



ONLINE GRAPHIC COMMUNICATION CURRICULUM COURSES FOR EMPLOYEES





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CAL-POLY	30
★ APPALACHIAN STATE UNIVERSITY TO BE ADDED	
★ CLEMSON UNIVERSITY TO BE ADDED	



INTRODUCTION

AT THE LATEST IN-PERSON CEO PEER GROUP MEETING HELD IN WISCONSIN IN OCTOBER OF 2022, CHADWICK CONSULTING, INC. WAS ASKED TO RESEARCH UNIVERSITIES IN THE UNITED STATES OFFERING COURSES IN GRAPHIC COMMUNICATIONS AVAILABLE TO NON-FULL-TIME STUDENTS (i.e. COMPANY EMPLOYEES).

THE REQUEST WAS MADE SPECIFICALLY TO FIND UNIVERSITIES THAT ALLOW NON-DEGREE SEEKING STUDENTS TO ENROLL IN THEIR GRAPHIC COMMUNICATION COURSES. UNDERSTANDING THE IMPORTANCE OF EDUCATION AND TRAINING FOR GROWING A COMPANY'S CAPABILITIES – SPEAKS TO AN EXPANDED FUTURE. MORE THAN ONE PEER GROUP MEMBER HAS SHOWN INTEREST IN HAVING ONE OR MORE OF THEIR EMPLOYEES ENROLL IN A UNIVERSITY COURSE/PROGRAM TO FURTHER TRAIN AND DEVELOP EMPLOYEES' SKILLS & TALENTS.

WITH FEW EXCEPTIONS WE MAKE NO ENDORSEMENT OF COURSE CONTENT OR INSTRUCTORS.

THE 5 UNIVERSITIES RESEARCHED – WITH EXCELLENT GRAPHIC COMMUNICATION PROGRAMS – ARE:

UNIVERSITY OF HOUSTON
ARIZONA STATE UNIVERSITY
APPALACHIAN STATE UNIVERSITY (still under construction)
CLEMSON UNIVERSITY (still under construction)
CAL-POLY



UNIVERSITY OF HOUSTON

UNIVERSITY OF HOUSTON OFFERS A TRANSMEDIA MARKETING® CERTIFICATION PROGRAM FOR NON-DEGREE SEEKING STUDENTS.



ONLINE
4 COURSES



PROGRAM COORDINATOR
PHIL SNYDER
PCSNYDER@CENTRAL.UH.EDU

TRANSMEDIA MARKETING® IS THE PRACTICE OF MOTIVATING PEOPLE TO ACTION BY PRODUCING AND DISTRIBUTING AN INTEGRATED AND CONSISTENT BRAND EXPERIENCE ACROSS AT LEAST THREE MEDIA CHANNELS – EACH CARRYING DIFFERENT CONTENT – TO ACCOMPLISH A UNIFIED GOAL. THE TECHNIQUES EMPLOYED INCLUDE STORYTELLING, WORLD-BUILDING, AND CULTIVATING AUDIENCE PARTICIPATION AND FEEDBACK OVER MULTIPLE PLATFORMS.¹

UNIVERSITY OF HOUSTON OFFERS THE **ONLY** TRANSMEDIA MARKETING® CERTIFICATION PROGRAM IN THE WORLD. IT OFFERS A TIME SAVING, ONLINE CURRICULUM FOR ADULT LEARNERS SEEKING AN ENGAGING TRAINING EXPERIENCE FROM WHICH THEY CREATE PROJECTS OFFERING IMMEDIATE JOB IMPACT AND CAREER VALUE.¹



CERTIFICATE
COMPLETE ALL 4 COURSES TO EARN
A TRANSMEDIA MARKETING®
CERTIFICATE

COURSES:

CONTENT STRATEGY
DATA MINING
VIDEO PRODUCTION
TRANSMEDIA MARKETING®

COURSE DETAILS BEGIN ON NEXT PAGE



PROGRAM TOTAL COST
\$2,600.00

¹ University of Houston website: <https://uh.edu//tech/digitalmedia/transmedia>



BEGINS
JANUARY 23, 2023



UNIVERSITY OF HOUSTON

CONTENT STRATEGY



ONLINE
12 WEEKS



INSTRUCTIONAL ASSISTANT
PROFESSOR

MONIKA ALTERS
malters@uh.edu

(GUEST MASTER: SKYLER MOSS)

THROUGH CASE STUDIES, A CAMPAIGN PROJECT, INTERACTIVE SESSIONS, AND VIDEOS YOU WILL FINE-TUNE YOUR PROFESSIONAL SKILL-SETS WITH TRANSMEDIA MARKETING® TACTICS THAT WILL DRIVE YOUR PROMOTIONAL EFFORTS TO THE NEXT LEVEL.

- DISCUSS THE ELEMENTS OF A CONTENT STRATEGY WITH EMPLOYERS AND/OR POSSIBLE CLIENTS
- RESEARCH AND CURATE VISUAL INSPIRATION BOARDS
- DEVELOP PERSONA'S FOR AUDIENCE DEVELOPMENT
- PRODUCE, MANAGE, AND DISTRIBUTE MESSAGING ACROSS VARIOUS SOCIAL PLATFORMS
- GATHER DATA FROM ANALYTICS REPORTS AND TELL A STORY²

AWARD-WINNING CONTENT STRATEGIST, SKYLER MOSS, JOINS THE DIGITAL MEDIA PROGRAM'S ONLINE CONTENT STRATEGY COURSE AS A GUEST MASTER.



COST
\$650.00

TO VIEW THE DETAILS OF THIS COURSE ON UNIVERSITY OF HOUSTON WEBSITE, CLICK THIS LINK: [CONTENT STRATEGY - UNIVERSITY OF HOUSTON](#)



REQUIREMENTS

- MINIMUM OPERATING SYSTEM: MAC OS X 10.10 OR WINDOWS 7
- GOOGLE EMAIL ACCOUNT
- A BROWSER

HOW TO APPLY:



APPLY ONLINE:

[APPLY FOR CONTENT STRATEGY HERE](#)
(<https://uh.edu/cot-payments/form/#L|6|Content Strategy Certification>)

² University of Houston website:
https://uh.edu/tech/digitalmedia/transmedia/content_strategy/



BEGINS
JANUARY 23, 2023

UNIVERSITY OF HOUSTON

DATA MINING



ONLINE
12 WEEKS

THROUGH CASE STUDIES, A CAMPAIGN PROJECT, INTERACTIVE SESSIONS, VIDEOS, AND GUEST MASTER APPEARANCES, YOU WILL FINE-TUNE YOUR PROFESSIONAL SKILL-SETS WITH TRANSMEDIA MARKETING® TACTICS THAT WILL DRIVE YOUR PROMOTIONAL EFFORTS TO THE NEXT LEVEL.



ADJUNCT PROFESSOR
MARK HARGROVE, MS
mshargrove@uh.edu

- UNDERSTAND THE DIFFERENCE BETWEEN DATA AND INFORMATION
- DESCRIBE TYPICAL TYPES OF INFORMATION AND INFORMATION SYSTEMS WITHIN AN ORGANIZATION
- DESCRIBE DIFFERENT TYPES OF INFORMATION SYSTEMS APPLICATIONS
- DEFINE END-USER INFORMATION SYSTEMS AND EXPLAIN HOW THEY RELATE TO OTHER AREAS OF INFORMATION SYSTEMS
- UNDERSTAND THE ROLE OF SYSTEMS ANALYSTS IN THE DEVELOPMENT OF INFORMATION SYSTEMS
- DESCRIBE THE ESSENTIAL PHASES OF SYSTEMS DEVELOPMENT METHODOLOGY
- DISCUSS THE ROLE OF MARKETING DATABASES AND PROVIDE EXAMPLES
- RECOGNIZE THE POWER AND BENEFITS OF DATA MINING
- EXPLAIN THE OPERATION OF DATA WAREHOUSING AND ITS ROLE IN DECISION SUPPORT³



COST
\$650.00

TO VIEW THE DETAILS OF THIS COURSE ON UNIVERSITY OF HOUSTON WEBSITE, CLICK THIS LINK: [DATA MINING - UNIVERSITY OF HOUSTON](#)



REQUIREMENTS

- MINIMUM OPERATING SYSTEM: MAC OS X 10.10 OR WINDOWS 7
- A BROWSER

HOW TO APPLY:



APPLY ONLINE:

[APPLY FOR DATA MINING HERE](#)

(<https://uh.edu/cot-payments/form/#L|7|Data Mining Certification>)

³ University of Houston website:

https://uh.edu/tech/digitalmedia/transmedia/data_mining/



BEGINS
JANUARY 23, 2023



ONLINE
12 WEEKS



INSTRUCTIONAL ASSOCIATE PROFESSOR

PHIL SNYDER

pcsnyder@central.uh.edu
(GUEST MASTER: MICHELLE
FITZGERALD)



COST
\$650.00



REQUIREMENTS

- MINIMUM OPERATING SYSTEM: MAC OS X 10.10 OR WINDOWS 7
- ADOBE CREATIVE CLOUD (CC) SOFTWARE – USING: ADOBE PREMIER, AUDITION & AFTER EFFECTS
- VIDEO CAMERA – YES, YOU CAN USE A SMART PHONE IF YOU HAVE NO OTHER PROFESSIONAL RESOURCE.



UNIVERSITY OF HOUSTON

VIDEO PRODUCTION

THROUGH CASE STUDIES, A CAMPAIGN PROJECT, INTERACTIVE SESSIONS, VIDEOS, AND GUEST MASTER APPEARANCES, YOU WILL FINE-TUNE YOUR PROFESSIONAL SKILL-SETS WITH TRANSMEDIA MARKETING® TACTICS THAT WILL DRIVE YOUR PROMOTIONAL EFFORTS TO THE NEXT LEVEL.

- HISTORY AND DEVELOPMENT OF ANALOG & DIGITAL VIDEO
- DIGITAL VIDEO CAMERA OPERATION AND TECHNOLOGY
- MOTION MEDIA COMPOSITION AND AESTHETICS
- STAGING, LIGHTING, AND SOUND TECHNOLOGY
- POST-PRODUCTION VIDEO AND MOTION GRAPHICS
- DIGITAL VIDEO APPLICATIONS IN MULTIMEDIA AND TRANSMEDIA
- LEGAL AND ETHICAL ISSUES IN MOTION MEDIA
- DIGITAL VIDEO BUSINESS
- LIVE-STREAMING TACTICS AND NEW TECHNOLOGY⁴

THREE-TIME EMMY WINNING PRODUCER, MICHELLE FITZGERALD, JOINS THE DIGITAL MEDIA PROGRAM’S ONLINE VIDEO PRODUCTION COURSE AS A GUEST MASTER.

TO VIEW THE DETAILS OF THIS COURSE ON UNIVERSITY OF HOUSTON WEBSITE, CLICK THIS LINK: [VIDEO PRODUCTION - UNIVERSITY OF HOUSTON](#)

HOW TO APPLY:



APPLY ONLINE:

[APPLY FOR VIDEO PRODUCTION HERE](#)

(<https://uh.edu/cot-payments/form/#L|8|Video%20Production%20Certification>)

⁴ University of Houston website:

https://uh.edu/tech/digitalmedia/transmedia/video_production/



BEGINS
JANUARY 23, 2023



ONLINE
12 WEEKS



**INSTRUCTIONAL ASSOCIATE
PROFESSOR**
KARI SNYDER
kysnyder@central.uh.edu
(GUEST MASTER: ANDY MERKIN)



COST
\$650.00



REQUIREMENTS

- MINIMUM OPERATING SYSTEM: MAC OS X 10.10 OR WINDOWS 7
- ADOBE CREATIVE CLOUD (CC) SOFTWARE – USING ADOBE InDesign & PHOTOSHOP



UNIVERSITY OF HOUSTON

TRANSMEDIA MARKETING®

THROUGH CASE STUDIES, A CAMPAIGN PROJECT, INTERACTIVE SESSIONS, VIDEOS, AND GUEST MASTER APPEARANCES, YOU WILL FINE-TUNE YOUR PROFESSIONAL SKILL-SETS WITH TRANSMEDIA MARKETING® TACTICS THAT WILL DRIVE YOUR PROMOTIONAL EFFORTS TO THE NEXT LEVEL.

- HISTORY AND DEVELOPMENT OF TRANSMEDIA PRODUCTION
- RESEARCH AND PLANNING
- PRODUCTION FLOW TACTICS
- PLANNING AND ACTIVATING AUDIENCE TRIGGERS
- MEDIA PLATFORM COMPARISONS
- NARRATIVE AND STORYWORLD CONSTRUCTION
- CONTENT CREATION
- BEST PRACTICES FOR VARIOUS MEDIA PRODUCTIONS INCLUDING VIDEO, VIDEO GAMES, VR/AR/MIXED REALITY, AND LIVE EVENTS.
- MEASURING SUCCESS AND RESULTS⁵

CLIO AWARD-WINNING TRANSMEDIA MARKETING® GURU, ANDY MERKIN, JOINS THE DIGITAL MEDIA PROGRAM'S ONLINE VIDEO PRODUCTION COURSE AS A GUEST MASTER.

TO VIEW THE DETAILS OF THIS COURSE ON UNIVERSITY OF HOUSTON WEBSITE, CLICK THIS LINK: [TRANSMEDIA MARKETING® - UNIVERSITY OF HOUSTON](#)

HOW TO APPLY:



APPLY ONLINE:

[APPLY FOR TRANSMEDIA MARKETING® HERE](#)
<https://uh.edu/cot-payments/form/#L|5|Transmedia Media>

⁵ University of Houston website:
https://uh.edu/tech/digitalmedia/transmedia/transmedia_marketing/



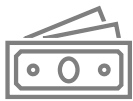
NEXT GIT COURSE START
DATE:
JANUARY 9, 2023



ONLINE



GRAPHIC INFORMATION
TECHNOLOGY PROGRAM
CHAIR:
LAURIE RALSTON
lauriez@asu.edu
480-727-1015



COST
NON-DEGREE SEEKING STUDENTS
ARE STILL CHARGED THE STANDARD
TUITION & FEES**



REQUIREMENTS
★ PREREQUISITES FOR EACH
INDIVIDUAL COURSE MUST BE MET

ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY

ASU OFFERS 5 DIFFERENT GRAPHIC INFORMATION TECHNOLOGY DEGREE PROGRAMS. NON-DEGREE SEEKING STUDENTS CAN TAKE ANY OF THE COURSES IN ANY OF THESE PROGRAMS AS LONG AS THEY MEET THE PREREQUISITE FOR EACH INDIVIDUAL COURSE.

GRADUATE PROGRAM:
GRAPHIC INFORMATION TECHNOLOGY (MS)

UNDERGRADUATE PROGRAMS:
GRAPHIC INFORMATION TECHNOLOGY (BS)
GRAPHIC INFORMATION TECHNOLOGY (BAS)
GRAPHIC INFORMATION TECHNOLOGY – USER EXPERIENCE (BS)
GRAPHIC INFORMATION TECHNOLOGY – FULL-STACK WEB DEVELOPMENT (BS)

TO VIEW THE DETAILS EACH PROGRAM ON THE ARIZONA STATE UNIVERSITY WEBSITE, CLICK THIS LINK: [GRAPHIC INFORMATION TECHNOLOGY - THE POLYTECHNIC SCHOOL \(ASU.EDU\)](#)

HOW TO APPLY:



APPLY ONLINE:

[NONDEGREE STUDENT | ADMISSION | ASU](#)

https://webapp4.asu.edu/uga_admissionsapp/?_ga=2.157387768.39019342.1668090489-1675161153.1667318795

THERE IS A \$70.00 APPLICATION FEE WITH ASU.

NON-DEGREE SEEKING STUDENTS **DO** NEED TO APPLY TO ARIZONA STATE UNIVERSITY, BUT **DO NOT** NEED TO SUBMIT OFFICIAL DOCUMENTS OR TRANSCRIPTS.

IN-DEPTH DIRECTIONS BEGIN ON PAGE 10

**Dependent on how many course hours are being taken each semester.



NEXT GIT COURSE START

DATE:

JANUARY 9, 2022

ARIZONA STATE UNIVERSITY

HOW TO APPLY (CONTINUED)...



APPLY ONLINE:

[NONDEGREE STUDENT | ADMISSION](#)
[| ASU](#)



GRAPHIC INFORMATION
TECHNOLOGY PROGRAM

CHAIR:

Laurie Ralston

lauriez@asu.edu

480-727-1015



COST

NON-DEGREE SEEKING STUDENTS
ARE STILL CHARGED THE STANDARD
TUITION & FEES**



REQUIREMENTS

★ PREREQUISITES FOR EACH
INDIVIDUAL COURSE MUST BE MET

STEP ONE:

USE [CLASS SEARCH](#) TO FIND YOUR CLASS OF INTEREST.

USE A KEYWORD (LIKE **GRAPHIC INFORMATION TECHNOLOGY**), SUBJECT (LIKE **GIT** FOR GRAPHIC INFORMATION TECHNOLOGY) OR COURSE NUMBER TO FIND YOUR CLASSES. SELECT ASU ONLINE FOR COURSE OFFERINGS. THEN, CLICK ON THE COURSE TITLE TO REVIEW THE COURSE DESCRIPTION PAGE. IF YOU ARE NOT ABLE TO LOCATE THE COURSE SYLLABUS, FEEL FREE TO EMAIL THE INSTRUCTOR (BY CLICKING THEIR LAST NAME IN THE INSTRUCTOR BOX).

CONFIRM YOU MEET THE ENROLLMENT REQUIREMENTS/PREREQUISITE(S). YOU WILL NOTICE SOME LOWER DIVISION GIT CLASSES DO NOT HAVE ENROLLMENT REQUIREMENTS/PREREQUISITE(S). KNOW THAT YOU MAY NEED TO CONTACT THE COLLEGE TO REQUEST A COURSE OVERRIDE AFTER YOU HAVE BEEN ADMITTED.

PLEASE BE MINDFUL THAT **NON-DEGREE SEEKING STUDENTS ARE NOT ELIGIBLE FOR FINANCIAL AID**. NON-DEGREE SEEKING STUDENTS ARE STILL CHARGED THE STANDARD TUITION AND FEES WHICH ARE DEPENDENT ON THE COURSE. FOR MORE INFORMATION ABOUT TUITION AND FEES, PLEASE VISIT OUR [TUITION CALCULATOR](#) AND SEE ADDITIONAL INFORMATION ABOUT [TUITION AND FEES](#).

STEP TWO:

FILE A NON-DEGREE SEEKING APPLICATION:

IF YOU DO NOT HAVE A BACHELOR'S DEGREE, OR ARE CURRENTLY WORKING TOWARDS ONE, THEN YOU WILL NEED TO [APPLY THROUGH THE UNDERGRADUATE COLLEGE](#).

**Dependent on how many course hours are being taken each semester.



NEXT GIT COURSE START

DATE:

JANUARY 9, 2022

ARIZONA STATE UNIVERSITY

HOW TO APPLY (CONTINUED)...



APPLY ONLINE:

[NONDEGREE STUDENT | ADMISSION](#)
[| ASU](#)

IF YOU HAVE ATTENDED COLLEGE PREVIOUSLY, COMPLETE THE APPLICATION AND INCLUDE NO DEGREE AWARDED ON THE “MY SCHOOLS” SECTION. IF YOU DO NOT FILL OUT THIS SECTION CORRECTLY, THEN YOU WILL NOT BE ABLE TO SELECT NON-DEGREE AS YOUR MAJOR. IN THE “CHOOSE MAJOR” SECTION OF THE APPLICATION, SELECT NON-DEGREE, AND YOUR CAMPUS AS ONLINE.



GRAPHIC INFORMATION TECHNOLOGY PROGRAM CHAIR:

Laurie Ralston

lauriez@asu.edu

480-727-1015

IF YOU ALREADY HAVE AN UNDERGRADUATE DEGREE COMPLETED, YOU WILL NEED [APPLY THROUGH THE GRADUATE COLLEGE](#). THIS WILL NOT PREVENT YOU REGISTERING IN UNDERGRADUATE COURSES IF NEEDED. AFTER CREATING AN ACCOUNT, BE SURE TO SELECT *NON-DEGREE* BEFORE YOU START YOUR APPLICATION. UNDER THE “INSTITUTION INFO” SECTION, YOU WILL CHOOSE *GRADUATE COLLEGE* AS YOUR COLLEGE/SCHOOL AS THIS WILL BE YOUR DOORWAY TO CHOOSE *ASU ONLINE* AS YOUR LOCATION.

AFTER CREATING AN ACCOUNT, BE SURE TO SELECT NON-DEGREE BEFORE YOU START YOUR APPLICATION. UNDER THE “INSTITUTION INFO” SECTION, YOU WILL CHOOSE GRADUATE COLLEGE AS YOUR COLLEGE/SCHOOL AS THIS WILL BE YOUR DOORWAY TO CHOOSE ASU ONLINE AS YOUR LOCATION.



COST

NON-DEGREE SEEKING STUDENTS ARE STILL CHARGED THE STANDARD TUITION & FEES**

IT WILL TAKE ABOUT 48-72 HOURS TO BE ACCEPTED TO ASU. THE APPLICATION SYSTEM WILL ASK YOU TO SUBMIT OFFICIAL TRANSCRIPTS; HOWEVER, **YOU WILL NOT BE REQUIRED TO SUBMIT OFFICIAL TRANSCRIPTS AS A NON-DEGREE SEEKING STUDENT**. YOU MAY BE ASKED TO SUBMIT UNOFFICIAL TRANSCRIPTS TO SHOW THAT YOU HAVE COMPLETED ANY PREREQUISITES ASSOCIATED WITH THE COURSES.

STEP THREE:

ONCE ADMITTED YOU CAN [ENROLL IN CLASSES](#). SELECT THE TERM YOU WANT TO ENROLL, ENTER THE 5-DIGIT NUMBER FROM THE COURSE CATALOG IN THE “CLASS NBR” SECTION. FOLLOW THE STEPS TO



REQUIREMENTS

★ PREREQUISITES FOR EACH INDIVIDUAL COURSE MUST BE MET

**Dependent on how many course hours are being taken each semester.



NEXT GIT COURSE START
DATE:
JANUARY 9, 2022



APPLY ONLINE:
[NONDEGREE STUDENT | ADMISSION
| ASU](#)



GRAPHIC INFORMATION
TECHNOLOGY PROGRAM
CHAIR:
LAURIE RALSTON
lauriez@asu.edu
480-727-1015



COST
NON-DEGREE SEEKING STUDENTS
ARE STILL CHARGED THE STANDARD
TUITION & FEES**



REQUIREMENTS
★PREREQUISITES FOR EACH
INDIVIDUAL COURSE MUST BE MET

ARIZONA STATE UNIVERSITY

HOW TO APPLY (CONTINUED)...

COMPLETE THE ENROLLMENT PROCESS. ONCE YOU HAVE COMPLETED THE PROCESS, YOU WILL SEE GREEN CHECKS IN THE STATUS COLUMN TO CONFIRM THAT YOU ARE ENROLLED.

HELPFUL LINKS:

- [NON-DEGREE WEBSITE](#)
- [ACADEMIC CALENDAR](#)
- [INTERNATIONAL STUDENT INFORMATION](#)

ASU ONLINE TUITION BREAKDOWN BEGINS ON PAGE 13.

**Dependent on how many course hours are being taken each semester.



ARIZONA STATE UNIVERSITY

TUITION BREAKDOWN – ONLINE COURSES

(SPRING 2023 ONLY)	ARIZONA RESIDENT	NON-RESIDENT
# CREDIT HOUR(S)	\$	\$
1	\$552.00	\$552.00
2	\$1,104.00	\$1,104.00
3	\$1,656.00	\$1,656.00
4	\$2,208.00	\$2,208.00
5	\$2,760.00	\$2,760.00
6	\$3,312.00	\$3,312.00
7	\$3,864.00	\$3,864.00
8	\$4,416.00	\$4,416.00
9	\$4,968.00	\$4,968.00
10	\$5,489.00	\$5,520.00
11	\$5,489.00	\$6,072.00
12	\$5,489.00	\$6,624.00
13	\$5,489.00	\$7,176.00
14	\$5,489.00	\$7,728.00
15	\$5,489.00	\$8,280.00
16	\$5,489.00	\$8,832.00
17	\$5,489.00	\$9,384.00
18	\$5,489.00	\$9,936.00



ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES

UNDERGRADUATE COURSES

GIT 135 GRAPHIC COMMUNICATIONS	
TECHNOLOGIES AND PROCESSES INVOLVED IN THE DESIGN, IMAGE GENERATION, TRANSMISSION, AND INDUSTRIAL PRODUCTION OF GRAPHIC INFORMATION.	
INSTRUCTOR:	LAUREN CRITES lauren.crites@asu.edu
COURSE FEE	\$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	NONE
ONLINE	JANUARY 9 – FEBRUARY 28, 2023 MARCH 13 – APRIL 28, 2023
LAST DAY TO ENROLL:	JANUARY 10, 2023 MARCH 14, 2023

GIT 135 GRAPHIC COMMUNICATIONS	
TECHNOLOGIES AND PROCESSES INVOLVED IN THE DESIGN, IMAGE GENERATION, TRANSMISSION, AND INDUSTRIAL PRODUCTION OF GRAPHIC INFORMATION.	
INSTRUCTOR:	ERIKA JOHNSTON ejohnst7@asu.edu
COURSE FEE	\$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	NONE
ONLINE	MARCH 13 – APRIL 28, 2023
LAST DAY TO ENROLL:	MARCH 14, 2023

GIT 135 GRAPHIC COMMUNICATIONS	
TECHNOLOGIES AND PROCESSES INVOLVED IN THE DESIGN, IMAGE GENERATION, TRANSMISSION, AND INDUSTRIAL PRODUCTION OF GRAPHIC INFORMATION.	
INSTRUCTOR:	SAVANNAH OLDESCHULTE savannah.barr@asu.edu
COURSE FEE	\$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	NONE
ONLINE	JANUARY 9 – FEBRUARY 28, 2023
LAST DAY TO ENROLL:	JANUARY 10, 2023



ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES

UNDERGRADUATE COURSES

GIT 210 CREATIVE THINKING AND DESIGN VISUALIZATION	
FUNDAMENTAL METHODS, CONCEPTS, AND TECHNIQUES OF CREATIVE THINKING, DESIGN VISUALIZATION, AND PROBLEM SOLVING, INCLUDING COMMUNICATION AND SOCIETAL INFLUENCES.	
INSTRUCTOR:	SARA KREMER sara.kremer@asu.edu
COURSE FEE	\$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	NONE
ONLINE	JANUARY 9 – FEBRUARY 28, 2023 MARCH 13 – APRIL 28, 2023
LAST DAY TO ENROLL:	JANUARY 10, 2023 MARCH 14, 2023

GIT 210 CREATIVE THINKING AND DESIGN VISUALIZATION	
FUNDAMENTAL METHODS, CONCEPTS, AND TECHNIQUES OF CREATIVE THINKING, DESIGN VISUALIZATION, AND PROBLEM SOLVING, INCLUDING COMMUNICATION AND SOCIETAL INFLUENCES.	
INSTRUCTOR:	DANIEL KWON daniel.m.kwon@asu.edu
COURSE FEE	\$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	NONE
ONLINE	MARCH 13 – APRIL 28, 2023
LAST DAY TO ENROLL:	MARCH 14, 2023

GIT 210 CREATIVE THINKING AND DESIGN VISUALIZATION	
FUNDAMENTAL METHODS, CONCEPTS, AND TECHNIQUES OF CREATIVE THINKING, DESIGN VISUALIZATION, AND PROBLEM SOLVING, INCLUDING COMMUNICATION AND SOCIETAL INFLUENCES.	
INSTRUCTOR:	SARAH CRAGO sarah.crago@asu.edu
COURSE FEE	\$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	NONE
ONLINE	JANUARY 9 – FEBRUARY 28, 2023
LAST DAY TO ENROLL:	JANUARY 10, 2023

ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES

UNDERGRADUATE COURSES

GIT 211 3D MEDIA PRODUCTION	
INTRODUCES BASIC 3D WORKFLOWS AND TECHNIQUES. TOPICS COVERED INCLUDE VISUAL STORYTELLING AND COMPOSITION, PROJECT WORKFLOWS, 3D MODELING, VIRTUAL CAMERAS, TEXTURING, SHADING AND RENDERING.	
INSTRUCTOR:	JOHN HENTGES john.hentges@asu.edu
COURSE FEE	\$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	GIT 230 with C or better <u>OR</u> Visiting University Student
ONLINE	JANUARY 9 – FEBRUARY 28, 2023
LAST DAY TO ENROLL:	JANUARY 10, 2023

GIT 215 INTRODUCTION TO WEB AUTHORIZING	
WEBSITE PLANNING AND EVALUATION USING INDUSTRY-STANDARD LANGUAGES.	
INSTRUCTOR:	JAMES PERU james.peru@asu.edu
COURSE FEE	\$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	Credit is allowed for only GIT 215 <u>OR</u> GIT 310 <u>OR</u> Visiting University Student
ONLINE	JANUARY 9 – FEBRUARY 28, 2023 MARCH 13 – APRIL 28, 2023
LAST DAY TO ENROLL:	JANUARY 10, 2023 MARCH 14, 2023

GIT 215 INTRODUCTION TO WEB AUTHORIZING	
WEBSITE PLANNING AND EVALUATION USING INDUSTRY-STANDARD LANGUAGES.	
INSTRUCTOR:	JESSICA BARNETT j.barnett@asu.edu
COURSE FEE	\$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	Credit is allowed for only GIT 215 <u>OR</u> GIT 310 <u>OR</u> Visiting University Student
ONLINE	MARCH 13 – APRIL 28, 2023
LAST DAY TO ENROLL:	MARCH 14, 2023



ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES

UNDERGRADUATE COURSES

GIT 230 DIGITAL ILLUSTRATION IN PUBLISHING	
RASTER AND VECTOR ILLUSTRATION IN PUBLISHING.	
INSTRUCTOR:	JUSTIN KAMINSKY justin.kaminsky@asu.edu
COURSE FEE	\$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	Mat 117 <u>OR</u> higher with C <u>OR</u> better if completed <u>OR</u> Visiting University Student
ONLINE	JANUARY 9 – FEBRUARY 28, 2023
LAST DAY TO ENROLL:	JANUARY 10, 2023

GIT 230 DIGITAL ILLUSTRATION IN PUBLISHING	
RASTER AND VECTOR ILLUSTRATION IN PUBLISHING.	
INSTRUCTOR:	PHILIP CLARK philip.l.clark@asu.edu
COURSE FEE	\$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	MAT 117 or higher with C or better if completed <u>or</u> Visiting University Student
ONLINE	JANUARY 9 – FEBRUARY 28, 2023
LAST DAY TO ENROLL:	JANUARY 10, 2023

GIT 230 DIGITAL ILLUSTRATION IN PUBLISHING	
RASTER AND VECTOR ILLUSTRATION IN PUBLISHING.	
INSTRUCTOR:	ZUZANNA CZERNY zczerny@asu.edu
COURSE FEE	\$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	MAT 117 <u>OR</u> higher with C or better if completed <u>OR</u> Visiting University Student
ONLINE	MARCH 13 – APRIL 28, 2023
LAST DAY TO ENROLL:	MARCH 14, 2023



ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES

UNDERGRADUATE COURSES

GIT 250 INTRODUCTION TO COMMERCIAL PRINT	
PROVIDES AN OVERVIEW OF CURRENT PRINT TECHNOLOGY, A BASIC UNDERSTANDING OF THE PRINT PROCESS AND CURRENT WORKFLOWS.	
INSTRUCTOR:	ERICA MILES erica.reichert@asu.edu
COURSE FEE	\$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	Applied Science (Graphic Info Tech) BAS, Applied Science (Internet & Web Dev) BAS, Graphic Info Tech BS, Graphic Info Tech (Full-Stack Web Development) BS or Graphic Info Tech (User Experience) BS Major <u>OR</u> Visiting University Student
ONLINE	JANUARY 9 – FEBRUARY 28, 2023 MARCH 13 – APRIL 28, 2023
LAST DAY TO ENROLL:	JANUARY 10, 2023 MARCH 14, 2023

GIT 250 INTRODUCTION TO COMMERCIAL PRINT	
PROVIDES AN OVERVIEW OF CURRENT PRINT TECHNOLOGY, A BASIC UNDERSTANDING OF THE PRINT PROCESS AND CURRENT WORKFLOWS.	
INSTRUCTOR:	JASON GUTIERREZ jason.gutierrez@asu.edu
COURSE FEE	\$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	Applied Science (Graphic Info Tech) BAS, Applied Science (Internet & Web Development) BAS, Graphic Info Tech BS, Graphic Info Tech (Full-Stack Web Development) BS <u>OR</u> Graphic Info Tech (User Experience) BS Major <u>OR</u> Visiting University Student
ONLINE	JANUARY 9 – FEBRUARY 28, 2023
LAST DAY TO ENROLL:	JANUARY 10, 2023

ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES

UNDERGRADUATE COURSES

GIT 303 DIGITAL PUBLISHING	
WEB AND PRINT PUBLICATION DESIGN AND PRODUCTION USING INDUSTRY-STANDARD COMPOSITION SOFTWARE, PROOFING, AND OUTPUT DEVICES.	
INSTRUCTOR:	AMON-RA MACBETH amon-ra.macbeth@asu.edu
COURSE FEE	\$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	GIT 230 with C or better <u>OR</u> Applied Science (Internet And Web Development) BAS <u>OR</u> Applied Science (GIT) BAS Major <u>OR</u> Visiting University Student
ONLINE	JANUARY 9 – FEBRUARY 28, 2023 MARCH 13 – APRIL 28, 2023
LAST DAY TO ENROLL:	JANUARY 10, 2023 MARCH 14, 2023

GIT 312 COMPUTER ANIMATION AND MOTION GRAPHICS	
COVERS BASIC 2D/3D ANIMATION AND MOTION GRAPHIC TECHNIQUES AND PRINCIPLES. TOPICS COVERED INCLUDE PROJECT WORKFLOWS, KEY FRAMES, PATH ANIMATION, MOTION PRINCIPLES, HIERARCHICAL STRUCTURES, ANIMATED TEXTURES, LIGHTS, AND CAMERAS.	
INSTRUCTOR:	JOHN HENTGES john.hentges@asu.edu
COURSE FEE	\$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	GIT 211 <u>OR</u> Visiting University Student
ONLINE	JANUARY 9 – FEBRUARY 28, 2023
LAST DAY TO ENROLL:	JANUARY 10, 2023

GIT 314 MULTIMEDIA DESIGN, PLANNING AND STORYBOARDS	
THE CREATIVE PROCESS OF GENERATING IDEAS, CONCEPTUALIZING PROJECTS, PLANNING, DESIGNING, STORY BOARDING, AND PRESENTING INTERACTIVE MULTIMEDIA PRODUCTS.	
INSTRUCTOR:	STAFF
COURSE FEE	\$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	GIT 230 with <u>OR</u> better; minimum junior standing <u>OR</u> Applied Science (GIT) BAS <u>OR</u> Applied Science (Internet & Web Development) BAS Major <u>OR</u> Visiting University Student
ONLINE	JANUARY 9 – FEBRUARY 28, 2023
LAST DAY TO ENROLL:	JANUARY 10, 2023

ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES

UNDERGRADUATE COURSES

GIT 314 MULTIMEDIA DESIGN, PLANNING & STORYBOARDS	
THE CREATIVE PROCESS OF GENERATING IDEAS, CONCEPTUALIZING PROJECTS, PLANNING, DESIGNING, STORY BOARDING, AND PRESENTING INTERACTIVE MULTIMEDIA PRODUCTS.	
INSTRUCTOR:	QUEST ROGERS quest.rogers@asu.edu
COURSE FEE	\$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	GIT 230 with <u>OR</u> Better; minimum junior standing <u>OR</u> Applied Science (Graphic Information Technology) BAS <u>OR</u> Applied Science (Internet & Web Development) BAS Major <u>OR</u> Visiting University Student
ONLINE	JANUARY 9 – FEBRUARY 28, 2023
LAST DAY TO ENROLL:	JANUARY 10, 2023

GIT 315 DIGITAL VIDEO TECHNIQUES	
COVERS VIDEO PRODUCTION, INCLUDING PLANNING, PRE-PRODUCTION, PRODUCTION, POST-PRODUCTION AND ONLINE VIDEO TECHNOLOGIES AND HOW VIDEO IS AN INTEGRAL PART OF THE GRAPHICS INFORMATION INDUSTRY. CONCENTRATES ON COMMERCIAL AND CLIENT-DRIVEN VIDEO PRODUCTION.	
INSTRUCTOR:	ASHLEY ELLIOTT ashleyelliott@asu.edu
COURSE FEE	\$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	Applied Science (GIT) BAS major or Applied Science (Internet & Web Development) BAS major or GIT 230 with C or better <u>OR</u> Visiting University Student
ONLINE	JANUARY 9 – FEBRUARY 28 MARCH 13 – APRIL 28, 2023
LAST DAY TO ENROLL:	JANUARY 10, 2023 MARCH 14, 2023

GIT 333 PRINTING TECHNOLOGY	
THEORY AND APPLICATION OF SHEET AND WEB PRESS TECHNOLOGY FOR OFFSET-LITHOGRAPHY, FLEXOGRAPHY, SCREEN PROCESS, AND DIGITAL PRINTING.	
INSTRUCTOR:	KAYLA BURKHOLDER kburkhol@asu.edu
COURSE FEE	\$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	GIT 250 <u>OR</u> Visiting University Student
ONLINE	JANUARY 9 – FEBRUARY 28, 2023
LAST DAY TO ENROLL:	JANUARY 10, 2023

ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES

UNDERGRADUATE COURSES

GIT 334 IMAGE EDITING AND MANIPULATION	
THEORY AND APPLICATION OF ADVANCED IMAGE EDITING AND RASTER TECHNIQUES FOR REPRODUCTION AND DISSEMINATION.	
INSTRUCTOR:	JONATHAN GARZA jon.garza@asu.edu
COURSE FEE	\$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	GIT 230 with C or better <u>OR</u> applied science (GIT) BAS <u>OR</u> Applied Science (Internet & Web Development) BAS major <u>OR</u> Visiting University Student
ONLINE	JANUARY 9 – FEBRUARY 28, 2023 MARCH 13 – APRIL 28, 2023
LAST DAY TO ENROLL:	JANUARY 10, 2023 MARCH 14, 2023

GIT 337 WEB CONTENT DESIGN	
USER-CENTERED DESIGN PRINCIPLES FOR VISUAL CONTENT ON THE WORLD WIDE WEB WITH EMPHASIS ON CONTENT STRATEGY, USER EXPERIENCE, CODING AND INTERACTIVITY.	
INSTRUCTOR:	LICIA BAILEY licia.bailey@asu.edu
COURSE FEE	\$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	GIT 215 with C or better; GIT 230 <u>OR</u> Applied Science (GIT) BAS <u>OR</u> Applied Science (Internet & Web Development) BAS major; Credit is allowed for only GIT 310 <u>OR</u> GIT 337 <u>OR</u> Visiting University Student
ONLINE	JANUARY 9 – FEBRUARY 28, 2023 MARCH 13 – APRIL 28, 2023
LAST DAY TO ENROLL:	JANUARY 10, 2023 MARCH 14, 2023

GIT 340 INFORMATION DESIGN AND USABILITY	
DESIGN AND TECHNOLOGY SOLUTIONS FOR INCREASING WEBSITE USABILITY AND METHODS OF ORGANIZING INFORMATION TO IMPROVE THE USER EXPERIENCE.	
INSTRUCTOR:	MATT DIRKS medirks@asu.edu
COURSE FEE	\$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	Minimum junior standing <u>OR</u> Visiting University Student
ONLINE	JANUARY 9 – FEBRUARY 28, 2023 MARCH 13 – APRIL 28, 2023
LAST DAY TO ENROLL:	JANUARY 10, 2023 MARCH 14, 2023



ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES

UNDERGRADUATE COURSES

GIT 340 INFORMATION DESIGN AND USABILITY	
DESIGN AND TECHNOLOGY SOLUTIONS FOR INCREASING WEBSITE USABILITY AND METHODS OF ORGANIZING INFORMATION TO IMPROVE THE USER EXPERIENCE.	
INSTRUCTOR:	SCOTT PENNELLY scott.pennelly@asu.edu
COURSE FEE	\$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	Minimum junior standing <u>OR</u> Visiting University Student
ONLINE	MARCH 13 – APRIL 28, 2023
LAST DAY TO ENROLL:	MARCH 14, 2023

GIT 350 CROSS-MEDIA DESIGN	
STRENGTHENS DESIGN ELEMENTS AND PRINCIPLES. EXPLORES, CREATES AND CRITIQUES CROSS-MEDIA DESIGN WORK FOR PRINT AND DIGITAL OUTPUTS.	
INSTRUCTOR:	KATHERINE LATHOS klathos@asu.edu
COURSE FEE	\$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	GIT 303; Credit is allowed for only GIT 350 <u>OR</u> GIT 494 (Cross-Media Design Solutions) <u>OR</u> Visiting University Student
ONLINE	JANUARY 9 – FEBRUARY 28, 2023
LAST DAY TO ENROLL:	JANUARY 10, 2023

GIT 384 COMMERCIAL PHOTOGRAPHY	
DIGITAL IMAGE CAPTURE, AND OUTPUT IN A COMMERCIAL STUDIO EMPHASIZING PUBLISHING WORKFLOW.	
INSTRUCTOR:	KAHN VAN TOOR kvantoor@asu.edu
COURSE FEE	\$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	GIT 230 with C or better <u>OR</u> Applied Science (GIT) BAS <u>OR</u> Applied Science (Internet and Web Development) BAS major <u>OR</u> Visiting University Student
ONLINE	JANUARY 9 – FEBRUARY 28, 2023 MARCH 13 – APRIL 28, 2023
LAST DAY TO ENROLL:	JANUARY 10, 2023 MARCH 14, 2023



ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES

UNDERGRADUATE COURSES

GIT 384 LABORATORY	
DIGITAL IMAGE CAPTURE, AND OUTPUT IN A COMMERCIAL STUDIO EMPHASIZING PUBLISHING WORKFLOW.	
INSTRUCTOR:	KAHN VAN TOOR kvantoor@asu.edu
COURSE FEE	\$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	Applied Science (Graphic Info Tech) BAS, Applied Science (Internet & Web Dev) BAS, Graphic Info Tech BS, Graphic Info Tech (Full-Stack Web Development) BS <u>OR</u> Graphic Info Tech (User Experience) BS Major <u>OR</u> Visiting University Student
ONLINE	JANUARY 9 – FEBRUARY 28, 2023 MARCH 13 – APRIL 28, 2023
LAST DAY TO ENROLL:	JANUARY 10, 2023 MARCH 14, 2023

GIT 402 NEW MEDIA INTERNET TECHNOLOGIES	
PROJECT-BASED EXPLORATION OF NEW MEDIA INTERNET TECHNOLOGIES FROM A GRAPHIC TECHNOLOGY PROSPECTIVE. EMPHASIZES HOW, WHY, AND WHEN NEW MEDIA CAN BE USED TO ENHANCE A WEB SITE AND THE USER'S EXPERIENCE.	
INSTRUCTOR:	PHILIP CLARK phillip.l.clark@asu.edu
COURSE FEE	\$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	Minimum junior standing; credit is allowed for only GIT 402 <u>OR</u> GIT 502
ONLINE	MARCH 13 – APRIL 28, 2023
LAST DAY TO ENROLL:	MARCH 14, 2023



ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES

UNDERGRADUATE COURSES

GIT 402 NEW MEDIA INTERNET TECHNOLOGIES

PROJECT-BASED EXPLORATION OF NEW MEDIA INTERNET TECHNOLOGIES FROM A GRAPHIC TECHNOLOGY PROSPECTIVE. EMPHASIZES HOW, WHY, AND WHEN NEW MEDIA CAN BE USED TO ENHANCE A WEB SITE AND THE USER'S EXPERIENCE.

INSTRUCTOR:	PRESCOTT PEREZ-FOX prescott.perez-fox@asu.edu
COURSE FEE	\$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	Minimum junior standing; credit is allowed for only GIT 402 <u>OR</u> GIT 502
ONLINE	JANUARY 9 – FEBRUARY 28, 2023
LAST DAY TO ENROLL:	JANUARY 10, 2023

GIT 413 PROFESSIONAL PORTFOLIO DESIGN AND PRESENTATION

DIGITAL MEDIA PORTFOLIO DESIGN AND PRODUCTION TO INCLUDE PLANNING, AUDIENCE ANALYSIS, CONTENT SELECTION, AUTHORING TOOLS AND FORMATS, PRODUCTION, COPYRIGHT CONSIDERATIONS, MARKETING AND DELIVERY. SHOULD BE TAKEN IN THE LAST SEMESTER OF THE PROGRAM.

INSTRUCTOR:	PRESCOTT PEREZ-FOX prescott.perez-fox@asu.edu
COURSE FEE	\$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	Applied Science (Internet and Web Development) BAS major <u>OR</u> GIT 303; Senior standing; GIT 480 <u>OR</u> Visiting University Student
ONLINE	JANUARY 9 – FEBRUARY 28, 2023
LAST DAY TO ENROLL:	JANUARY 10, 2023

ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES

UNDERGRADUATE COURSES

GIT 413 PROFESSIONAL PORTFOLIO DESIGN AND PRESENTATION	
DIGITAL MEDIA PORTFOLIO DESIGN AND PRODUCTION TO INCLUDE PLANNING, AUDIENCE ANALYSIS, CONTENT SELECTION, AUTHORING TOOLS AND FORMATS, PRODUCTION, COPYRIGHT CONSIDERATIONS, MARKETING AND DELIVERY. SHOULD BE TAKEN IN THE LAST SEMESTER OF THE PROGRAM.	
INSTRUCTOR:	ALLAN MANZANO allan.manzano@asu.edu
COURSE FEE	\$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	Applied Science (Internet and Web Development) BAS major <u>OR</u> GIT 303; Senior standing GIT 480 <u>OR</u> Visiting University Student
ONLINE	JANUARY 9 – FEBRUARY 28, 2023
LAST DAY TO ENROLL:	JANUARY 10, 2023

GIT 414 WEB SITE DESIGN AND INTERNET/WEB TECHNOLOGIES	
DESIGN, AUTHORING, STANDARDS, PROTOCOLS, TOOLS AND TECHNIQUES FOR DEVELOPMENT FOR DIFFERENT WEB-BASED TECHNOLOGIES.	
INSTRUCTOR:	BAKER WYNAKER baker.wynaker@asu.edu
COURSE FEE	\$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	GIT 310 <u>OR</u> 337 <u>OR</u> Visiting University Student
ONLINE	JANUARY 9 – FEBRUARY 28, 2023 MARCH 13 – APRIL 28, 2023
LAST DAY TO ENROLL:	JANUARY 10, 2023 MARCH 14, 2023

GIT 415 ADVANCED DIGITAL VIDEO TECHNIQUES	
ADVANCED VIDEO CREATION AND EDITING TECHNIQUES INCLUDING MOTION GRAPHICS, GREEN SCREEN TECHNOLOGY, AUDIO SWEETENING, CREW AND COMMERCIAL PRODUCTION. COURSE CULMINATES WITH A COMPLETED VIDEO PRODUCTION THAT IS COMMERCIAL AND PROFESSIONAL IN NATURE.	
INSTRUCTOR:	Laurie Ralston lauriez@asu.com
COURSE FEE	\$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	GIT 315
ONLINE	JANUARY 9 – FEBRUARY 28, 2023
LAST DAY TO ENROLL:	JANUARY 10, 2023

ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES

UNDERGRADUATE COURSES

GIT 417 ADVANCED WEB MARKUP AND SCRIPTING	
INDUSTRY-STANDARD PROGRAMMING LANGUAGES AND TECHNIQUES TO ADD USER INTERACTIVITY TO GRAPHIC INFORMATION WEB SITES AND WEB APPLICATIONS.	
INSTRUCTOR:	JEFFREY ANDERSON jeffrey.anderson@asu.edu
COURSE FEE	\$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	GIT 310 <u>OR</u> 337 <u>OR</u> Visiting University Student
ONLINE	JANUARY 9 – FEBRUARY 28, 2023
LAST DAY TO ENROLL:	JANUARY 10, 2023

GIT 417 ADVANCED WEB MARKUP AND SCRIPTING	
INDUSTRY-STANDARD PROGRAMMING LANGUAGES AND TECHNIQUES TO ADD USER INTERACTIVITY TO GRAPHIC INFORMATION WEB SITES AND WEB APPLICATIONS.	
INSTRUCTOR:	ALFREDO MORENO alfredo.moreno@asu.edu
COURSE FEE	\$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	GIT 310 <u>OR</u> 337 <u>OR</u> Visiting University Student
ONLINE	MARCH 13 – APRIL 28, 2023
LAST DAY TO ENROLL:	MARCH 14, 2023

GIT 418 MULTIMEDIA AUTHORIZING, SCRIPTING, AND PRODUCTION	
EXTENDED APPLICATION OF INDUSTRY-STANDARD SCRIPTING LANGUAGES AND TECHNIQUES TO ADD USER INTERACTIVITY TO GRAPHIC INFORMATION WEBSITES AND WEB APPLICATIONS.	
INSTRUCTOR:	JEFFREY ANDERSON jeffrey.anderson@asu.edu
COURSE FEE	\$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	GIT 417 with C or better <u>OR</u> Visiting University Student
ONLINE	MARCH 13 – APRIL 28, 2023
LAST DAY TO ENROLL:	MARCH 14, 2023

ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES

UNDERGRADUATE COURSES

GIT 432 GRAPHIC INDUSTRY BUSINESS PRACTICES	
BUSINESS PRACTICES RELATED TO THE GRAPHICS INDUSTRY; BUSINESS MODELS, COST AND RATE ANALYSIS, MARKETING AND MANAGEMENT APPROACHES.	
INSTRUCTOR:	BLYTHE MCCLURE blythemcclure@asu.edu
COURSE FEE	\$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	Minimum senior standing; credit is allowed for only GIT 432 <u>OR</u> GIT 532 <u>OR</u> GIT 598 (Graphic Industry Business practices) <u>OR</u> Visiting University Student
ONLINE	JANUARY 9 – FEBRUARY 28, 2023 MARCH 13 – APRIL 28, 2023
LAST DAY TO ENROLL:	JANUARY 10, 2023 MARCH 14, 2023

GIT 435 WEBSITE AND ECOMMERCE STRATEGIES	
ECOMMERCE SITE MANAGEMENT, MARKETING ANALYTICS AND ECOMMERCE BUSINESS MODELS.	
INSTRUCTOR:	ZUZANNA CZERNY zczerny@asu.edu
COURSE FEE	\$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	GIT 414; credit is allowed for only GIT 435 <u>OR</u> GIT 535 <u>OR</u> GIT 598 (Website & Ecommerce Strategy) <u>OR</u> Visiting University Student
ONLINE	MARCH 13 – APRIL 28, 2023
LAST DAY TO ENROLL:	MARCH 14, 2023

GIT 437 COLOR REPRODUCTION SYSTEMS	
SCIENTIFIC ANALYSIS FOR THE ENGINEERING OF COLOR REPRODUCTION SYSTEMS AND COLOR MODELS USED IN THE GRAPHICS INDUSTRY.	
INSTRUCTOR:	JEFFREY ANDERSON jeffrey.anderson@asu.edu
COURSE FEE	\$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	GIT 334; credit is allowed for only GIT 437 <u>OR</u> GIT 573
ONLINE	MARCH 13 – APRIL 28, 2023
LAST DAY TO ENROLL:	MARCH 14, 2023



ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES

UNDERGRADUATE COURSES

GIT 445 360 PRODUCTION	
OVERVIEW OF 360 PHOTO AND VIDEO CAPTURE AND EDITING, IMMERSIVE STORYTELLING, AND 360/VR. STUDENTS EXPLORE IMMERSIVE STORYTELLING (SPHERICAL/360/180) BY PRODUCING VARIOUS FORMS OF VR VIDEO AND PHOTOS AND EXAMINING THEIR USE IN COMMUNICATION, ENTERTAINMENT, AND INDUSTRIAL APPLICATIONS.	
INSTRUCTOR:	CHAD WESTOVER chad.westover@asu.edu
COURSE FEE	\$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	GIT 315; credit is allowed for only GIT 445 <u>OR</u> GIT 494 (360 production) <u>OR</u> GIT 545 or GIT 598 (360 production) <u>OR</u> Visiting University Student
ONLINE	JANUARY 9 – FEBRUARY 28, 2023
LAST DAY TO ENROLL:	JANUARY 10, 2023

GIT 450 DIGITAL WORKFLOW IN GRAPHIC INDUSTRIES	
DIGITAL PRODUCTION SYSTEM ANALYSIS FOR CONTENT CREATION, AUTOMATION OUTPUT OF GRAPHIC INFORMATION TO PRINT AND WEB, INCLUDING NETWORKING AND JOB TRACKING.	
INSTRUCTOR:	AARON ALMENDAREZ aalmend2@asu.edu
COURSE FEE	\$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	Applied Science (GIT) BAS major; GIT 303 <u>OR</u> Applied Science (Internet & Web Development) BAS major <u>OR</u> GIT 215 with C or better; GIT 303; Credit is allowed for only GIT 450 <u>OR</u> GIT 550 <u>OR</u> GIT 598 <u>OR</u> Visiting University Student
ONLINE	JANUARY 9 – FEBRUARY 28, 2023
LAST DAY TO ENROLL:	JANUARY 10, 2023



ARIZONA STATE UNIVERSITY

GRAPHIC INFORMATION TECHNOLOGY COURSES

UNDERGRADUATE COURSES

GIT 450 DIGITAL WORKFLOW IN GRAPHIC INDUSTRIES	
EXTENDED APPLICATION OF INDUSTRY-STANDARD SCRIPTING LANGUAGES AND TECHNIQUES TO ADD USER INTERACTIVITY TO GRAPHIC INFORMATION WEBSITES AND WEB APPLICATIONS.	
INSTRUCTOR:	BRYAN BARKER bryan.barker@asu.edu
COURSE FEE	\$10.00
PREREQUISITE/ENROLLMENT REQUIREMENTS:	Applied Science (GIT) BAS major; GIT 303 <u>OR</u> Applied Science (Internet & Web Development) BAS major <u>OR</u> GIT 215 with C or better; GIT 303; Credit is allowed for only GIT 450 <u>OR</u> GIT 550 or GIT 598 <u>OR</u> Visiting University Student
ONLINE	MARCH 13 – APRIL 28, 2023
LAST DAY TO ENROLL:	MARCH 14, 2023



CAL-POLY



NO COURSES AT THIS TIME

CAL-POLY **DOES NOT** CURRENTLY OFFER GRAPHIC COMMUNICATION COURSES TO NON-DEGREE SEEKING STUDENTS.

THERE IS A POSSIBILITY THAT CAL-POLY WILL OPEN THEIR GRAPHIC COMMUNICATION COURSES TO NON-DEGREE SEEKING STUDENTS IN THE FUTURE – BUT THERE IS NO TIMELINE/ESTIMATED DATE FOR WHEN THIS MAY OCCUR.



DEPARTMENT CHAIR
COLLEEN TWOMEY
CTWOMEY@CALPOLY.EDU



CERTIFICATE
NO CERTIFICATE AVAILABLE



PROGRAM TOTAL COST



UNIVERSITY COMPARISON

	GRAPHIC COMMUNICATION PROGRAM	NON-DEGREE SEEKING STUDENTS ACCEPTED	# OF COURSES	TOTAL COST
U OF HOUSTON	✓	✓	4	\$2,600.00
ARIZONA	✓	✓	50+	★
APPALACHIAN	✓			
CLEMSON	✓			
CAL-POLY	✓	-	-	-

★ STANDARD TUITION & FEES APPLY TO NON-DEGREE SEEKING STUDENTS.
 TOTAL COST IS DEPENDENT ON THE NUMBER OF CREDIT HOURS PER SEMESTER.

★ APPALACHIAN STATE UNIVERSITY AND CLEMSON UNIVERSITY “UNDER CONSTRUCTION.”