARE NOT ELIGIBLE FOR FINANCIAL AID**. NON-DEGREE SEEKING STUDENTS ARE STILL CHARGED THE STANDARD TUITION AND FEES WHICH ARE DEPENDENT ON THE COURSE. FOR MORE INFORMATION ABOUT TUITION AND FEES, PLEASE VISIT OUR [TUITION CALCULATOR](#) AND SEE ADDITIONAL INFORMATION ABOUT [TUITION AND FEES](#).

STEP TWO:

FILE A NON-DEGREE SEEKING APPLICATION:

IF YOU DO NOT HAVE A BACHELOR'S DEGREE, OR ARE CURRENTLY WORKING TOWARDS ONE, THEN YOU WILL NEED TO [APPLY THROUGH THE UNDERGRADUATE COLLEGE](#).

**Dependent on how many course hours are being taken each semester.



NEXT GIT COURSE START

DATE:

JANUARY 9, 2022

ARIZONA STATE UNIVERSITY

HOW TO APPLY (CONTINUED)...



APPLY ONLINE:

[NONDEGREE STUDENT | ADMISSION](#)
[| ASU](#)

IF YOU HAVE ATTENDED COLLEGE PREVIOUSLY, COMPLETE THE APPLICATION AND INCLUDE NO DEGREE AWARDED ON THE "MY SCHOOLS" SECTION. IF YOU DO NOT FILL OUT THIS SECTION CORRECTLY, THEN YOU WILL NOT BE ABLE TO SELECT NON-DEGREE AS YOUR MAJOR. IN THE "CHOOSE MAJOR" SECTION OF THE APPLICATION, SELECT NON-DEGREE, AND YOUR CAMPUS AS ONLINE.



GRAPHIC INFORMATION
TECHNOLOGY PROGRAM

CHAIR:

LAURIE RALSTON

lauriez@asu.edu

480-727-1015

IF YOU ALREADY HAVE AN UNDERGRADUATE DEGREE COMPLETED, YOU WILL NEED [APPLY THROUGH THE GRADUATE COLLEGE](#). THIS WILL NOT PREVENT YOU REGISTERING IN UNDERGRADUATE COURSES IF NEEDED. AFTER CREATING AN ACCOUNT, BE SURE TO SELECT *NON-DEGREE* BEFORE YOU START YOUR APPLICATION. UNDER THE "INSTITUTION INFO" SECTION, YOU WILL CHOOSE *GRADUATE COLLEGE* AS YOUR COLLEGE/SCHOOL AS THIS WILL BE YOUR DOORWAY TO CHOOSE *ASU ONLINE* AS YOUR LOCATION.

AFTER CREATING AN ACCOUNT, BE SURE TO SELECT NON-DEGREE BEFORE YOU START YOUR APPLICATION. UNDER THE "INSTITUTION INFO" SECTION, YOU WILL CHOOSE GRADUATE COLLEGE AS YOUR COLLEGE/SCHOOL AS THIS WILL BE YOUR DOORWAY TO CHOOSE ASU ONLINE AS YOUR LOCATION.



COST

NON-DEGREE SEEKING STUDENTS
ARE STILL CHARGED THE STANDARD
TUITION & FEES**

IT WILL TAKE ABOUT 48-72 HOURS TO BE ACCEPTED TO ASU. THE APPLICATION SYSTEM WILL ASK YOU TO SUBMIT OFFICIAL TRANSCRIPTS; HOWEVER, **YOU WILL NOT BE REQUIRED TO SUBMIT OFFICIAL TRANSCRIPTS AS A NON-DEGREE SEEKING STUDENT**. YOU MAY BE ASKED TO SUBMIT UNOFFICIAL TRANSCRIPTS TO SHOW THAT YOU HAVE COMPLETED ANY PREREQUISITES ASSOCIATED WITH THE COURSES.

STEP THREE:

ONCE ADMITTED YOU CAN [ENROLL IN CLASSES](#). SELECT THE TERM YOU WANT TO ENROLL, ENTER THE 5-DIGIT NUMBER FROM THE COURSE CATALOG IN THE "CLASS NBR" SECTION. FOLLOW THE STEPS TO



REQUIREMENTS

PREREQUISITES FOR EACH
INDIVIDUAL COURSE MUST BE MET

**Dependent on how many course hours are being taken each semester.



NEXT GIT COURSE START
DATE:
JANUARY 9, 2022

ARIZONA STATE UNIVERSITY

HOW TO APPLY (CONTINUED)...



APPLY ONLINE:
[NONDEGREE STUDENT | ADMISSION](#)
[| ASU](#)

COMPLETE THE ENROLLMENT PROCESS. ONCE YOU HAVE COMPLETED THE PROCESS, YOU WILL SEE GREEN CHECKS IN THE STATUS COLUMN TO CONFIRM THAT YOU ARE ENROLLED.

HELPFUL LINKS:

- [NON-DEGREE WEBSITE](#)
- [ACADEMIC CALENDAR](#)
- [INTERNATIONAL STUDENT INFORMATION](#)



GRAPHIC INFORMATION
TECHNOLOGY PROGRAM
CHAIR:
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lauriez@asu.edu
480-727-1015

ASU ONLINE TUITION BREAKDOWN BEGINS ON PAGE 13.



COST
NON-DEGREE SEEKING STUDENTS
ARE STILL CHARGED THE STANDARD
TUITION & FEES**



REQUIREMENTS
PREREQUISITES FOR EACH
INDIVIDUAL COURSE MUST BE MET

**Dependent on how many course hours are being taken each semester.



ARIZONA STATE UNIVERSITY

TUITION BREAKDOWN – ONLINE COURSES

| (SPRING 2023 ONLY) | ARIZONA RESIDENT | NON-RESIDENT |
|--------------------|------------------|--------------|
| # CREDIT HOUR(S) | \$ | \$ |
| 1 | \$552.00 | \$552.00 |
| 2 | \$1,104.00 | \$1,104.00 |
| 3 | \$1,656.00 | \$1,656.00 |
| 4 | \$2,208.00 | \$2,208.00 |
| 5 | \$2,760.00 | \$2,760.00 |
| 6 | \$3,312.00 | \$3,312.00 |
| 7 | \$3,864.00 | \$3,864.00 |
| 8 | \$4,416.00 | \$4,416.00 |
| 9 | \$4,968.00 | \$4,968.00 |
| 10 | \$5,489.00 | \$5,520.00 |
| 11 | \$5,489.00 | \$6,072.00 |
| 12 | \$5,489.00 | \$6,624.00 |
| 13 | \$5,489.00 | \$7,176.00 |
| 14 | \$5,489.00 | \$7,728.00 |
| 15 | \$5,489.00 | \$8,280.00 |
| 16 | \$5,489.00 | \$8,832.00 |
| 17 | \$5,489.00 | \$9,384.00 |
| 18 | \$5,489.00 | \$9,936.00 |



ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES

UNDERGRADUATE COURSES

| | |
|--|--|
| GIT 135 GRAPHIC COMMUNICATIONS | |
| TECHNOLOGIES AND PROCESSES INVOLVED IN THE DESIGN, IMAGE GENERATION, TRANSMISSION, AND INDUSTRIAL PRODUCTION OF GRAPHIC INFORMATION. | |
| INSTRUCTOR: | LAUREN CRITES lauren.crites@asu.edu |
| COURSE FEE | \$10.00 |
| PREREQUISITE/ENROLLMENT REQUIREMENTS: | NONE |
| ONLINE | JANUARY 9 – FEBRUARY 28, 2023 MARCH 13 – APRIL 28, 2023 |
| LAST DAY TO ENROLL: | JANUARY 10, 2023 MARCH 14, 2023 |

| | |
|--|---|
| GIT 135 GRAPHIC COMMUNICATIONS | |
| TECHNOLOGIES AND PROCESSES INVOLVED IN THE DESIGN, IMAGE GENERATION, TRANSMISSION, AND INDUSTRIAL PRODUCTION OF GRAPHIC INFORMATION. | |
| INSTRUCTOR: | ERIKA JOHNSTON ejohnst7@asu.edu |
| COURSE FEE | \$10.00 |
| PREREQUISITE/ENROLLMENT REQUIREMENTS: | NONE |
| ONLINE | MARCH 13 – APRIL 28, 2023 |
| LAST DAY TO ENROLL: | MARCH 14, 2023 |

| | |
|--|---|
| GIT 135 GRAPHIC COMMUNICATIONS | |
| TECHNOLOGIES AND PROCESSES INVOLVED IN THE DESIGN, IMAGE GENERATION, TRANSMISSION, AND INDUSTRIAL PRODUCTION OF GRAPHIC INFORMATION. | |
| INSTRUCTOR: | SAVANNAH OLDESCHULTE savannah.barr@asu.edu |
| COURSE FEE | \$10.00 |
| PREREQUISITE/ENROLLMENT REQUIREMENTS: | NONE |
| ONLINE | JANUARY 9 – FEBRUARY 28, 2023 |
| LAST DAY TO ENROLL: | JANUARY 10, 2023 |



ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES

UNDERGRADUATE COURSES

| | |
|---|--|
| GIT 210 CREATIVE THINKING AND DESIGN VISUALIZATION | |
| FUNDAMENTAL METHODS, CONCEPTS, AND TECHNIQUES OF CREATIVE THINKING, DESIGN VISUALIZATION, AND PROBLEM SOLVING, INCLUDING COMMUNICATION AND SOCIETAL INFLUENCES. | |
| INSTRUCTOR: | SARA KREMER sara.kremer@asu.edu |
| COURSE FEE | \$10.00 |
| PREREQUISITE/ENROLLMENT REQUIREMENTS: | NONE |
| ONLINE | JANUARY 9 – FEBRUARY 28, 2023 MARCH 13 – APRIL 28, 2023 |
| LAST DAY TO ENROLL: | JANUARY 10, 2023 MARCH 14, 2023 |

| | |
|---|--|
| GIT 210 CREATIVE THINKING AND DESIGN VISUALIZATION | |
| FUNDAMENTAL METHODS, CONCEPTS, AND TECHNIQUES OF CREATIVE THINKING, DESIGN VISUALIZATION, AND PROBLEM SOLVING, INCLUDING COMMUNICATION AND SOCIETAL INFLUENCES. | |
| INSTRUCTOR: | DANIEL KWON daniel.m.kwon@asu.edu |
| COURSE FEE | \$10.00 |
| PREREQUISITE/ENROLLMENT REQUIREMENTS: | NONE |
| ONLINE | MARCH 13 – APRIL 28, 2023 |
| LAST DAY TO ENROLL: | MARCH 14, 2023 |

| | |
|---|---|
| GIT 210 CREATIVE THINKING AND DESIGN VISUALIZATION | |
| FUNDAMENTAL METHODS, CONCEPTS, AND TECHNIQUES OF CREATIVE THINKING, DESIGN VISUALIZATION, AND PROBLEM SOLVING, INCLUDING COMMUNICATION AND SOCIETAL INFLUENCES. | |
| INSTRUCTOR: | SARAH CRAGO sarah.crago@asu.edu |
| COURSE FEE | \$10.00 |
| PREREQUISITE/ENROLLMENT REQUIREMENTS: | NONE |
| ONLINE | JANUARY 9 – FEBRUARY 28, 2023 |
| LAST DAY TO ENROLL: | JANUARY 10, 2023 |



ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES

UNDERGRADUATE COURSES

| | |
|--|---|
| GIT 211 3D MEDIA PRODUCTION | |
| INTRODUCES BASIC 3D WORKFLOWS AND TECHNIQUES. TOPICS COVERED INCLUDE VISUAL STORYTELLING AND COMPOSITION, PROJECT WORKFLOWS, 3D MODELING, VIRTUAL CAMERAS, TEXTURING, SHADING AND RENDERING. | |
| INSTRUCTOR: | JOHN HENTGES john.hentges@asu.edu |
| COURSE FEE | \$10.00 |
| PREREQUISITE/ENROLLMENT REQUIREMENTS: | GIT 230 with C or better <u>OR</u> Visiting University Student |
| ONLINE | JANUARY 9 – FEBRUARY 28, 2023 |
| LAST DAY TO ENROLL: | JANUARY 10, 2023 |

| | |
|--|---|
| GIT 215 INTRODUCTION TO WEB AUTHORIZING | |
| WEBSITE PLANNING AND EVALUATION USING INDUSTRY-STANDARD LANGUAGES. | |
| INSTRUCTOR: | JAMES PERU james.peru@asu.edu |
| COURSE FEE | \$10.00 |
| PREREQUISITE/ENROLLMENT REQUIREMENTS: | Credit is allowed for only GIT 215 <u>OR</u> GIT 310 <u>OR</u> Visiting University Student |
| ONLINE | JANUARY 9 – FEBRUARY 28, 2023 MARCH 13 – APRIL 28, 2023 |
| LAST DAY TO ENROLL: | JANUARY 10, 2023 MARCH 14, 2023 |

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| GIT 215 INTRODUCTION TO WEB AUTHORIZING | |
| WEBSITE PLANNING AND EVALUATION USING INDUSTRY-STANDARD LANGUAGES. | |
| INSTRUCTOR: | JESSICA BARNETT j.barnett@asu.edu |
| COURSE FEE | \$10.00 |
| PREREQUISITE/ENROLLMENT REQUIREMENTS: | Credit is allowed for only GIT 215 <u>OR</u> GIT 310 <u>OR</u> Visiting University Student |
| ONLINE | MARCH 13 – APRIL 28, 2023 |
| LAST DAY TO ENROLL: | MARCH 14, 2023 |



ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES

UNDERGRADUATE COURSES

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|---|--|
| GIT 230 DIGITAL ILLUSTRATION IN PUBLISHING | |
| RASTER AND VECTOR ILLUSTRATION IN PUBLISHING. | |
| INSTRUCTOR: | JUSTIN KAMINSKY justin.kaminsky@asu.edu |
| COURSE FEE | \$10.00 |
| PREREQUISITE/ENROLLMENT REQUIREMENTS: | Mat 117 OR higher with C OR better if completed Or Visiting University Student |
| ONLINE | JANUARY 9 – FEBRUARY 28, 2023 |
| LAST DAY TO ENROLL: | JANUARY 10, 2023 |

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|---|---|
| GIT 230 DIGITAL ILLUSTRATION IN PUBLISHING | |
| RASTER AND VECTOR ILLUSTRATION IN PUBLISHING. | |
| INSTRUCTOR: | PHILIP CLARK philip.l.clark@asu.edu |
| COURSE FEE | \$10.00 |
| PREREQUISITE/ENROLLMENT REQUIREMENTS: | MAT 117 or higher with C or better if completed or Visiting University Student |
| ONLINE | JANUARY 9 – FEBRUARY 28, 2023 |
| LAST DAY TO ENROLL: | JANUARY 10, 2023 |

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|---|---|
| GIT 230 DIGITAL ILLUSTRATION IN PUBLISHING | |
| RASTER AND VECTOR ILLUSTRATION IN PUBLISHING. | |
| INSTRUCTOR: | ZUZANNA CZERNY zczerny@asu.edu |
| COURSE FEE | \$10.00 |
| PREREQUISITE/ENROLLMENT REQUIREMENTS: | MAT 117 OR higher with C or better if completed OR Visiting University Student |
| ONLINE | MARCH 13 – APRIL 28, 2023 |
| LAST DAY TO ENROLL: | MARCH 14, 2023 |



ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES

UNDERGRADUATE COURSES

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|---|--|
| GIT 250 INTRODUCTION TO COMMERCIAL PRINT | |
| PROVIDES AN OVERVIEW OF CURRENT PRINT TECHNOLOGY, A BASIC UNDERSTANDING OF THE PRINT PROCESS AND CURRENT WORKFLOWS. | |
| INSTRUCTOR: | ERICA MILES erica.reichert@asu.edu |
| COURSE FEE | \$10.00 |
| PREREQUISITE/ENROLLMENT REQUIREMENTS: | Applied Science (Graphic Info Tech) BAS, Applied Science (Internet & Web Dev) BAS, Graphic Info Tech BS, Graphic Info Tech (Full-Stack Web Development) BS or Graphic Info Tech (User Experience) BS Major <u>OR</u> Visiting University Student |
| ONLINE | JANUARY 9 – FEBRUARY 28, 2023 MARCH 13 – APRIL 28, 2023 |
| LAST DAY TO ENROLL: | JANUARY 10, 2023 MARCH 14, 2023 |

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|---|---|
| GIT 250 INTRODUCTION TO COMMERCIAL PRINT | |
| PROVIDES AN OVERVIEW OF CURRENT PRINT TECHNOLOGY, A BASIC UNDERSTANDING OF THE PRINT PROCESS AND CURRENT WORKFLOWS. | |
| INSTRUCTOR: | JASON GUTIERREZ jason.gutierrez@asu.edu |
| COURSE FEE | \$10.00 |
| PREREQUISITE/ENROLLMENT REQUIREMENTS: | Applied Science (Graphic Info Tech) BAS, Applied Science (Internet & Web Development) BAS, Graphic Info Tech BS, Graphic Info Tech (Full-Stack Web Development) BS <u>OR</u> Graphic Info Tech (User Experience) BS Major <u>OR</u> Visiting University Student |
| ONLINE | JANUARY 9 – FEBRUARY 28, 2023 |
| LAST DAY TO ENROLL: | JANUARY 10, 2023 |

ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES

UNDERGRADUATE COURSES

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|---|---|
| GIT 303 DIGITAL PUBLISHING | |
| WEB AND PRINT PUBLICATION DESIGN AND PRODUCTION USING INDUSTRY-STANDARD COMPOSITION SOFTWARE, PROOFING, AND OUTPUT DEVICES. | |
| INSTRUCTOR: | AMON-RA MACBETH amon-ra.macbeth@asu.edu |
| COURSE FEE | \$10.00 |
| PREREQUISITE/ENROLLMENT REQUIREMENTS: | GIT 230 with C or better <u>OR</u> Applied Science (Internet And Web Development) BAS <u>OR</u> Applied Science (GIT) BAS Major <u>OR</u> Visiting University Student |
| ONLINE | JANUARY 9 – FEBRUARY 28, 2023 MARCH 13 – APRIL 28, 2023 |
| LAST DAY TO ENROLL: | JANUARY 10, 2023 MARCH 14, 2023 |

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| GIT 312 COMPUTER ANIMATION AND MOTION GRAPHICS | |
| COVERS BASIC 2D/3D ANIMATION AND MOTION GRAPHIC TECHNIQUES AND PRINCIPLES. TOPICS COVERED INCLUDE PROJECT WORKFLOWS, KEY FRAMES, PATH ANIMATION, MOTION PRINCIPLES, HIERARCHICAL STRUCTURES, ANIMATED TEXTURES, LIGHTS, AND CAMERAS. | |
| INSTRUCTOR: | JOHN HENTGES john.hentges@asu.edu |
| COURSE FEE | \$10.00 |
| PREREQUISITE/ENROLLMENT REQUIREMENTS: | GIT 211 <u>OR</u> Visiting University Student |
| ONLINE | JANUARY 9 – FEBRUARY 28, 2023 |
| LAST DAY TO ENROLL: | JANUARY 10, 2023 |

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| GIT 314 MULTIMEDIA DESIGN, PLANNING AND STORYBOARDS | |
| THE CREATIVE PROCESS OF GENERATING IDEAS, CONCEPTUALIZING PROJECTS, PLANNING, DESIGNING, STORY BOARDING, AND PRESENTING INTERACTIVE MULTIMEDIA PRODUCTS. | |
| INSTRUCTOR: | STAFF |
| COURSE FEE | \$10.00 |
| PREREQUISITE/ENROLLMENT REQUIREMENTS: | GIT 230 with <u>OR</u> better; minimum junior standing <u>OR</u> Applied Science (GIT) BAS <u>OR</u> Applied Science (Internet & Web Development) BAS Major <u>OR</u> Visiting University Student |
| ONLINE | JANUARY 9 – FEBRUARY 28, 2023 |
| LAST DAY TO ENROLL: | JANUARY 10, 2023 |



ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES

UNDERGRADUATE COURSES

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|--|---|
| GIT 314 MULTIMEDIA DESIGN, PLANNING & STORYBOARDS | |
| THE CREATIVE PROCESS OF GENERATING IDEAS, CONCEPTUALIZING PROJECTS, PLANNING, DESIGNING, STORY BOARDING, AND PRESENTING INTERACTIVE MULTIMEDIA PRODUCTS. | |
| INSTRUCTOR: | QUEST ROGERS quest.rogers@asu.edu |
| COURSE FEE | \$10.00 |
| PREREQUISITE/ENROLLMENT REQUIREMENTS: | GIT 230 with <u>OR</u> Better; minimum junior standing <u>OR</u> Applied Science (Graphic Information Technology) BAS <u>OR</u> Applied Science (Internet & Web Development) BAS Major <u>OR</u> Visiting University Student |
| ONLINE | JANUARY 9 – FEBRUARY 28, 2023 |
| LAST DAY TO ENROLL: | JANUARY 10, 2023 |

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| GIT 315 DIGITAL VIDEO TECHNIQUES | |
| COVERS VIDEO PRODUCTION, INCLUDING PLANNING, PRE-PRODUCTION, PRODUCTION, POST-PRODUCTION AND ONLINE VIDEO TECHNOLOGIES AND HOW VIDEO IS AN INTEGRAL PART OF THE GRAPHICS INFORMATION INDUSTRY. CONCENTRATES ON COMMERCIAL AND CLIENT-DRIVEN VIDEO PRODUCTION. | |
| INSTRUCTOR: | ASHLEY ELLIOTT ashleyelliott@asu.edu |
| COURSE FEE | \$10.00 |
| PREREQUISITE/ENROLLMENT REQUIREMENTS: | Applied Science (GIT) BAS major or Applied Science (Internet & Web Development) BAS major or GIT 230 with C or better <u>OR</u> Visiting University Student |
| ONLINE | JANUARY 9 – FEBRUARY 28 MARCH 13 – APRIL 28, 2023 |
| LAST DAY TO ENROLL: | JANUARY 10, 2023 MARCH 14, 2023 |

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|---|---|
| GIT 333 PRINTING TECHNOLOGY | |
| THEORY AND APPLICATION OF SHEET AND WEB PRESS TECHNOLOGY FOR OFFSET-LITHOGRAPHY, FLEXOGRAPHY, SCREEN PROCESS, AND DIGITAL PRINTING. | |
| INSTRUCTOR: | KAYLA BURKHOLDER kburkhol@asu.edu |
| COURSE FEE | \$10.00 |
| PREREQUISITE/ENROLLMENT REQUIREMENTS: | GIT 250 <u>OR</u> Visiting University Student |
| ONLINE | JANUARY 9 – FEBRUARY 28, 2023 |
| LAST DAY TO ENROLL: | JANUARY 10, 2023 |

ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES

UNDERGRADUATE COURSES

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| GIT 334 IMAGE EDITING AND MANIPULATION | |
| THEORY AND APPLICATION OF ADVANCED IMAGE EDITING AND RASTER TECHNIQUES FOR REPRODUCTION AND DISSEMINATION. | |
| INSTRUCTOR: | JONATHAN GARZA jon.garza@asu.edu |
| COURSE FEE | \$10.00 |
| PREREQUISITE/ENROLLMENT REQUIREMENTS: | GIT 230 with C or better <u>OR</u> applied science (GIT) BAS <u>OR</u> Applied Science (Internet & Web Development) BAS major <u>OR</u> Visiting University Student |
| ONLINE | JANUARY 9 – FEBRUARY 28, 2023 MARCH 13 – APRIL 28, 2023 |
| LAST DAY TO ENROLL: | JANUARY 10, 2023 MARCH 14, 2023 |

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| GIT 337 WEB CONTENT DESIGN | |
| USER-CENTERED DESIGN PRINCIPLES FOR VISUAL CONTENT ON THE WORLD WIDE WEB WITH EMPHASIS ON CONTENT STRATEGY, USER EXPERIENCE, CODING AND INTERACTIVITY. | |
| INSTRUCTOR: | LICIA BAILEY licia.bailey@asu.edu |
| COURSE FEE | \$10.00 |
| PREREQUISITE/ENROLLMENT REQUIREMENTS: | GIT 215 with C or better; GIT 230 <u>OR</u> Applied Science (GIT) BAS <u>OR</u> Applied Science (Internet & Web Development) BAS major; Credit is allowed for only GIT 310 <u>OR</u> GIT 337 <u>OR</u> Visiting University Student |
| ONLINE | JANUARY 9 – FEBRUARY 28, 2023 MARCH 13 – APRIL 28, 2023 |
| LAST DAY TO ENROLL: | JANUARY 10, 2023 MARCH 14, 2023 |

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| GIT 340 INFORMATION DESIGN AND USABILITY | |
| DESIGN AND TECHNOLOGY SOLUTIONS FOR INCREASING WEBSITE USABILITY AND METHODS OF ORGANIZING INFORMATION TO IMPROVE THE USER EXPERIENCE. | |
| INSTRUCTOR: | MATT DIRKS medirks@asu.edu |
| COURSE FEE | \$10.00 |
| PREREQUISITE/ENROLLMENT REQUIREMENTS: | Minimum junior standing <u>OR</u> Visiting University Student |
| ONLINE | JANUARY 9 – FEBRUARY 28, 2023 MARCH 13 – APRIL 28, 2023 |
| LAST DAY TO ENROLL: | JANUARY 10, 2023 MARCH 14, 2023 |



ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES

UNDERGRADUATE COURSES

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|--|---|
| GIT 340 INFORMATION DESIGN AND USABILITY | |
| DESIGN AND TECHNOLOGY SOLUTIONS FOR INCREASING WEBSITE USABILITY AND METHODS OF ORGANIZING INFORMATION TO IMPROVE THE USER EXPERIENCE. | |
| INSTRUCTOR: | SCOTT PENNELLY scott.pennelly@asu.edu |
| COURSE FEE | \$10.00 |
| PREREQUISITE/ENROLLMENT REQUIREMENTS: | Minimum junior standing <u>OR</u> Visiting University Student |
| ONLINE | MARCH 13 – APRIL 28, 2023 |
| LAST DAY TO ENROLL: | MARCH 14, 2023 |

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| GIT 350 CROSS-MEDIA DESIGN | |
| STRENGTHENS DESIGN ELEMENTS AND PRINCIPLES. EXPLORES, CREATES AND CRITIQUES CROSS-MEDIA DESIGN WORK FOR PRINT AND DIGITAL OUTPUTS. | |
| INSTRUCTOR: | KATHERINE LATHOS klathos@asu.edu |
| COURSE FEE | \$10.00 |
| PREREQUISITE/ENROLLMENT REQUIREMENTS: | GIT 303; Credit is allowed for only GIT 350 <u>OR</u> GIT 494 (Cross-Media Design Solutions) <u>OR</u> Visiting University Student |
| ONLINE | JANUARY 9 – FEBRUARY 28, 2023 |
| LAST DAY TO ENROLL: | JANUARY 10, 2023 |

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|---|---|
| GIT 384 COMMERCIAL PHOTOGRAPHY | |
| DIGITAL IMAGE CAPTURE, AND OUTPUT IN A COMMERCIAL STUDIO EMPHASIZING PUBLISHING WORKFLOW. | |
| INSTRUCTOR: | KAHN VAN TOOR kvantoor@asu.edu |
| COURSE FEE | \$10.00 |
| PREREQUISITE/ENROLLMENT REQUIREMENTS: | GIT 230 with C or better <u>OR</u> Applied Science (GIT) BAS <u>OR</u> Applied Science (Internet and Web Development) BAS major <u>OR</u> Visiting University Student |
| ONLINE | JANUARY 9 – FEBRUARY 28, 2023 MARCH 13 – APRIL 28, 2023 |
| LAST DAY TO ENROLL: | JANUARY 10, 2023 MARCH 14, 2023 |



ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES

UNDERGRADUATE COURSES

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|---|---|
| GIT 384 LABORATORY | |
| DIGITAL IMAGE CAPTURE, AND OUTPUT IN A COMMERCIAL STUDIO EMPHASIZING PUBLISHING WORKFLOW. | |
| INSTRUCTOR: | KAHN VAN TOOR kvantoor@asu.edu |
| COURSE FEE | \$10.00 |
| PREREQUISITE/ENROLLMENT REQUIREMENTS: | Applied Science (Graphic Info Tech) BAS, Applied Science (Internet & Web Dev) BAS, Graphic Info Tech BS, Graphic Info Tech (Full-Stack Web Development) BS <u>OR</u> Graphic Info Tech (User Experience) BS Major <u>OR</u> Visiting University Student |
| ONLINE | JANUARY 9 – FEBRUARY 28, 2023 MARCH 13 – APRIL 28, 2023 |
| LAST DAY TO ENROLL: | JANUARY 10, 2023 MARCH 14, 2023 |

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| GIT 402 NEW MEDIA INTERNET TECHNOLOGIES | |
| PROJECT-BASED EXPLORATION OF NEW MEDIA INTERNET TECHNOLOGIES FROM A GRAPHIC TECHNOLOGY PROSPECTIVE. EMPHASIZES HOW, WHY, AND WHEN NEW MEDIA CAN BE USED TO ENHANCE A WEB SITE AND THE USER'S EXPERIENCE. | |
| INSTRUCTOR: | PHILIP CLARK phillip.l.clark@asu.edu |
| COURSE FEE | \$10.00 |
| PREREQUISITE/ENROLLMENT REQUIREMENTS: | Minimum junior standing; credit is allowed for only GIT 402 <u>OR</u> GIT 502 |
| ONLINE | MARCH 13 – APRIL 28, 2023 |
| LAST DAY TO ENROLL: | MARCH 14, 2023 |



ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES

UNDERGRADUATE COURSES

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|--|---|
| GIT 402 NEW MEDIA INTERNET TECHNOLOGIES | |
| PROJECT-BASED EXPLORATION OF NEW MEDIA INTERNET TECHNOLOGIES FROM A GRAPHIC TECHNOLOGY PROSPECTIVE. EMPHASIZES HOW, WHY, AND WHEN NEW MEDIA CAN BE USED TO ENHANCE A WEB SITE AND THE USER'S EXPERIENCE. | |
| INSTRUCTOR: | PRESCOTT PEREZ-FOX prescott.perez-fox@asu.edu |
| COURSE FEE | \$10.00 |
| PREREQUISITE/ENROLLMENT REQUIREMENTS: | Minimum junior standing; credit is allowed for only GIT 402 <u>OR</u> GIT 502 |
| ONLINE | JANUARY 9 – FEBRUARY 28, 2023 |
| LAST DAY TO ENROLL: | JANUARY 10, 2023 |

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| GIT 413 PROFESSIONAL PORTFOLIO DESIGN AND PRESENTATION | |
| DIGITAL MEDIA PORTFOLIO DESIGN AND PRODUCTION TO INCLUDE PLANNING, AUDIENCE ANALYSIS, CONTENT SELECTION, AUTHORING TOOLS AND FORMATS, PRODUCTION, COPYRIGHT CONSIDERATIONS, MARKETING AND DELIVERY. SHOULD BE TAKEN IN THE LAST SEMESTER OF THE PROGRAM. | |
| INSTRUCTOR: | PRESCOTT PEREZ-FOX prescott.perez-fox@asu.edu |
| COURSE FEE | \$10.00 |
| PREREQUISITE/ENROLLMENT REQUIREMENTS: | Applied Science (Internet and Web Development) BAS major <u>OR</u> GIT 303; Senior standing; GIT 480 <u>OR</u> Visiting University Student |
| ONLINE | JANUARY 9 – FEBRUARY 28, 2023 |
| LAST DAY TO ENROLL: | JANUARY 10, 2023 |

ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES

UNDERGRADUATE COURSES

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|--|--|
| GIT 413 PROFESSIONAL PORTFOLIO DESIGN AND PRESENTATION | |
| DIGITAL MEDIA PORTFOLIO DESIGN AND PRODUCTION TO INCLUDE PLANNING, AUDIENCE ANALYSIS, CONTENT SELECTION, AUTHORING TOOLS AND FORMATS, PRODUCTION, COPYRIGHT CONSIDERATIONS, MARKETING AND DELIVERY. SHOULD BE TAKEN IN THE LAST SEMESTER OF THE PROGRAM. | |
| INSTRUCTOR: | ALLAN MANZANO allan.manzano@asu.edu |
| COURSE FEE | \$10.00 |
| PREREQUISITE/ENROLLMENT REQUIREMENTS: | Applied Science (Internet and Web Development) BAS major <u>OR</u> GIT 303; Senior standing <u>GIT 480</u> <u>OR</u> Visiting University Student |
| ONLINE | JANUARY 9 – FEBRUARY 28, 2023 |
| LAST DAY TO ENROLL: | JANUARY 10, 2023 |

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| GIT 414 WEB SITE DESIGN AND INTERNET/WEB TECHNOLOGIES | |
| DESIGN, AUTHORING, STANDARDS, PROTOCOLS, TOOLS AND TECHNIQUES FOR DEVELOPMENT FOR DIFFERENT WEB-BASED TECHNOLOGIES. | |
| INSTRUCTOR: | BAKER WYNAKER baker.wynaker@asu.edu |
| COURSE FEE | \$10.00 |
| PREREQUISITE/ENROLLMENT REQUIREMENTS: | <u>GIT 310</u> <u>OR</u> <u>337</u> <u>OR</u> Visiting University Student |
| ONLINE | JANUARY 9 – FEBRUARY 28, 2023 MARCH 13 – APRIL 28, 2023 |
| LAST DAY TO ENROLL: | JANUARY 10, 2023 MARCH 14, 2023 |

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| GIT 415 ADVANCED DIGITAL VIDEO TECHNIQUES | |
| ADVANCED VIDEO CREATION AND EDITING TECHNIQUES INCLUDING MOTION GRAPHICS, GREEN SCREEN TECHNOLOGY, AUDIO SWEETENING, CREW AND COMMERCIAL PRODUCTION. COURSE CULMINATES WITH A COMPLETED VIDEO PRODUCTION THAT IS COMMERCIAL AND PROFESSIONAL IN NATURE. | |
| INSTRUCTOR: | LAURIE RALSTON lauriez@asu.com |
| COURSE FEE | \$10.00 |
| PREREQUISITE/ENROLLMENT REQUIREMENTS: | <u>GIT 315</u> |
| ONLINE | JANUARY 9 – FEBRUARY 28, 2023 |
| LAST DAY TO ENROLL: | JANUARY 10, 2023 |



ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES

UNDERGRADUATE COURSES

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|---|---|
| GIT 417 ADVANCED WEB MARKUP AND SCRIPTING | |
| INDUSTRY-STANDARD PROGRAMMING LANGUAGES AND TECHNIQUES TO ADD USER INTERACTIVITY TO GRAPHIC INFORMATION WEB SITES AND WEB APPLICATIONS. | |
| INSTRUCTOR: | JEFFREY ANDERSON jeffrey.anderson@asu.edu |
| COURSE FEE | \$10.00 |
| PREREQUISITE/ENROLLMENT REQUIREMENTS: | GIT 310 <u>OR</u> 337 <u>OR</u> Visiting University Student |
| ONLINE | JANUARY 9 – FEBRUARY 28, 2023 |
| LAST DAY TO ENROLL: | JANUARY 10, 2023 |

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|---|---|
| GIT 417 ADVANCED WEB MARKUP AND SCRIPTING | |
| INDUSTRY-STANDARD PROGRAMMING LANGUAGES AND TECHNIQUES TO ADD USER INTERACTIVITY TO GRAPHIC INFORMATION WEB SITES AND WEB APPLICATIONS. | |
| INSTRUCTOR: | ALFREDO MORENO alfredo.moreno@asu.edu |
| COURSE FEE | \$10.00 |
| PREREQUISITE/ENROLLMENT REQUIREMENTS: | GIT 310 <u>OR</u> 337 <u>OR</u> Visiting University Student |
| ONLINE | MARCH 13 – APRIL 28, 2023 |
| LAST DAY TO ENROLL: | MARCH 14, 2023 |

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| GIT 418 MULTIMEDIA AUTHORIZING, SCRIPTING, AND PRODUCTION | |
| EXTENDED APPLICATION OF INDUSTRY-STANDARD SCRIPTING LANGUAGES AND TECHNIQUES TO ADD USER INTERACTIVITY TO GRAPHIC INFORMATION WEBSITES AND WEB APPLICATIONS. | |
| INSTRUCTOR: | JEFFREY ANDERSON jeffrey.anderson@asu.edu |
| COURSE FEE | \$10.00 |
| PREREQUISITE/ENROLLMENT REQUIREMENTS: | GIT 417 with C or better <u>OR</u> Visiting University Student |
| ONLINE | MARCH 13 – APRIL 28, 2023 |
| LAST DAY TO ENROLL: | MARCH 14, 2023 |

ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES

UNDERGRADUATE COURSES

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| GIT 432 GRAPHIC INDUSTRY BUSINESS PRACTICES | |
| BUSINESS PRACTICES RELATED TO THE GRAPHICS INDUSTRY; BUSINESS MODELS, COST AND RATE ANALYSIS, MARKETING AND MANAGEMENT APPROACHES. | |
| INSTRUCTOR: | BLYTHE MCCLURE blythemcclure@asu.edu |
| COURSE FEE | \$10.00 |
| PREREQUISITE/ENROLLMENT REQUIREMENTS: | Minimum senior standing; credit is allowed for only GIT 432 <u>OR</u> GIT 532 <u>OR</u> GIT 598 (Graphic Industry Business practices) <u>OR</u> Visiting University Student |
| ONLINE | JANUARY 9 – FEBRUARY 28, 2023 MARCH 13 – APRIL 28, 2023 |
| LAST DAY TO ENROLL: | JANUARY 10, 2023 MARCH 14, 2023 |

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| GIT 435 WEBSITE AND ECOMMERCE STRATEGIES | |
| ECOMMERCE SITE MANAGEMENT, MARKETING ANALYTICS AND ECOMMERCE BUSINESS MODELS. | |
| INSTRUCTOR: | ZUZANNA CZERNY zczerny@asu.edu |
| COURSE FEE | \$10.00 |
| PREREQUISITE/ENROLLMENT REQUIREMENTS: | GIT 414; credit is allowed for only GIT 435 <u>OR</u> GIT 535 <u>OR</u> GIT 598 (Website & Ecommerce Strategy) <u>OR</u> Visiting University Student |
| ONLINE | MARCH 13 – APRIL 28, 2023 |
| LAST DAY TO ENROLL: | MARCH 14, 2023 |

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| GIT 437 COLOR REPRODUCTION SYSTEMS | |
| SCIENTIFIC ANALYSIS FOR THE ENGINEERING OF COLOR REPRODUCTION SYSTEMS AND COLOR MODELS USED IN THE GRAPHICS INDUSTRY. | |
| INSTRUCTOR: | JEFFREY ANDERSON jeffrey.anderson@asu.edu |
| COURSE FEE | \$10.00 |
| PREREQUISITE/ENROLLMENT REQUIREMENTS: | GIT 334; credit is allowed for only GIT 437 <u>OR</u> GIT 573 |
| ONLINE | MARCH 13 – APRIL 28, 2023 |
| LAST DAY TO ENROLL: | MARCH 14, 2023 |



ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES

UNDERGRADUATE COURSES

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| GIT 445 360 PRODUCTION | |
| OVERVIEW OF 360 PHOTO AND VIDEO CAPTURE AND EDITING, IMMERSIVE STORYTELLING, AND 360/VR. STUDENTS EXPLORE IMMERSIVE STORYTELLING (SPHERICAL/360/180) BY PRODUCING VARIOUS FORMS OF VR VIDEO AND PHOTOS AND EXAMINING THEIR USE IN COMMUNICATION, ENTERTAINMENT, AND INDUSTRIAL APPLICATIONS. | |
| INSTRUCTOR: | CHAD WESTOVER chad.westover@asu.edu |
| COURSE FEE | \$10.00 |
| PREREQUISITE/ENROLLMENT REQUIREMENTS: | GIT 315; credit is allowed for only GIT 445 <u>OR</u> GIT 494 (360 production) <u>OR</u> GIT 545 or GIT 598 (360 production) <u>OR</u> Visiting University Student |
| ONLINE | JANUARY 9 – FEBRUARY 28, 2023 |
| LAST DAY TO ENROLL: | JANUARY 10, 2023 |

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| GIT 450 DIGITAL WORKFLOW IN GRAPHIC INDUSTRIES | |
| DIGITAL PRODUCTION SYSTEM ANALYSIS FOR CONTENT CREATION, AUTOMATION OUTPUT OF GRAPHIC INFORMATION TO PRINT AND WEB, INCLUDING NETWORKING AND JOB TRACKING. | |
| INSTRUCTOR: | AARON ALMENDAREZ aalmend2@asu.edu |
| COURSE FEE | \$10.00 |
| PREREQUISITE/ENROLLMENT REQUIREMENTS: | Applied Science (GIT) BAS major; GIT 303 <u>OR</u> Applied Science (Internet & Web Development) BAS major <u>OR</u> GIT 215 with C or better; GIT 303; Credit is allowed for only GIT 450 <u>OR</u> GIT 550 <u>OR</u> GIT 598 <u>OR</u> Visiting University Student |
| ONLINE | JANUARY 9 – FEBRUARY 28, 2023 |
| LAST DAY TO ENROLL: | JANUARY 10, 2023 |



ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES

UNDERGRADUATE COURSES

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|--|--|
| GIT 450 DIGITAL WORKFLOW IN GRAPHIC INDUSTRIES | |
| EXTENDED APPLICATION OF INDUSTRY-STANDARD SCRIPTING LANGUAGES AND TECHNIQUES TO ADD USER INTERACTIVITY TO GRAPHIC INFORMATION WEBSITES AND WEB APPLICATIONS. | |
| INSTRUCTOR: | BRYAN BARKER bryan.barker@asu.edu |
| COURSE FEE | \$10.00 |
| PREREQUISITE/ENROLLMENT REQUIREMENTS: | Applied Science (GIT) BAS major; GIT 303 <u>OR</u> Applied Science (Internet & Web Development) BAS major <u>OR</u> GIT 215 with C or better; GIT 303; Credit is allowed for only GIT 450 <u>OR</u> GIT 550 or GIT 598 <u>OR</u> Visiting University Student |
| ONLINE | MARCH 13 – APRIL 28, 2023 |
| LAST DAY TO ENROLL: | MARCH 14, 2023 |



UNIVERSITY ADDRESS
1701 S. BROADWAY STREET
PITTSBURG, KS 66762



COURSE DURATION
DEPENDS ON MEETING TYPE



ONLINE (ASYNCHRONOUS):
4 COURSES
IN-PERSON:
30 COURSES
BY APPOINTMENT:
15 COURSES



PROGRAM COORDINATOR
DR. DOUG YOUNGER



PROGRAM TOTAL COST
VARIES DEPENDING ON HOW MANY
COURSE CREDITS ARE TAKEN EACH
SEMESTER AS WELL AS IF YOU ARE
TAKING ONLINE CLASSES ONLY.

PITTSBURG STATE UNIVERSITY

PITTSBURG STATE UNIVERSITY ALLOWS ENROLLMENT OF NON-DEGREE SEEKING STUDENTS FOR BOTH ONLINE AND CAMPUS PROGRAMS.

THE ASYNCHRONOUS ONLINE CLASSES ARE ONLY 8 WEEKS LONG, WHICH MEAN THEY MOVE MORE QUICKLY AND REQUIRE DAILY PARTICIPATION OF AN HOUR OR MORE, 5 DAYS A WEEK AND SOME WEEKENDS.⁶

PITTSBURG STATE ALSO OFFERS WRITING TO LEARN COURSES – THESE COURSES CAN BE 100% ONLINE AS WELL AS IN PERSON.

BACHELOR'S DEGREE:
BACHELOR OF SCIENCE IN TECHNOLOGY

MASTER'S DEGREE:
MASTER OF SCIENCE WITH A MAJOR IN TECHNOLOGY

HOW TO APPLY:



APPLY ONLINE:

Non-Degree Seeking Student | Admissions ([appstate.edu](https://admissions.appstate.edu))
(<https://admissions.appstate.edu/apply/non-degree-seeking-student>)

\$65.00 NON-REFUNABLE APPLICATION FEE IS REQUIRED.

COMPUTER RECOMMENDATIONS

THE CONTENTS WITHIN THIS DOCUMENT ARE ONLY RECOMMENDATIONS BASED UPON PAST EXPERIENCES AND ARE IN NO WAY INTENDED TO DIRECT YOU TO A SPECIFIC BRAND OR MODEL OF COMPUTER.

⁶ DAVID OLDHAM, PROFESSOR @ PITTSBURG STATE UNIVERSITY VIA – EMAIL



UNIVERSITY ADDRESS
1701 S. BROADWAY STREET
PITTSBURG, KS 66762



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PITTSBURG STATE UNIVERSITY

CHROMEBOOKS, APPLE IPAD PRO, OR MACBOOK AIR (PRE M1 CHIP) ARE NOT RECOMMENDED AS YOUR PRIMARY DEVICE

HARDWARE SPECIFICATIONS:

MACOS VERSIONS 10.15 OR MACOS BIG SUR (11.*), MACOS MONTEREY (12.*).

INTEL AND APPLE SILICON (ROSETTA2 SUPPORTED) QUAD-CORE PROCESSOR

16 GB RAM

HDD 256GB

OR

MICROSOFT WINDOWS 10 (64-BIT) VERSION 1909 OR LATER

INTEL OR AMD QUAD-CORE PROCESSOR

16 GB OF RAM

HDD 256GB

· COMPUTER SHOULD INCLUDE SPEAKERS, WEBCAM, AND MICROPHONE

SOFTWARE RECOMMENDATIONS:

· **MICROSOFT OFFICE 365** – FREE TO PSU STUDENTS

· **ANTI-VIRUS SOFTWARE** – FREE TO PSU STUDENTS

ADOBE CREATIVE SUITE

COMPUTER ACCESSORIES (AS NEEDED):

· CABLES: POWER, USB, HDMI

· USB FLASHDRIVE, CLOUD STORAGE

· HEADPHONES, KEYBOARD, MOUSE

· PRINTER: PRINTERS ARE NOT REQUIRED. THERE ARE SEVERAL PRINTING SERVICES AROUND CAMPUS.

*PLEASE NOTE: WIRELESS PRINTERS ARE NOT ALLOWED IN THE DORMS.

BROWSERS:

· CHROME (PREFERRED)

· OTHERS AS BACKUP: FIREFOX, MICROSOFT EDGE⁷

⁷ Pittsburg State University website: [student computer recommendations \(pittstate.edu\)](https://studentcomputerrecommendations.pittstate.edu)



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PITTSBURG, KS 66762



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DEPENDS ON MEETING TYPE



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PITTSBURG STATE UNIVERSITY

NOTE: IF A COURSE REQUIRES A PREREQUISITE OR CO-REQUISITE, A NON-DEGREE SEEKING STUDENT MUST HAVE SPECIAL PERMISSION FROM THE INSTRUCTOR TO ENROLL.

IMPORTANT DEFINITIONS:

ONLINE SYNCHRONOUS – PROFESSOR AND STUDENTS MEET SIMULTANEOUSLY (USING ZOOM, TEAMS, ETC.).

ONLINE ASYNCHRONOUS – ALL MATERIALS ARE PRESENTED ONLINE (NO SCHEDULED MEETING TIME).

WRITING TO LEARN COURSES – USE WRITING AS A TOOL TO PROMOTE CONTENT LEARNING; WHEN STUDENTS WRITE, THEY THINK ON PAPER. CONTENT TEACHERS ASSIGN WRITING ACTIVITIES TO HELP STUDENTS LEARN SUBJECT MATTER, CLARIFY & ORGANIZE THEIR THOUGHTS, AND IMPROVE THEIR RETENTION OF CONTENT. WRITING TO LEARN TASKS CAN BE BASED ON READING, CLASS DISCUSSION, TEACHER PRESENTATION, MEDIA (SUCH AS VIDEO), OR HANDS-ON ACTIVITIES.⁸

BY APPOINTMENT – COURSE REQUIRES A STUDENT TO PLAN WITH THE INSTRUCTOR AND/OR DEPARTMENT REGARDING COURSE ATTENDANCE REQUIREMENTS. (EXAMPLES INCLUDE PRACTICUMS, STUDENT TEACHING, ART OR MUSIC STUDIOS/SESSIONS, INTERNSHIPS, INDEPENDENT STUDY, STUDY ABROAD, & TRAVEL.)⁹

⁸ [https://keystoliteracy.com/wp-content/uploads/2012/08/Learning to Write and Writing to Learn.pdf#:~:text=Writing to learn means using writing as a,important to learning as being able to read.](https://keystoliteracy.com/wp-content/uploads/2012/08/Learning-to-Write-and-Writing-to-Learn.pdf#:~:text=Writing to learn means using writing as a,important to learning as being able to read.)

⁹ [Academic regulations \(pittstate.edu\)](https://academic.regulations.pittstate.edu/) –
(<https://registrar.pittstate.edu/catalog/current/academic-regulations.html>)

PITTSBURG STATE UNIVERSITY

GRAPHIC COMMUNICATIONS

ICON LEGEND:



IN-PERSON



ONLINE – ASYNCHRONOUS



WRITING TO LEARN



APPOINTMENT

ASYNCHRONOUS: ALL MATERIALS ARE PRESENTED ONLINE (NO SPECIFIED MEETING TIME)

WRITING TO LEARN: USING WRITING AS A TOOL TO PROMOTE CONTENT LEARNING

APPOINTMENT: AVAILABLE BY APPOINTMENT

| GIT*100*01 INTRO INTO GRAPHICS TECHNOLOGIES | | | |
|--|--|---------------------------------------|--|
| OVERVIEW OF THE GRAPHICS INDUSTRY, INCLUDING: DIGITAL MEDIA, PRINT MEDIA, WEB/INTERACTIVE MEDIA, GRAPHICS MANAGEMENT, PACKAGING GRAPHICS, GRAPHIC DESIGN, CURRENT ISSUES, DEVELOPMENTS, TRENDS, AND PROJECTIONS. | | | |
| INSTRUCTOR: | | ANDREA KENT-MCCAUGHEY 620-235-4555 | |
| | | ZERO TEXTBOOK FEES | |
| MEETING TYPE: | | IN- PERSON | MONDAY & WEDNESDAY 12:00 PM – 1:40 PM |
| SEATS AVAILABLE: | | 10 | |
| COURSE DATES: | | JANUARY 17 – MAY 12, 2023 | |

| GIT*141*99 VECTOR BASED GRAPHICS | | | |
|--|--|------------------------------|--|
| IMAGE COMPOSITION TECHNIQUES AND PROCEDURES UTILIZING VECTOR GRAPHICS SOFTWARE (ADOBE ILLUSTRATOR) | | | |
| INSTRUCTOR: | | DAVID OLDHAM 620-235-6140 | |
| | | ZERO TEXTBOOK FEES | |
| MEETING TYPE: | | ONLINE | |
| SEATS AVAILABLE: | | 16 | |
| COURSE DATES: | | JANUARY 17 – MARCH 10, 2023 | |

| GIT*142*01 RASTER GRAPHICS SOFTWARE | | | |
|--|--|---------------------------------|---|
| IMAGE COMPOSITION TECHNIQUES AND PROCEDURES UTILIZING VECTOR GRAPHICS SOFTWARE (ADOBE ILLUSTRATOR) | | | |
| INSTRUCTOR: | | CHRISTEL BENSON 620-235-4426 | |
| | | ZERO TEXTBOOK FEES | |
| MEETING TYPE: | | IN- PERSON | MONDAY & WEDNESDAY 10:00 AM – 11:40 AM |
| SEATS AVAILABLE: | | 7 | |
| COURSE DATES: | | JANUARY 17 – MAY 12, 2023 | |

PITTSBURG STATE UNIVERSITY

GRAPHIC COMMUNICATIONS

ICON LEGEND:



IN-PERSON



ONLINE – ASYNCHRONOUS



WRITING TO LEARN



APPOINTMENT

ASYNCHRONOUS: ALL MATERIALS ARE PRESENTED ONLINE (NO SPECIFIED MEETING TIME)

WRITING TO LEARN: USING WRITING AS A TOOL TO PROMOTE CONTENT LEARNING

APPOINTMENT: AVAILABLE BY APPOINTMENT

| GIT*142*02 RASTER GRAPHICS SOFTWARE | | | |
|--|--|---------------------------------|---|
| OVERVIEW OF THE GRAPHICS INDUSTRY, INCLUDING: DIGITAL MEDIA, PRINT MEDIA, WEB/INTERACTIVE MEDIA, GRAPHICS MANAGEMENT, PACKAGING GRAPHICS, GRAPHIC DESIGN, CURRENT ISSUES, DEVELOPMENTS, TRENDS, AND PROJECTIONS. | | | |
| INSTRUCTOR: | | CHRISTEL BENSON 620-235-4426 | |
| | | ZERO TEXTBOOK FEES | |
| MEETING TYPE: | | IN- PERSON | TUESDAY & THURSDAY 10:00 AM – 11:40 AM |
| SEATS AVAILABLE: | | 17 | |
| COURSE DATES: | | JANUARY 17 – MAY 12, 2023 | |

| GIT*221*01 WEB USER EXPERIENCE W/L | | | |
|---|--|-------------------------------|--|
| DESIGN PRINCIPLES, TYPOGRAPHY STUDIES AND PROCEDURES USED IN THE PLANNING OF GRAPHIC ELEMENTS AND PAGE LAYOUT FOR PRINT AND WEB APPLICATIONS. | | | |
| INSTRUCTOR: | | JASON REID 620-235-4417 | |
| | | ZERO TEXTBOOK FEES | |
| MEETING TYPE: | | IN PERSON WRITING TO LEARN | MONDAY & WEDNESDAY 12:00 PM – 1:40 PM |
| SEATS AVAILABLE: | | 14 | |
| COURSE DATES: | | JANUARY 17 – MAY 12, 2023 | |

| GIT*230*01 GRAPHIC DESIGN | | | |
|--|--|----------------------------|---|
| AUDIO AND VISUAL COMPOSITION TECHNIQUES AND PROCEDURES UTILIZING AUDIO AND VIDEO SOFTWARE. | | | |
| INSTRUCTOR: | | JASON WARD 620-235-4423 | |
| | | ZERO TEXTBOOK FEES | |
| MEETING TYPE: | | IN- PERSON | TUESDAY & THURSDAY 8:00 AM – 9:40 AM |
| SEATS AVAILABLE: | | 15 | |
| COURSE DATES: | | JANUARY 17 – MAY 12, 2023 | |

PITTSBURG STATE UNIVERSITY

GRAPHIC COMMUNICATIONS

ICON LEGEND:



IN-PERSON



ONLINE – ASYNCHRONOUS



WRITING TO LEARN





APPOINTMENT


ASYNCHRONOUS: ALL MATERIALS ARE PRESENTED ONLINE (NO SPECIFIED MEETING TIME)

WRITING TO LEARN: USING WRITING AS A TOOL TO PROMOTE CONTENT LEARNING

APPOINTMENT: AVAILABLE BY APPOINTMENT

| GIT*231*01 AUDIO/VIDEO SOFTWARE | | | |
|--|--|----------------------------|---------------------|
| AUDIO AND VISUAL COMPOSITION TECHNIQUES AND PROCEDURES UTILIZING AUDIO AND VIDEO SOFTWARE. | | | |
| INSTRUCTOR: | | JASON WARD 620-235-4423 | |
| | | ZERO TEXTBOOK FEES | |
| MEETING TYPE: |  IN- PERSON | MONDAY & WEDNESDAY | 10:00 AM – 11:40 AM |
| SEATS AVAILABLE: | 15 | | |
| COURSE DATES: | JANUARY 17 – MAY 12, 2023 | | |

| GIT*231*02 AUDIO/VIDEO SOFTWARE | | | |
|--|--|-------------------------------|--------------------|
| AUDIO AND VISUAL COMPOSITION TECHNIQUES AND PROCEDURES UTILIZING AUDIO AND VIDEO SOFTWARE. | | | |
| INSTRUCTOR: | | ROCKY RESTIVO 620-235-4422 | |
| | | ZERO TEXTBOOK FEES | |
| MEETING TYPE: |  IN- PERSON | TUESDAY & THURSDAY | 12:00 PM – 1:40 PM |
| SEATS AVAILABLE: | 17 | | |
| COURSE DATES: | JANUARY 17 – MAY 12, 2023 | | |

| GIT*240*01 PAGE LAYOUT SOFTWARE | | | |
|--|--|------------------------------|-------------------|
| COMPOSITION TECHNIQUES AND PROCEDURES UTILIZING PAGE LAYOUT SOFTWARE (ADOBE InDesign). | | | |
| INSTRUCTOR: | | TRACI HUGHES 620-235-4419 | |
| | | ZERO TEXTBOOK FEES | |
| MEETING TYPE: |  IN- PERSON | MONDAY & WEDNESDAY | 8:00 AM – 9:40 AM |
| SEATS AVAILABLE: | 11 | | |
| COURSE DATES: | JANUARY 17 – MAY 12, 2023 | | |

PITTSBURG STATE UNIVERSITY

GRAPHIC COMMUNICATIONS

ICON LEGEND:



IN-PERSON



ONLINE – ASYNCHRONOUS



WRITING TO LEARN



APPOINTMENT

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WRITING TO LEARN: USING WRITING AS A TOOL TO PROMOTE CONTENT LEARNING

APPOINTMENT: AVAILABLE BY APPOINTMENT

| | | | |
|--|----------------------------------|---------------------------------------|--------------------------|
| GIT*240*02 PAGE LAYOUT SOFTWARE | | | |
| COMPOSITION TECHNIQUES AND PROCEDURES UTILIZING PAGE LAYOUT SOFTWARE (ADOBE InDesign). | | | |
| INSTRUCTOR: | | NICHOLAS WELLS 620-235-4419 | |
| | | ZERO TEXTBOOK FEES | |
| MEETING TYPE: | IN- PERSON | MONDAY & WEDNESDAY | 2:00 PM – 3:40 PM |
| SEATS AVAILABLE: | 3 | | |
| COURSE DATES: | JANUARY 17 – MAY 12, 2023 | | |

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|--|----------------------------------|-------------------------------------|---------------------------|
| GIT*270*01 INTRO TO PACKAGING TECH | | | |
| INTRODUCTION TO THE PACKAGING INDUSTRY INCLUDING CURRENT TRENDS IN PACKAGING DESIGN AND APPLICATIONS, BRAND IDENTITY, COLOR THEORY, LEGAL ISSUES, AND ENVIRONMENTAL & SUSTAINABILITY ISSUES. | | | |
| INSTRUCTOR: | | DOUG YOUNGER 620-235-4420 | |
| | | ZERO TEXTBOOK FEES | |
| MEETING TYPE: | IN- PERSON | TUESDAY & THURSDAY | 12:00 PM – 1:40 PM |
| SEATS AVAILABLE: | 17 | | |
| COURSE DATES: | JANUARY 17 – MAY 12, 2023 | | |

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|---|--|---|---|
| GIT*301*01 GRAPHICS CAREER DEVELOPMENT | | | |
| PREPARATION OF STUDENTS FOR EMPLOYMENT IN GRAPHICS INTERNSHIPS AND FULL-TIME POSITIONS. EMPHASIS IS PLACED ON ACADEMIC PLANNING, CERTIFICATION OPPORTUNITIES AND PROCEDURES, RESUME CONTENT, JOB SEARCH SKILLS, JOB INTERVIEW, BUSINESS ETIQUETTE, TIME MANAGEMENT, AND GOAL SETTING. | | | |
| INSTRUCTOR: | | ANDREA KENT-MCCONNAUGHEY 620-235-4555 ZERO TEXTBOOK FEES | |
| PREREQUISITES: | | GIT 100 Introduction to Graphics Technologies. | |
| MEETING TYPE: | |  IN- PERSON | MONDAY & WEDNESDAY 9:00 AM – 9:50 AM |
| SEATS AVAILABLE: | | 5 | |
| COURSE DATES: | | JANUARY 17 – MAY 12, 2023 | |

PITTSBURG STATE UNIVERSITY

GRAPHIC COMMUNICATIONS

ICON LEGEND:



IN-PERSON



ONLINE – ASYNCHRONOUS



WRITING TO LEARN



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APPOINTMENT: AVAILABLE BY APPOINTMENT

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|--|--|--------------------------------------|--|
| GIT*310*01 PHOTOGRAPHY | | | |
| TECHNIQUES FOR CREATING, EDITING, AND DISPLAYING PHOTOGRAPHY. CORE TECHNIQUES SUCH AS PROPER COMPOSITION, LIGHTING, AND DISPLAYING OF PRINTS WILL BE COVERED AS WELL AS VARIOUS CREATIVE TECHNIQUES USED IN PHOTOGRAPHY. | | | |
| INSTRUCTOR: | | ROCKY RESTIVO 620-235-4422 | |
| | | ZERO TEXTBOOK FEES | |
| MEETING TYPE: | | IN- PERSON | MONDAY & WEDNESDAY 8:00 AM – 9:40 AM |
| SEATS AVAILABLE: | | 15 | |
| COURSE DATES: | | JANUARY 17 – MAY 12, 2023 | |

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|--|--|--------------------------------------|--|
| GIT*310*02 PHOTOGRAPHY | | | |
| TECHNIQUES FOR CREATING, EDITING, AND DISPLAYING PHOTOGRAPHY. CORE TECHNIQUES SUCH AS PROPER COMPOSITION, LIGHTING, AND DISPLAYING OF PRINTS WILL BE COVERED AS WELL AS VARIOUS CREATIVE TECHNIQUES USED IN PHOTOGRAPHY. | | | |
| INSTRUCTOR: | | ROCKY RESTIVO 620-235-4422 | |
| | | ZERO TEXTBOOK FEES | |
| MEETING TYPE: | | IN- PERSON | MONDAY & WEDNESDAY 10:00 AM – 11:40 AM |
| SEATS AVAILABLE: | | 4 | |
| COURSE DATES: | | JANUARY 17 – MAY 12, 2023 | |

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|--|--|--|--|
| GIT*311*01 PRODUCT PHOTOGRAPHY | | | |
| TECHNICAL AND CONCEPTUAL ASPECTS OF CAPTURING STILL IMAGES OF PRODUCTS IN A STUDIO SETTING. EXAMPLES WILL BE PLACED ON THE APPLICATION OF APPROPRIATE CAPTURING TECHNIQUES, EQUIPMENT USE, AND LIGHTING FOR STUDIO SETTINGS. | | | |
| INSTRUCTOR: | | CHAUNCEY HUFFMAN 620-235-4848 | |
| | | ZERO TEXTBOOK FEES | |
| PREREQUISITES: | | GIT 142 Raster Graphics Software & GIT 310 Photography | |
| MEETING TYPE: | | IN- PERSON | TUESDAY & THURSDAY 2:00 PM – 3:40 PM |
| SEATS AVAILABLE: | | 1 | |
| COURSE DATES: | | JANUARY 17 – MAY 12, 2023 | |

PITTSBURG STATE UNIVERSITY

GRAPHIC COMMUNICATIONS

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APPOINTMENT: AVAILABLE BY APPOINTMENT

| | | | |
|--|--|--|--|
| GIT*322*01 WEB SITE DESIGN | | | |
| WEB SITE DEVELOPMENT TECHNIQUES, DESIGN AND STANDARDS FOR CREATING RESPONSIVE, USER-FRIENDLY WEBSITES WITH HTML & CSS. | | | |
| INSTRUCTOR: | | JASON REID 620-235-4417 | |
| | | ZERO TEXTBOOK FEES | |
| PREREQUISITES: | | GIT 221 Web User Experience | |
| MEETING TYPE: | |  IN- PERSON | TUESDAY & THURSDAY 2:00 PM – 3:40 PM |
| SEATS AVAILABLE: | | 7 | |
| COURSE DATES: | | JANUARY 17 – MAY 12, 2023 | |

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|--|--|--|--|
| GIT*323*01 WEB AND MOTION GRAPHICS | | | |
| TECHNIQUES AND PROCEDURES FOR APPLYING THE PRINCIPLES OF ANIMATION TO PRODUCE 2D ANIMATED PROJECTS USING MOTION GRAPHICS SOFTWARE FOR WEB AND DIGITAL MEDIA OUTPUTS. | | | |
| INSTRUCTOR: | | JASON REID 620-235-4417 | |
| | | ZERO TEXTBOOK FEES | |
| MEETING TYPE: | |  IN- PERSON | MONDAY & WEDNESDAY 2:00 PM – 3:40 PM |
| SEATS AVAILABLE: | | 8 | |
| COURSE DATES: | | JANUARY 17 – MAY 12, 2023 | |

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|---|--|--|---|
| GIT*334*01 3D GRAPHICS | | | |
| INTRODUCTION TO 3D MODELING AND SCANNING. | | | |
| INSTRUCTOR: | | JASON WARD 620-235-4423 | |
| | | ZERO TEXTBOOK FEES | |
| MEETING TYPE: | |  IN- PERSON | MONDAY & WEDNESDAY 12:00 PM – 1:40 PM |
| SEATS AVAILABLE: | | 2 | |
| COURSE DATES: | | JANUARY 17 – MAY 12, 2023 | |

PITTSBURG STATE UNIVERSITY

GRAPHIC COMMUNICATIONS

ICON LEGEND:



IN-PERSON



ONLINE – ASYNCHRONOUS



WRITING TO LEARN



APPOINTMENT

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WRITING TO LEARN: USING WRITING AS A TOOL TO PROMOTE CONTENT LEARNING

APPOINTMENT: AVAILABLE BY APPOINTMENT

| GIT*342*01 PRINT FILE PREP & PREFLIGHTING | | | |
|---|--|--|--|
| DETERMINING PROPER WORKFLOW TECHNIQUES FROM THE GENERATION TO PRINT PRODUCTION. EMPHASIS IS PLACED ON TROUBLESHOOTING AND MANAGING FILES AS WELL AS DETERMINING PROPER FILE STRUCTURE BASED ON THE REQUIRED OUTPUT. | | | |
| INSTRUCTOR: | | TRACI HUGHES 620-235-4419 | |
| | | ZERO TEXTBOOK FEES | |
| PREREQUISITES: | | GIT 100 Introduction To Graphics Technologies, GIT 141 Vector Based Graphics, GIT 142 Raster Graphics Software, & GIT 240 Page Layout Software | |
| MEETING TYPE: | | IN- PERSON | MONDAY & WEDNESDAY 12:00 PM – 1:40 PM |
| SEATS AVAILABLE: | | 9 | |
| COURSE DATES: | | JANUARY 17 – MAY 12, 2023 | |

| GIT*342*02 PRINT FILE PREP & PREFLIGHTING | | | |
|---|--|--|---|
| DETERMINING PROPER WORKFLOW TECHNIQUES FROM THE GENERATION TO PRINT PRODUCTION. EMPHASIS IS PLACED ON TROUBLESHOOTING AND MANAGING FILES AS WELL AS DETERMINING PROPER FILE STRUCTURE BASED ON THE REQUIRED OUTPUT. | | | |
| INSTRUCTOR: | | PAULINA SCHOLES 620-235-4035 | |
| | | ZERO TEXTBOOK FEES | |
| PREREQUISITES: | | GIT 100 Introduction To Graphics Technologies, GIT 141 Vector Based Graphics, GIT 142 Raster Graphics Software, & GIT 240 Page Layout Software | |
| MEETING TYPE: | | IN- PERSON | MONDAY & WEDNESDAY 10:00 AM – 11:40 AM |
| SEATS AVAILABLE: | | 2 | |
| COURSE DATES: | | JANUARY 17 – MAY 12, 2023 | |

PITTSBURG STATE UNIVERSITY

GRAPHIC COMMUNICATIONS

ICON LEGEND:



IN-PERSON



ONLINE – ASYNCHRONOUS



WRITING TO LEARN




APPOINTMENT


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APPOINTMENT: AVAILABLE BY APPOINTMENT

| | |
|--|--|
| GIT*400*01 INVESTIGATIONS | |
| INDIVIDUAL STUDIES IN PRINTING AND GRAPHIC DESIGN TO MEET SPECIAL INTERESTS. | |
| INSTRUCTOR: | CHRISTEL BENSON 620-235-4426 |
| | ZERO TEXTBOOK FEES |
| PREREQUISITES: | GIT 100 Introduction To Graphics Technologies & GIT 141 Vector Based Graphics |
| MEETING TYPE: |  APPOINTMENT |
| SEATS AVAILABLE: | 1 |
| COURSE DATES: | JANUARY 17 – MAY 12, 2023 |

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|--|--|
| GIT*400*04 INVESTIGATIONS | |
| INDIVIDUAL STUDIES IN PRINTING AND GRAPHIC DESIGN TO MEET SPECIAL INTERESTS. | |
| INSTRUCTOR: | CHRIS HUITT 620-235-4416 |
| | ZERO TEXTBOOK FEES |
| MEETING TYPE: |  APPOINTMENT |
| SEATS AVAILABLE: | 1 |
| COURSE DATES: | JANUARY 17 – MAY 12, 2023 |

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|--|--|
| GIT*400*07 INVESTIGATIONS | |
| INDIVIDUAL STUDIES IN PRINTING AND GRAPHIC DESIGN TO MEET SPECIAL INTERESTS. | |
| INSTRUCTOR: | JASON REID 620-235-4417 |
| | ZERO TEXTBOOK FEES |
| MEETING TYPE: |  APPOINTMENT |
| SEATS AVAILABLE: | 3 |
| COURSE DATES: | JANUARY 17 – MAY 12, 2023 |

PITTSBURG STATE UNIVERSITY

GRAPHIC COMMUNICATIONS

ICON LEGEND:



ASYNCHRONOUS: ALL MATERIALS ARE PRESENTED ONLINE (NO SPECIFIED MEETING TIME)

WRITING TO LEARN: USING WRITING AS A TOOL TO PROMOTE CONTENT LEARNING

APPOINTMENT: AVAILABLE BY APPOINTMENT

| | |
|--|--------------------------------------|
| GIT*400*08 INVESTIGATIONS | |
| INDIVIDUAL STUDIES IN PRINTING AND GRAPHIC DESIGN TO MEET SPECIAL INTERESTS. | |
| INSTRUCTOR: | ROCKY RESITVO 620-235-4422 |
| | ZERO TEXTBOOK FEES |
| MEETING TYPE: | APPOINTMENT |
| SEATS AVAILABLE: | 1 |
| COURSE DATES: | JANUARY 17 – MAY 12, 2023 |

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|--|------------------------------------|
| GIT*400*09 INVESTIGATIONS | |
| INDIVIDUAL STUDIES IN PRINTING AND GRAPHIC DESIGN TO MEET SPECIAL INTERESTS. | |
| INSTRUCTOR: | JASON WARD 620-235-4423 |
| | ZERO TEXTBOOK FEES |
| MEETING TYPE: | APPOINTMENT |
| SEATS AVAILABLE: | 1 |
| COURSE DATES: | JANUARY 17 – MARCH 10, 2023 |

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|--|-------------------------------------|
| GIT*400*10 INVESTIGATIONS | |
| INDIVIDUAL STUDIES IN PRINTING AND GRAPHIC DESIGN TO MEET SPECIAL INTERESTS. | |
| INSTRUCTOR: | DOUG YOUNGER 620-235-4420 |
| | ZERO TEXTBOOK FEES |
| MEETING TYPE: | APPOINTMENT |
| SEATS AVAILABLE: | 1 |
| COURSE DATES: | JANUARY 17 – MAY 12, 2023 |

PITTSBURG STATE UNIVERSITY

GRAPHIC COMMUNICATIONS

ICON LEGEND:



IN-PERSON



ONLINE – ASYNCHRONOUS



WRITING TO LEARN





APPOINTMENT


ASYNCHRONOUS: ALL MATERIALS ARE PRESENTED ONLINE (NO SPECIFIED MEETING TIME)

WRITING TO LEARN: USING WRITING AS A TOOL TO PROMOTE CONTENT LEARNING

APPOINTMENT: AVAILABLE BY APPOINTMENT

| GIT*401*01 GRAPHICS WORK EXPERIENCE | | | |
|--|--|---|--|
| CURRENT ON-THE-JOB WORK EXPERIENCE/CAREER EXPLORATION IN A GRAPHICS SETTING. MAY INCLUDE JOB SHADOWING. CREDIT HOURS VARIABLE DEPENDING ON NUMBER OF HOURS WORKED. | | | |
| INSTRUCTOR: | | CHRIS HUITT 620-235-4416 | |
| | | ZERO TEXTBOOK FEES | |
| PREREQUISITES: | | 18 hours in GIT & approval from the department chairperson | |
| MEETING TYPE: | |  APPOINTMENT | |
| SEATS AVAILABLE: | | 8 | |
| COURSE DATES: | | JANUARY 17 – MAY 12, 2023 | |

| GIT*411*01 PORTRAIT PHOTOGRAPHY | | | |
|--|--|--|--|
| THEORY & TECHNIQUES USED TO CAPTURE IMAGES OF PEOPLE IN THE STUDIO AND ON LOCATION. CONCENTRATION IS PLACED UPON LIGHTING TECHNIQUES, EQUIPMENT USAGE, DIGITAL IMAGE MANIPULATION, AND THE STUDY OF PSYCHOLOGY RELATED TO PORTRAITURE. | | | |
| INSTRUCTOR: | | CHAUNCEY HUFFMAN 620-235-4848 | |
| | | ZERO TEXTBOOK FEES | |
| PREREQUISITES: | | GIT 142 Raster Graphics Software & GIT 310 Photography | |
| MEETING TYPE: | |  IN- PERSON | MONDAY & WEDNESDAY 12:00 PM – 1:40 PM |
| SEATS AVAILABLE: | | 4 | |
| COURSE DATES: | | JANUARY 17 – MAY 12, 2023 | |

| GIT*432*01 DIGITAL MEDIA DESIGN | | | |
|---|--|--|--|
| PLANNING, STORYBOARDING, WORKFLOW, AND TECHNIQUES OF CAPTURING AUDIO & VIDEO. | | | |
| INSTRUCTOR: | | ROCKY RESTIVO 620-235-4422 | |
| | | ZERO TEXTBOOK FEES | |
| PREREQUISITES: | | GIT 231 AUDIO/VIDEO SOFTWARE | |
| MEETING TYPE: | |  IN- PERSON | MONDAY & WEDNESDAY 12:00 PM – 1:40 PM |
| SEATS AVAILABLE: | | 4 | |
| COURSE DATES: | | JANUARY 17 – MAY 12, 2023 | |

PITTSBURG STATE UNIVERSITY

GRAPHIC COMMUNICATIONS

ICON LEGEND:



IN-PERSON



ONLINE – ASYNCHRONOUS



WRITING TO LEARN




APPOINTMENT


ASYNCHRONOUS: ALL MATERIALS ARE PRESENTED ONLINE (NO SPECIFIED MEETING TIME)

WRITING TO LEARN: USING WRITING AS A TOOL TO PROMOTE CONTENT LEARNING

APPOINTMENT: AVAILABLE BY APPOINTMENT

| GIT*511*01 COMMERCIAL PHOTOGRAPHY | | | |
|---|--|--|--|
| TECHNICAL & THEORETICAL ASPECTS OF PORTRAIT AND PRODUCT PHOTOGRAPHY IN STUDIO AND ON LOCATION AS THEY PERTAIN TO ADVERTISING, MARKETING, EDITORIAL CONTENT, CORPORATE CONTENT, ARCHITECTURE, AND IMAGE COMPOSITION. | | | |
| INSTRUCTOR: | | CHAUNCEY HUFFMAN 620-235-4848 | |
| | | ZERO TEXTBOOK FEES | |
| PREREQUISITES: | | GIT 311 Product Photography & GIT 411 Portrait Photography | |
| MEETING TYPE: | |  IN- PERSON | TUESDAY & THURSDAY 12:00 PM – 1:40 PM |
| SEATS AVAILABLE: | | 7 | |
| COURSE DATES: | | JANUARY 17 – MAY 12, 2023 | |

| GIT*521*01 MOBILE MEDIA DEVELOPMENT | | | |
|--|--|--|---|
| CONTENT CREATION FOR MOBILE DEVICES (TABLETS, SMARTPHONES) CREATION, TESTING, AND DELIVERY OF DIGITAL CONTENT. | | | |
| INSTRUCTOR: | | CHRIS HUITT 620-235-4416 | |
| | | ZERO TEXTBOOK FEES | |
| PREREQUISITES: | | GIT 100 Introduction To Graphics Technologies & GIT 240 Page Layout Software | |
| MEETING TYPE: | |  IN- PERSON | TUESDAY & THURSDAY 10:00 AM – 11:40 AM |
| SEATS AVAILABLE: | | 9 | |
| COURSE DATES: | | JANUARY 17 – MAY 12, 2023 | |

| GIT*523*01 WEB CONTENT MANAGEMENT SYSTEMS | | | |
|--|--|--|---|
| EXPLORATION OF OPEN SOURCE WEB-BASED CONTENT MANAGEMENT SYSTEMS (CMS) FOR THE DEVELOPMENT OF DYNAMIC AND FLEXIBLE WEB SITES. | | | |
| INSTRUCTOR: | | JASON REID 620-235-4417 | |
| | | ZERO TEXTBOOK FEES | |
| MEETING TYPE: | |  IN- PERSON | TUESDAY & THURSDAY 10:00 AM – 11:40 AM |
| SEATS AVAILABLE: | | 18 | |
| COURSE DATES: | | JANUARY 17 – MAY 12, 2023 | |

PITTSBURG STATE UNIVERSITY

GRAPHIC COMMUNICATIONS

ICON LEGEND:



IN-PERSON



ONLINE – ASYNCHRONOUS



WRITING TO LEARN



APPOINTMENT

ASYNCHRONOUS: ALL MATERIALS ARE PRESENTED ONLINE (NO SPECIFIED MEETING TIME)

WRITING TO LEARN: USING WRITING AS A TOOL TO PROMOTE CONTENT LEARNING

APPOINTMENT: AVAILABLE BY APPOINTMENT

| | | | |
|--|--|----------------------------|---|
| GIT*530*01 3D ANIMATION AND RENDERING | | | |
| ANIMATING AND RENDERING 3D GRAPHICS. | | | |
| INSTRUCTOR: | | JASON WARD 620-235-4423 | |
| | | ZERO TEXTBOOK FEES | |
| PREPREGUISITES: | | GIT 334 3D Graphics | |
| MEETING TYPE: | | IN- PERSON | TUESDAY & THURSDAY 10:00 AM – 11:40 AM |
| SEATS AVAILABLE: | | 5 | |
| COURSE DATES: | | JANUARY 17 – MAY 12, 2023 | |

| | | | |
|---|--|------------------------------|---|
| GIT*531*01 PUBLICATION GRAPHICS | | | |
| CREATIVE DESIGN, FILE PREPARATION, PRINT PRODUCTION AND FINISHING OF MULTIPLE PUBLICATION PROJECTS. | | | |
| INSTRUCTOR: | | CHRIS HUITT 620-235-4416 | |
| | | ZERO TEXTBOOK FEES | |
| PREREQUISITES: | | GIT 240 Page Layout Software | |
| MEETING TYPE: | | IN- PERSON | MONDAY & WEDNESDAY 10:00 AM – 11:40 AM |
| SEATS AVAILABLE: | | 5 | |
| COURSE DATES: | | JANUARY 17 – MAY 12, 2023 | |

| | | | |
|--|--|-------------------------------|---|
| GIT*570*01 FLEXIBLE PACKAGING | | | |
| CHARACTERISTICS, APPLICATIONS, DESIGN, AND PRODUCTION OF FLEXIBLE PACKAGING. | | | |
| INSTRUCTOR: | | TRACI HUGHES 620-235-4419 | |
| | | ZERO TEXTBOOK FEES | |
| PREREQUISITES: | | GIT 141 Vector Based Graphics | |
| MEETING TYPE: | | IN- PERSON | TUESDAY & THURSDAY 10:00 AM – 11:40 AM |
| SEATS AVAILABLE: | | 7 | |
| COURSE DATES: | | JANUARY 17 – MAY 12, 2023 | |

PITTSBURG STATE UNIVERSITY

GRAPHIC COMMUNICATIONS

ICON LEGEND:



IN-PERSON



ONLINE – ASYNCHRONOUS



WRITING TO LEARN





APPOINTMENT


ASYNCHRONOUS: ALL MATERIALS ARE PRESENTED ONLINE (NO SPECIFIED MEETING TIME)

WRITING TO LEARN: USING WRITING AS A TOOL TO PROMOTE CONTENT LEARNING

APPOINTMENT: AVAILABLE BY APPOINTMENT

| | |
|---|--|
| GIT*580*99 SALES AND CUSTOMER SERVICE | |
| INTRODUCTION TO SKILLS AND PRACTICES OF SALES AND CUSTOMER SERVICE REPRESENTATIVES. | |
| INSTRUCTOR: | DEAN MILLS 620-235-4419 |
| MEETING TYPE: |  ONLINE – ASYNCHRONOUS |
| SEATS AVAILABLE: | 9 |
| COURSE DATES: | JANUARY 17 – MAY 12, 2023 |

| | |
|---|--|
| GIT*600*01 GRAPHICS INTERNSHIP | |
| GRAPHIC EXPERIENCES AT A WORK SITE IN A COMMERCIAL SETTING. | |
| INSTRUCTOR: | CHRIS HUITT 620-235-4416 |
| | ZERO TEXTBOOK FEES |
| PREREQUISITES: | 85 total hours, 20 hours of GIT Courses, and approval of the Department Chairperson. Offered on a Pass-Fail basis only |
| MEETING TYPE: |  APPOINTMENT |
| SEATS AVAILABLE: | 11 |
| COURSE DATES: | JANUARY 17 – MAY 12, 2023 |

| | |
|--|--|
| GIT*601*01 LABORATORY PRACTICUM | |
| PRACTICAL EXPERIENCE IN A DEPARTMENTAL LABORATORY SETTING. | |
| INSTRUCTOR: | CHRISTEL BENSON 620-235-4426 |
| | ZERO TEXTBOOK FEES |
| PREREQUISITES: | Senior Standing and Approval from the department chairperson |
| MEETING TYPE: |  APPOINTMENT |
| SEATS AVAILABLE: | 1 |
| COURSE DATES: | JANUARY 17 – MAY 12, 2023 |

PITTSBURG STATE UNIVERSITY

GRAPHIC COMMUNICATIONS

ICON LEGEND:



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WRITING TO LEARN: USING WRITING AS A TOOL TO PROMOTE CONTENT LEARNING

APPOINTMENT: AVAILABLE BY APPOINTMENT

| GIT*601*03 LABORATORY PRACTICUM | |
|--|--|
| PRACTICAL EXPERIENCE IN A DEPARTMENTAL LABORATORY SETTING. | |
| INSTRUCTOR: | TRACI HUGHES 620-235-4419 |
| | ZERO TEXTBOOK FEES |
| PREREQUISITES: | Senior standing and approval from the department chairperson |
| MEETING TYPE: | APPOINTMENT |
| SEATS AVAILABLE: | 1 |
| COURSE DATES: | JANUARY 17 – MAY 12, 2023 |

| GIT*601*05 LABORATORY PRACTICUM | |
|--|--|
| PRACTICAL EXPERIENCE IN A DEPARTMENTAL LABORATORY SETTING. | |
| INSTRUCTOR: | ANDREA KENT-MCCONNAUGHEY 620-235-4555 |
| | ZERO TEXTBOOK FEES |
| PREREQUISITES: | SENIOR STANDING AND APPROVAL FROM THE DEPARTMENT CHAIRPERSON |
| MEETING TYPE: | APPOINTMENT |
| SEATS AVAILABLE: | 1 |
| COURSE DATES: | JANUARY 17 – MAY 12, 2023 |

| GIT*601*07 LABORATORY PRACTICUM | |
|--|--|
| PRACTICAL EXPERIENCE IN A DEPARTMENTAL LABORATORY SETTING. | |
| INSTRUCTOR: | JASON REID 620-235-4417 |
| | ZERO TEXTBOOK FEES |
| PREREQUISITES: | SENIOR STANDING AND APPROVAL FROM THE DEPARTMENT CHAIRPERSON |
| MEETING TYPE: | APPOINTMENT |
| SEATS AVAILABLE: | 1 |
| COURSE DATES: | JANUARY 17 – MAY 12, 2023 |

PITTSBURG STATE UNIVERSITY

GRAPHIC COMMUNICATIONS

ICON LEGEND:



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ONLINE – ASYNCHRONOUS



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APPOINTMENT: AVAILABLE BY APPOINTMENT

| | |
|--|--|
| GIT*601*08 LABORATORY PRACTICUM | |
| PRACTICAL EXPERIENCE IN A DEPARTMENTAL LABORATORY SETTING. | |
| INSTRUCTOR: | ROCKY RESTIVO 620-235-4422 |
| | ZERO TEXTBOOK FEES |
| PREREQUISITES: | Senior standing and approval from the department chairperson |
| MEETING TYPE: |  APPOINTMENT |
| SEATS AVAILABLE: | 1 |
| COURSE DATES: | JANUARY 17 – MAY 12, 2023 |

| | |
|--|--|
| GIT*601*09 LABORATORY PRACTICUM | |
| PRACTICAL EXPERIENCE IN A DEPARTMENTAL LABORATORY SETTING. | |
| INSTRUCTOR: | JASON WARD 620-235-4423 |
| | ZERO TEXTBOOK FEES |
| PREREQUISITES: | Senior standing and approval from the department chairperson |
| MEETING TYPE: |  APPOINTMENT |
| SEATS AVAILABLE: | 1 |
| COURSE DATES: | JANUARY 17 – MAY 12, 2023 |

| | |
|--|--|
| GIT*601*10 LABORATORY PRACTICUM | |
| PRACTICAL EXPERIENCE IN A DEPARTMENTAL LABORATORY SETTING. | |
| INSTRUCTOR: | DOUG YOUNGER 620-235-4420 |
| | ZERO TEXTBOOK FEES |
| PREREQUISITES: | Senior standing and approval from the department chairperson |
| MEETING TYPE: |  APPOINTMENT |
| SEATS AVAILABLE: | 11 |
| COURSE DATES: | JANUARY 17 – MAY 12, 2023 |

PITTSBURG STATE UNIVERSITY

GRAPHIC COMMUNICATIONS

ICON LEGEND:



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APPOINTMENT: AVAILABLE BY APPOINTMENT

| GIT*630*01 PORTFOLIO MANAGEMENT | | | |
|---|---|--------------------|-------------------|
| DEVELOPING, CRITIQUING, AND REFINING OF STUDENT WORK FOR PRESENTATION IN A PROFESSIONAL DESIGN PORTFOLIO. PROFESSIONAL ISSUES RELATED TO THE GRAPHIC COMMUNICATIONS INDUSTRY. | | | |
| INSTRUCTOR: | CHRISTEL BENSON 620-235-4426 | | |
| | ZERO TEXTBOOK FEES | | |
| PREREQUISITES: | GIT 301 Graphics Career Development AND EITHER GIT 323 Web & Motion Graphics OR GIT 342 Print File Preparation & Preflighting OR GIT 432 Digital Media Design | | |
| MEETING TYPE: | IN- PERSON | MONDAY & WEDNESDAY | 2:00 PM – 3:40 PM |
| SEATS AVAILABLE: | 5 | | |
| COURSE DATES: | JANUARY 17 – MAY 12, 2023 | | |

| GIT*650*01 PRODUCTION GRAPHICS | | | |
|--|--|--------------------|--------------------|
| THIS CAPSTONE COURSE WILL SIMULATE A LIVE, PRODUCTION ENVIRONMENT. STUDENTS WILL TAKE ORDERS, WRITE JOB SPECIFICATIONS, CREATE ESTIMATES, PREPARE ARTWORK & DIGITAL FILES, PRODUCE THE FINISHED PRODUCT AND PERFORM JOB BILLING. | | | |
| INSTRUCTOR: | ANDREA KENT-MCCONNAUGHEY 620-235-4555 | | |
| | ZERO TEXTBOOK FEES | | |
| PREREQUISITES: | Senior standing and 30 hours of GIT coursework completed | | |
| MEETING TYPE: | IN- PERSON | TUESDAY & THURSDAY | 12:00 PM – 1:40 PM |
| SEATS AVAILABLE: | 10 | | |
| COURSE DATES: | JANUARY 17 – MAY 12, 2023 | | |

| GIT*680*99 GRAPHICS ADMINISTRATION | |
|--|---|
| GRAPHICS MANAGEMENT AND PRODUCTION PROBLEMS, INTERPERSONAL RELATIONSHIPS, COMMUNICATION SKILLS, AND CHANGE THEORY. ADDRESSES THE FUNCTION OF UPPER LEVEL MANAGEMENT. | |
| INSTRUCTOR: | DOUG YOUNGER 620-235-4420 |
| | ZERO TEXTBOOK FEES |
| PREREQUISITES: | 15 Hours Of Management & marketing and 20 hours of Graphics and Imaging. SPRING ONLY CLASS |
| MEETING TYPE: |  ONLINE – ASYNCHRONOUS |
| SEATS AVAILABLE: | 10 |
| COURSE DATES: | JANUARY 17 – MAY 12, 2023 |

PITTSBURG STATE UNIVERSITY

GRAPHIC COMMUNICATIONS


ICON LEGEND:




ASYNCHRONOUS: ALL MATERIALS ARE PRESENTED ONLINE (NO SPECIFIED MEETING TIME)

WRITING TO LEARN: USING WRITING AS A TOOL TO PROMOTE CONTENT LEARNING

APPOINTMENT: AVAILABLE BY APPOINTMENT

| GIT*680*99 GRAPHICS ADMINISTRATION | | | |
|--|--|---|--|
| GRAPHICS MANAGEMENT AND PRODUCTION PROBLEMS, INTERPERSONAL RELATIONSHIPS, COMMUNICATION SKILLS, AND CHANGE THEORY. ADDRESSES THE FUNCTION OF UPPER LEVEL MANAGEMENT. | | | |
| INSTRUCTOR: | | DOUG YOUNGER 620-235-4420 | |
| | | ZERO TEXTBOOK FEES | |
| PREREQUISITES: | | 15 hours of management & marketing and 20 hours of Graphics AND Imaging. SPRING ONLY CLASS | |
| MEETING TYPE: | |  ONLINE – ASYNCHRONOUS | |
| SEATS AVAILABLE: | | 10 | |
| COURSE DATES: | | JANUARY 17 – MAY 12, 2023 | |

| GIT*690*01 SENIOR PROJECT | | | |
|---|--|--|---|
| PLANNING AND EXECUTING A PROJECT TO ENHANCE THE STUDENT’S OVERALL UNDERSTANDING OF THE GRAPHIC ARTS, GRAPHIC DESIGN, AND DIGITAL INDUSTRIES. PROJECTS WILL FOLLOW AN INDIVIDUAL APPROACH AND WILL INCLUDE ALL ASPECTS OF THE PROJECT FROM CONCEPTION, DESIGN, PRODUCTION, AS WELL AS PRESENTATION SKILLS. | | | |
| INSTRUCTOR: | | CHRISTEL BENSON 620-235-4426 | |
| | | ZERO TEXTBOOK FEES | |
| PREREQUISITES: | | Senior standing, permission of instructor, and 20 hours of Graphics AND Imaging. | |
| MEETING TYPE: | |  IN- PERSON | TUESDAY & THURSDAY 2:00 PM – 3:40 PM |
| SEATS AVAILABLE: | | 6 | |
| COURSE DATES: | | JANUARY 17 – MAY 12, 2023 | |



UNIVERSITY ADDRESS
1 GRAND AVENUE
SAN LUIS OBISPO, CA 93407

CAL-POLY

CAL-POLY **DOES NOT** CURRENTLY OFFER GRAPHIC COMMUNICATION COURSES TO NON-DEGREE SEEKING STUDENTS.



NO COURSES AT THIS TIME

THERE IS A POSSIBILITY THAT CAL-POLY WILL OPEN THEIR GRAPHIC COMMUNICATION COURSES TO NON-DEGREE SEEKING STUDENTS IN THE FUTURE – BUT THERE IS NO TIMELINE/ESTIMATED DATE FOR WHEN THIS MAY OCCUR.



DEPARTMENT CHAIR
COLLEEN TWOMEY
CTWOMEY@CALPOLY.EDU



CERTIFICATE
NO CERTIFICATE AVAILABLE



PROGRAM TOTAL COST



UNIVERSITY COMPARISON

| | GRAPHIC COMMUNICATION PROGRAM | NON- DEGREE SEEKING STUDENTS ACCEPTED | # OF GRAPHIC COMM. COURSES (& COURSES RELATED TO GRAPHIC COMM.) | TOTAL COST |
|-----------------|-------------------------------------|---|---|---------------|
| U OF HOUSTON | ✓ | ✓ | 4 | \$2,600.00 |
| ARIZONA | ✓ | ✓ | 30+ | ★ |
| APPALACHIAN | ✓ | ✓ | 20+ | ★ |
| CLEMSON | ✓ | ✓ | 20+ | ★ |
| CAL-POLY | ✓ | - | - | - |
| PITTSBURG STATE | ✓ | ✓ | 30+ | ★ |

★STANDARD TUITION & FEES APPLY TO NON-DEGREE SEEKING STUDENTS.
TOTAL COST IS DEPENDENT ON THE NUMBER OF CREDIT HOURS PER SEMESTER.



RESOURCES

UNIVERSITY CONTACTS & LINKS

UNIVERSITY OF HOUSTON

MAIN CAMPUS ADDRESS

4800 CALHOUN ROAD
HOUSTON, TX 77004
MAIN LINE: (713)743-2255
<https://uh.edu>

ADMISSIONS:

(713) 743-1010, OPTION 4

admissions@uh.edu

TO APPLY (MAIN PAGE):

[Admissions - University of Houston \(uh.edu\)](#)